



# The Best of EyeNet: Cataract/Refractive

## RESERVE YOUR SPACE

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**EyeNet Selections: Cataract/Refractive Surgery** is exclusively designed for Cataract Spotlight Session and Refractive Surgery Subspecialty Day attendees. It provides readers with a convenient, at-a-glance reference on the important discoveries and advancements in the field, as well as a look at the issues, trends, and expert thoughts in cataract and refractive surgery as published from late 2014 and 2015 in *EyeNet's* features, Clinical Updates, and Ophthalmic Pearls sections.



## DISTRIBUTION

Mailed to the following:

- All domestic Academy members who self-identify as a cataract subspecialist
- All domestic Academy members who self-identify as a refractive surgery subspecialist
- All international and domestic Refractive Subspecialty Day pre-registrants
- All domestic members who self-identify as a comprehensive ophthalmologist

Also distributed near the Refractive Surgery Subspecialty Day program rooms, and in the Exhibit Hall.

## RATE

**\$30,000**

## DEADLINES

**Ad Close:** July 22

**Materials Close:** July 29

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- Self-cover
- *EyeNet's* Mechanical Requirements

## ADVERTISER RECOGNITION

- Advertisement on C2, C3, C4 and one ROB