

#### RESERVE YOUR SPACE

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# Distribution Bins

## NEW OPPORTUNITY: Advertise on AAO 2015's *Academy News* Distribution Bins!

*Academy News*, the Academy's show tabloid, is distributed onsite in two high-profile locations in the convention center from Friday, Nov. 13, through Tuesday, Nov. 17. Both editions contain the information attendees need to stay on top of meeting news and events.

### RATE

\$25,000

Includes advertising on two publication bins on the top, side, and kick panels.

### DEADLINES

**SPACE:** September 1

**MATERIALS:** September 15

### PRODUCTION SPECS

**Placement ①:** 12.2 x 18"

(The top 5" of space is reserved to advertise *Academy News*.)

**Placement ②** (two sides): 7.8 x 19.6"

**Placement ③** (two kick panels):

11.6 x 11.2"

**Resolution:** 300 dpi

**File Format:** PDF or JPEG

### CANCELLATION POLICY

No cancellations accepted after September 16, 2015.

### ADVERTISING ACCEPTANCE AND COPY RESTRICTIONS

Subject to approval by the Academy.  
Advertisers must be official exhibitors.

