



Destination Chicago

GET READY FOR THE JOINT MEETING

PART FIVE OF SIX

BEAT THE CLOCK

■ Register Now! After Oct. 17 You Can Only Register Onsite

Until Oct. 17, you can still preregister online at www.aao.org/2012. Your badge and materials will not be mailed to you; pick them up at Express Registration in Hall A.

After Oct. 17, you can only register in Hall A.

■ Finalize Your Travel Plans, Book Your Hotel Room

Work with the Academy's official travel and housing companies (Association Travel Concepts and Expovision, respectively) to get the lowest airfares and rental car discounts as well as to review available hotels and book rooms. Find their contact information and make reservations online at www.aao.org/2012 in the "Hotels and Travel" section.

■ Reserve a Seat Now for the Airport Shuttle Bus

From the airport. When you arrive in Chicago, you can take a GO Airport Express door-to-door shared-ride shuttle to your hotel or McCormick Place convention center.

To the airport. On Monday, Nov. 12, and Tuesday, Nov. 13, GO Airport Express will offer a shuttle service from McCormick Place to O'Hare Airport and Midway Airport, running approximately every 30 minutes from

11 a.m. to 6 p.m. Shuttles will also be available from downtown hotels. Allow 40 to 60 minutes travel time to O'Hare and 30 to 40 minutes to Midway. Advance reservations are recommended to guarantee a seat and avoid waiting in ticket lines.

Reserve a seat in advance. Phone 800-284-3826 or go to www.aao.org/2012, select "Hotels and Travel," then "Ground Transportation," and scroll down to "Shared-Ride Shuttles," then click "Reserve online now." Reference group code "AAO" to receive a 10 percent discount.

■ My Expo: Create a Personal Account Today, Save Yourself Time in the Exhibit Hall

Visit www.aao.org/2012 and find the link to the Virtual Exhibition to search for exhibitors by company name, booth number, product categories, and the subspecialty they relate to. Review and print an exhibiting company's profile, including business contacts and product categories, as well as a map showing its location in the exhibit hall.

Create a My Expo account. By logging in, you can use My Expo to compile a list of exhibitors that you would like to see. Next, My Expo will help you make the most of your time in the exhibit hall by providing you with a route through the exhibits that includes all the companies that you selected.



■ MOBILE MEETING GUIDE—ONLINE

OCT. 10. Go to www.aao.org/mobile for the Mobile Meeting Guide, an easy-to-use app for any Web-enabled mobile device. A version will be available for iOS and Android devices.

Use this app to view the following:

- Complete program content, including abstracts and course handouts
- Schedules for the Learning Lounge and Technology Pavilion
- Floor plans
- Exhibitor list
- Hotel information
- Shuttle bus schedules
- Chicago area information

The Mobile Meeting Guide is supported by Carl Zeiss Meditec.

APAO

■ Q&A With Dr. Tham: An Insider's Guide to This Year's APAO Events

This year the Asia-Pacific Academy of Ophthalmology (APAO) joins the Academy in presenting the Joint Meeting scientific program in Chicago. Activities sponsored by the APAO include three symposia and 22 instruction courses. There also will be more than 200 scientific posters from countries represented by the APAO.

Clement C. Y. Tham, FRCS, the deputy secretary-general of the APAO and a member of this year's Joint Planning Committee, talked with *EyeNet* about the APAO-sponsored sessions and why these events are valuable for meeting attendees not only from Asia but also from around the globe.

■ CORNEAL STEM CELL SYMPOSIUM

EyeNet: What will be discussed during Corneal Stem Cell: Advances in Clinical and Laboratory Research (event code Sym05)?

Dr. Tham: The management of stem cell deficiency has been hindered by limited therapeutic options. In the past decade, we have rapidly gained a more detailed understanding of stem cells and stem cell-like cells in the epithelial, stromal, and endothelial layers. Advanced techniques to replenish these layers have been developed.

In a series of six presentations by acknowledged international authorities in the field, the concept of stem cells, the diagnosis of stem cell deficiency, and advanced interventions in clinical practice will be discussed. Techniques currently emerging from the laboratory that will influence stem cell transplantation techniques in the coming five to 10 years will also be highlighted.

When: Sunday, Nov. 11, 10:30 a.m.-noon. **Where:** North Hall B. **Access:** Free.

■ GLAUCOMA SYMPOSIUM

EyeNet: What will Eye M.D.s learn and be able to put into practice after attending Ethnic Variations in Glaucoma



Q&A WITH DR.

THAM. *The APAO deputy secretary-general shares his insight into the APAO-sponsored programs that will take place in Chicago.*

variations exist in several clinical parameters used for glaucoma diagnosis as well as in treatment outcomes. This symposium will provide an overview of glaucoma prevalence, detection, and treatment outcomes among different ethnic groups. Knowledge of these ethnic variations will help ophthalmologists to better customize their approach to individual patients and enhance therapeutic outcomes.

When: Monday, Nov. 12, 8:30-10 a.m. **Where:** Grand Ballroom S100ab. **Access:** Free.

■ DIABETIC RETINOPATHY SYMPOSIUM

EyeNet: What practical takeaways will speakers provide during Management of Diabetic Retinopathy: East-West Perspectives (Sym39)?

Dr. Tham: Diabetic retinopathy is the leading cause of blindness among working-age adults worldwide. There are now 300 million people worldwide with diabetes, with half of these living in the Asia-Pacific countries. In the last five years, the use of intravitreal injections of anti-vascular endothelial growth factor (VEGF) agents has resulted in major paradigm shifts in terms of prevention and reversal of vision loss. While such novel treatments have begun to revolutionize the management of diabetic retinopathy,



Prevalence, Detection, and Treatment Outcomes (Sym21)?

Dr. Tham: Glaucoma is the second leading cause of world blindness affecting all ethnic groups. There are known differences in the prevalence, incidence, and etiology of glaucoma among different populations. Furthermore, ethnic

questions remain about appropriate patient selection, long-term efficacy, safety, and cost-effectiveness of these treatments compared with laser. This symposium will cover new understanding of the epidemiology and trends in management. In addition, it will comprehensively discuss clinical approaches to diabetic retinopathy, compare laser versus intraocular anti-VEGF injections, and explore how clinical management and impact of diabetic retinopathy differ between East and West

When: Tuesday, Nov. 13, 8:30-10 a.m. **Where:** Grand Ballroom S100ab. **Access:** Free.

■ 22 APAO INSTRUCTION COURSES

EyeNet: How were the APAO instruction courses developed?

Dr. Tham: Among the APAO-sponsored instruction courses, seven are jointly organized by the APAO and Asia-Pacific subspecialty societies. These cover cornea and external eye diseases, eye genetics, glaucoma, neuro-ophthalmology, ophthalmic plastic and reconstructive surgery, vitreoretinal surgery, and pediatric ophthalmology.

Another 15 were directly organized by the APAO members of the Joint Planning Committee and were specifically designed to complement those topics proposed by the subspecialty societies, so as to provide a more comprehensive view of issues of great importance to the Asia-Pacific region.

Together, these courses showcase prominent teachers from the Asia-Pacific region presenting on topics of special relevance to this region and elsewhere. The contents of the courses are targeted at both general ophthalmologists and ophthalmic subspecialists.

EyeNet: Do you have advice for attendees on how to choose wisely among the many APAO-sponsored instruction courses?

Dr. Tham: When I was still a young, budding ophthalmology trainee some years ago, one of my key objectives in attending instruction courses was to have a personal close encounter with

my “childhood heroes”—to meet those legendary ophthalmologists whose names were used to name eye diseases, ophthalmic instruments, or surgical techniques! When I was subspecializing in glaucoma, I selected courses that could enhance my understanding in specific subspecialty topics or improve

my specific diagnostic or therapeutic skills.

Nowadays, I often attend instruction courses covering topic areas outside my own areas of expertise in order to have a better idea of what my fellow ophthalmologists are doing. This can often give me new inspiration and di-

rection in my ongoing glaucoma work and research.

Look for AAO instruction courses. Go to www.aao.org/programs, click “Program Search,” and select “AAO Sponsored” in the Special Interest drop-down menu. Access: Academy Plus course pass required.

PROGRAM

■ What Do You Need to Attend This Year's Instruction Courses? An Academy Plus Course Pass

The Academy Plus course pass provides access to more than 350 Academy and AAOE instruction courses. Tickets are still required for certain types of events, such as Breakfast With the Experts discussions and Skills Transfer labs.

Buy the pass when you register. Until Oct. 17, you can purchase it online for \$175. After Oct. 17, you can purchase it onsite for \$225. (Note: For Members in Training, the pass costs \$100 in advance or onsite.)

For more information, visit www.aao.org/pass.

■ On Oct. 10, Start Downloading Course Handouts

Handouts are available online before, during, and after the meeting. Download or print handouts prior to the meeting at www.aao.org/mobile. (Paper handouts for the Skills Transfer labs will be available onsite, but there will be no paper handouts for instruction courses.)

After the meeting, handouts will continue to be available online at www.aao.org/aao-archives.

■ Skills Transfer Program Includes Four New Labs

Small class sizes mean you'll enjoy individual attention when you attend a Skills Transfer lab. And there are 57 to choose from. You can buy tickets online until Oct. 17. After that, you must buy them onsite.

This year, four new labs have been added:

- Is It Time to Replace Gonioscopy

by Anterior Segment Imaging in the Diagnosis and Management of Angle-Closure Glaucoma? (event code Lab160). When: Sunday, Nov. 11, 9:30-11:30 a.m. Where: Room N231. Access: Ticket required.

- **New Techniques for Strabismus Surgery** (Lec188 and Lab188A). When: Sunday, Nov. 11, 11:30 a.m.-12:30 p.m. (didactic) and 3:30-5:30 (lab). Where: Room N140 (didactic) and Room N230 (lab). Access: Ticket required.

- **Enucleation and Evisceration: Theory and Practice** (Lab191). When: Sunday, Nov. 11, 12:30-2:30 p.m. Where: Room N226. Access: Ticket required.

- **Endothelial Keratoplasty Surgery: Comprehensive Overview and Surgical Pearls** (Lec350 and Lab350a). When: Monday, Nov. 12, 10:15 a.m.-12:30 p.m. (didactic) and 1:30-3:30 p.m. (lab). Where: Room S102d (didactic) and Room N227b (lab). Access: Ticket required.

■ Saturday Sessions

There will be plenty of sessions to choose from on Saturday, Nov. 10. In addition to the Subspecialty Day, Coding SOS (see page 62), and Coding Camp meetings, the Joint Meeting itself features more than 35 hours of programming on that day. These events include:

- **The Profitable Practice: Managing Your Practice's Billing Operation** (event code Spe02). When: 8 a.m.-noon. Where: Room S504bc. Access: Ticket required.

- **Harnessing the Effective Leader Within: Strategies to Improve Your Leadership Skills** (Spe04). When: 9 a.m.-4 p.m. Where: Room S503ab. Access: Ticket required.

- **Enhancing Quality, Productivity and Profits in the 21st Century Oph-**

thalmic ASC (Spe06). When: Noon-3 p.m. Where: Room S501. Access: Free.

- **Optical Dispensing Boot Camp** (Spe07). When: 12:30-4:30 p.m.

Where: Room S502a. Access: Ticket required.

- **Academy Café: Uveitis** (Sym45).

When: 1-2:15 p.m. Where: Room S406b. Access: Free.

- **Academy Café: Cataract** (Sym46).

When: 2:30-3:45 p.m. Where: Room S406b. Access: Free.

- **What Is Global Ophthalmology?** (Sym01). When: 2:30-4 p.m. Where: Room S405. Access: Free.

- **Selling and Purchasing on eBay, Craigslist, and Other Mediums: How to Clean Your Office With Profit** (Spe03). When: 9 a.m.-noon.

Where: Room N227a. Access:

Ticket required.

- **Use Blogging & Social Net-**

working to Super

Charge Your

Website & Inter-

net Marketing

(Spe08). When:

1-4 p.m. Where:

Room N227a.

Access: Ticket

required.

- **Networking**

With the Ex-

perts—Knowl-

edge and Tips

for the Young

Ophthalmologist (Spe05). When:

Noon-1:30 p.m. Where: Room S101ab.

Access: Ticket required.

■ Enjoy Cataract Monday

This year's lineup for Cataract Monday



KELMAN LECTURE.

Jack T. Holladay, MD, MSEE, FACS, will present The Perfect IOL Calculation during this year's Spotlight on Cataracts (see "Enjoy Cataract Monday," below).

.....

The Trusted Source For
Clinical Insights

EyeNet



EyeNet delivers trusted content you can apply in your practice!

- **EXPERT ADVICE ON PATIENT CARE AND PRACTICE MANAGEMENT**
- **IN-DEPTH LOOK AT THE NEWS AFFECTING YOU AND YOUR PRACTICE**
- **BALANCED PERSPECTIVE ON ISSUES RELEVANT TO THE PROFESSION**
- **THOUGHT-PROVOKING OPINIONS ABOUT TODAY'S TRENDS AND TECHNIQUES**

With the credible clinical content of a medical journal and the editorial style of a news magazine, *EyeNet* delivers the clinical, news, and business information you need, in the concise format you want.

For indexed, archived, and searchable *EyeNet* articles, visit

www.eyenet.org

Comments

e-mail *EyeNet* at eyenet@aao.org

Advertise

contact M.J. Mrvica Associates at 856.768.9360 or mjmrvica@mrvica.com



AMERICAN ACADEMY
OF OPHTHALMOLOGY
The Eye A.O.

features more than eight hours of fast-moving presentations.

- **Spotlight on Cataracts: Clinical Decision-Making With Cataract Complications** (event code Spo3). Seven video cases will provide the focus for a series of rapid-fire mini-lectures and spontaneous panel discussions. The audience, meanwhile, will use keypads to make a series of management decisions. **When:** 8:15 a.m.-12:15 p.m. **Where:** North Hall B. **Access:** Free.

- **Femto Forum: Cataract, Cornea, Refractive, and Beyond** (Sym33). Hear in-depth discussion of the new femtosecond technology, with a focus on current applications in cataract sur-

gery, refractive surgery, and glaucoma surgery. This event is cosponsored by the American Society of Cataract and Refractive Surgery. **When:** 2-4 p.m. **Where:** North Hall B. **Access:** Free.

- **Spotlight on Pseudoexfoliation** (Spo4). Learn about pseudoexfoliation as a significant risk factor for surgical complications. **When:** 4:15-5:30 p.m. **Where:** North Hall B. **Access:** Free.

HALL HIGHLIGHTS

■ From Meals to Messages ... 7 Reasons to Visit the Rest Stop

Amid the hubbub of the Joint Meeting, there is a place on the exhibition floor where you can reconnect, refuel, relax, and recharge.

The Rest Stop is a series of adjoining exhibits—Booths 2485, 2490, 2787, 2981, and 2987—where you can do the following:

1. Enjoy free Wi-Fi access if you bring your own Web-enabled device (Booth 2981).
2. Use one of the computers or printers provided for your convenience (Booth 2987).
3. Download handouts for this year's instruction courses and print the boarding pass for your flight home (Booth 2987).
4. Recharge your mobile device (Booth 2485).
5. Access the Virtual Exhibition and print out a personalized map of the hall, which features more than 500 exhibitors. (You also can access the Virtual Exhibition before you leave for Chicago. See "My Expo: Create a Personalized Account Today" on page 77.)
6. Dine at Bistro AAO, a convenient place to eat, meet, and network right on the exhibition floor. Visit www.aao.org/bistro to review the menu and buy lunch tickets for Bistro AAO (Booth 2490).

■ **MEET THE AUTHOR.** After presenting the Keynote Address (9:10-9:30 a.m.) at Sunday's Opening Session (8:30-10 a.m.)



Abraham Verghese, MD, MACP, will stroll over to the Resource Center (Booth 508) for a book signing. Dr. Verghese has written about medicine for publications as diverse as *Sports Illustrated* and *The Wall Street Journal*. He is the author of *My Own Country*, *The Tennis Partner* and, most famously, *Cutting for Stone*, which has spent more than two years on *The New York Times* best sellers list.

7. Enjoy a complimentary seated massage provided by a certified massage therapist (Booth 2787).

■ Make a Video to Educate Patients, Promote Your Practice

Customizing a video can cost thousands of dollars when it is filmed in your practice. Fortunately, the Academy's Video Production Studio provides a convenient and more affordable opportunity to produce a marketing or patient education video for your practice. You can personalize an Academy patient education video, film a community health message or advertisement, or shoot an educational video in an interview format. Visit the Studio at the Resource Center (Booth 508).

Make an appointment: Contact Daniel Porter by e-mail dporter@aao.org or call 415-561-8549.