

Sponsored Image

RESERVE YOUR SPACE

Kelly Miller • Mark Mrvica mjmrvica@mrvica.com

M.J. Mrvica Associates

2 West Taunton Avenue Berlin, New Jersey 08009 Phone: 856-768-9360 Fax: 856-753-0064 With a committed audience that reads each issue regularly and thoroughly, *EyeNet*—the official newsmagazine of the American Academy of Ophthalmology—delivers unparalleled reach and prestige. Take advantage of this positioning to showcase your imaging product with *EyeNet*'s Sponsored Image. Your image and case description is rotated in every month onto a dedicated page on www.eyenet.org. Callouts and links on the *EyeNet* website provide extra exposure.

www.eyenet.org averages 168,670 visitors, 196,451 visits, and 230,732

page views per month.

HIGHLIGHT YOUR PRODUCT'S CAPABILITIES

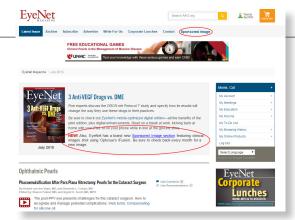
Secure your spot as the sole sponsor of *EyeNet*'s latest opportunity. The Sponsored Image gives you the expanded space you need to showcase the capabilities of your imaging device to ophthalmologists. This high-visibility vehicle gives you the opportunity to deliver your message straight to *EyeNet*'s loyal readers. Make sure they get the latest news from you!

Readers are led to this dedicated page in 4 ways:

- 1. An announcement about the new Sponsored Image area to appear in the Feature box on the home page at www.eyenet.org.
- 2. A special Sponsored Image tab (run of site) on the *EyeNet* menubar.
- 3. A mention within the Blink TOC entry on the home page at www.eyenet.org.
- 4. A link on the Blink page.

RATES

1 year: \$40,000 2 year: \$55,000 3 year: \$70,000



NOTE: Content and design are subject to review and approval by the American Academy of Ophthalmology and must comply with applicable regulatory requirements.

