



# Lunch Symposium

## Las Vegas

*EyeNet's* mission of delivering trustworthy practical clinical information has made it the most well-respected, reliable newsmagazine for ophthalmologists. Now, *EyeNet* expands its mission to include customized industry-sponsored educational events. **An *EyeNet* Lunch Symposium is your ticket to providing programming of current interest to your desired audience at AAO 2015.**

**Prime time, prime location.** Take advantage of this highly coveted lunch time-slot and convenient location onsite at AAO 2015 to attract the ophthalmologists you want to target.

**Reputable partner.** Capitalize on *EyeNet's* standing in the industry and the AAO's status as the premier association for ophthalmologists by partnering with *EyeNet* on this educational event.

**Hassle-free.** *EyeNet* will handle the logistics, including marketing, audience recruitment and registration, food and beverage, and coordinating with the convention center and other vendors.

**Your role.** Determine topic selections, faculty, and program details (subject to review and approval by the Academy).

### RESERVE YOUR SPACE

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### OPTIONS

#### Package #1: Symposium & Supplement\*

In addition to a first-class symposium, this package offers a supplement produced from the edited transcript of the session and mailed to the subscribers of *EyeNet*. This high-visibility record of the event will:

1. Expand the reach of your program straight to *EyeNet's* full circulation of loyal readers for maximum impact.
2. Reinforce your event and drive home your message with those who attended.

AUDIENCE	100	200	300
RATE	\$45,000	\$55,000	\$65,000

#### Package #2: Symposium\*

An affordably priced option, the standalone symposium allows you to reach the highly coveted AAO 2015 audience in a tailor-made setting.

AUDIENCE	100	200	300
RATE	\$20,000	\$30,000	\$40,000

WHAT:	<i>EyeNet</i> AAO 2015 Lunch Symposia
WHEN:	Sunday, Monday, and Tuesday 12:15-1:45 p.m.
WHERE:	Onsite at The Venetian
COMMITMENT DEADLINE:	<b>April 15, 2015</b>

\* Audience response pads may be purchased for an extra fee.