

2015 EDITORIAL CALENDAR: THE BEST IN CLINICAL INSIGHTS, 12 TIMES A YEAR

January

Generic Drugs

Several generic drugs used in ophthalmology have experienced dramatic price increases. EyeNet takes a closer look at the phenomenon to determine the reasons behind it and to see how doctors and patients are coping with this change.

CLINICAL UPDATES

Cataract • Glaucoma • Retina

February

Spotlight on Cataract

Revisiting the excitement from the Spotlight on Cataract session during last October's AAO 2014, *EyeNet* presents a variety of surgical cases, along with audience poll questions and answers, and expert commentary about the poll results.

CLINICAL UPDATES

Comprehensive • Oculoplastics • Retina

March

Dry AMD

The AREDS formulation may be your treatment for dry AMD patients now, but many new options are in the pipeline. A review of the most promising therapies in development, with an update on research and trial results.

CLINICAL UPDATES

Oncology • Pediatrics • Cornea

DISTRIBUTED AT APAO

April

Astigmatism Management

New systems for astigmatism management in cataract surgery have come to market recently. How are they similar—how do they differ? What you need to know to get the best results for your patients.

CLINICAL UPDATES

Comprehensive • Neuro • Trauma

DISTRIBUTED AT ASCRS

May

ACA and Ophthalmology

The Affordable Care Act is changing the face of medicine. How has it impacted ophthalmology thus far? How will it affect your practice in the next few years? A discussion with the experts.

CLINICAL UPDATES

Glaucoma • Pediatrics • Refractive

DISTRIBUTED AT SOE

June

Pseudoexfoliation Syndrome

Not just a Scandinavian disease, pseudoexfoliation syndrome is the most common cause of secondary open-angle glaucoma—and it has a major impact on cataract, as well. How to manage these challenging patients in the clinic and the operating room.

CLINICAL UPDATES

Comprehensive • Oculoplastics • Retina

DESTINATION AAO 2015, PART 1

July

All About Retina

From diabetic retinopathy and age-related macular degeneration to inherited retinal dystrophies, this special retina-focused issue brings various experts together to discuss controversies in medical management, surgical technique, and patient care.

CLINICAL UPDATES FROM A RETINA

PERSPECTIVE

Cornea • Glaucoma • Oncology

DESTINATION AAO 2015, PART 2

DISTRIBUTED AT PAAO

August

A Team-Based Approach to Cataract Surgery

Practices with one femtosecond laser are adopting new operating procedures—for example, one surgeon may handle the femtosecond laser while another performs phacoemulsification. These new paradigms may yield benefits for non-femto practices, too.

CLINICAL UPDATES

Comprehensive • Neuro • Retina

DESTINATION AAO 2015, PART 3

DISTRIBUTED AT ESCRS

September

Glaucoma Progression

Optical coherence tomography has become increasingly important in monitoring glaucoma progression—but its usefulness depends on accurate interpretation. How to really understand what you're seeing. Plus pearls for patient management.

CLINICAL UPDATES

Cataract • Refractive • Pediatrics

DESTINATION AAO 2015, PART 4

October

The Swollen Optic Nerve

With causes ranging from infectious to vascular to malignant, the swollen optic nerve is a crucial, but often mystifying, sign. And the patient's vision or even life may depend on your timely diagnosis. Expert advice for sorting it out.

CLINICAL UPDATES

Comprehensive • Cornea • Oculoplastics

DESTINATION AAO 2015, PART 5

November

AAO 2015 Meeting Issue Myopia Research

Recent studies point to the possibility that myopia progression can be slowed or halted through medical, surgical, or optical approaches. An overview of the research to help you tell the hype from the substance in this evolving field.

CLINICAL UPDATES

Neuro • Glaucoma • Retina

DESTINATION AAO 2015, PART 6

DISTRIBUTED AT AAO 2015

December

OCT Roundup

Your guide to recent developments in optical coherence tomography: a case-based approach using multiple images to demonstrate the application of anterior and posterior segment OCT techniques to specific eye diseases.

CLINICAL UPDATES

Comprehensive • International • Uveitis

2015 CALENDAR FOR AD AND MATERIALS CLOSE

JANUARY

Ad Close: **December 1**

Materials Close: **December 5**

FEBRUARY

Ad Close: **January 5**

Materials Close: **January 9**

MARCH

Ad Close: **February 2**

Materials Close: **February 6**

APRIL

Ad Close: **March 2**

Materials Close: **March 6**

MAY

Ad Close: **March 30**

Materials Close: **April 3**

JUNE

Ad Close: **April 27**

Materials Close: **May 1**

JULY

Ad Close: **June 1**

Materials Close: **June 5**

AUGUST

Ad Close: **June 29**

Materials Close: **July 2**

SEPTEMBER

Ad Close: **July 27**

Materials Close: **July 31**

OCTOBER

Ad Close: **August 31**

Materials Close: **September 4**

NOVEMBER

Ad Close: **September 28**

Materials Close: **October 2**

DECEMBER

Ad Close: **October 26**

Materials Close: **October 30**