

FILE PREP INSTRUCTIONS

Version 1.0 - 8/19/16

#1 Open the Provided Template in Adobe Illustrator CS6 or Newer.

#2 Ensure your file is in CMYK Color Space -- NOT RGB! Colors in RGB may not print as shown on your screen.

See Figure A

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#3 Design ONLY in "DESIGN" Layer - Note all other layers are locked, do not unlock these layers.

See Figure B

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#4 If bus has windows with graphics, (i.e. full wrap, King Kong, windows-only) note that the shape in the template is placed over the "DESIGN" layer, and will slightly lighten the color of the artwork placed beneath it.

#5 EMBED all bitmap/raster images. Use Window > Links to open Links, select all images, open the flyout and choose Embed Image(s). Linked images show an "X" through the selection bounding box.

See Figure C

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#6 Convert all type to outlines/curves. Select all objects (Control-A on Windows / Command-A on Mac) to ensure all type is selected. Use Type > Create Outlines. The shortcut is Control-Shift-O on Windows / Command-Shift-O on Mac.

See Figure D

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#7 Check Resolution of all embedded raster/bitmap images. If the bleed box is 140"H x 540"W, then at 1/10 scale it will be 14.0"H x 54.0"W, with a minimum resolution of 750 DPI.

#8 For Spot Colors (i.e. Pantone Matching System), the colors must be used from the swatch menu. The preferred option is "Pantone+ Solid Coated". Note that many spot colors can be successfully simulated, but a majority of them cannot due to inherent limitations in the four-color CMYK process.

See Figure E

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Adobe Illustrator is the preferred format. Acceptable formats include AI, PDF, EPS, TIF, PSD.

Native InDesign files must be exported to EPS. InDesign files will not be accepted.

Video Link for Smartphones

