

# **Destination AAO 2024**

AAO 2024 attendees turn to this 6-part series included in the May through October issues of *EyeNet* for deadlines, event previews, interviews, sneak peeks, and more.

# **DISTRIBUTION**

All print subscribers: 23,900 Also posted monthly online.

### **RATE**

\$30,900

# **PRODUCTION SPECS**

Same as *EyeNet*.

### **ADVERTISER RECOGNITION**

- Full page color ad adjacent the "Destination" section in each issue (different creative can be submitted for each month).
- A "Destination" web page will be created and include your company logo/link. Each installment will be posted as a PDF on the web page. The PDF will include your advertisement.
- Links to this "Destination" page will appear in the monthly *EyeNet* email blasts to members.
- In the final segment in October, a "Thank You" will be posted, recognizing your company as the supporter.



# **RESERVE YOUR SPACE**

**Kelly Miller - Mark Mrvica** mjmrvica@mrvica.com

M.J. Mrvica Associates 2 West Taunton Avenue Berlin, New Jersey 08009 Phone: 856-768-9360 Fax: 856-753-0064

EyeNet®