

# Destination AAO 2015

GET READY FOR LAS VEGAS : PART 3 OF 6

## BEAT THE CLOCK

### ■ Register by Sept. 23

Avoid long lines onsite—register for AAO 2015 by Sept. 23 to have your badge and other materials mailed to you before the meeting. When you register, remember to also purchase the Academy Plus course pass and any tickets that you need.

To register, visit [www.aaopt.org/registration](http://www.aaopt.org/registration).

### ■ NEW! Register for EyeNet Corporate Lunches

EyeNet debuts its onsite industry-sponsored corporate lunches this year. These programs are non-CME and are developed independently by industry—they are not affiliated with the official program of AAO 2015 or Subspecialty Day. Register to reserve your seat at the free events below.

Lunch and check-in is 12:15-12:45 p.m., and the program is 12:45-1:45 p.m. Space is limited, so be sure to register in advance.

- **Diabetic Eye Disease: Diagnosis and Management Strategies for Patients.** Saturday, Nov. 14. *Supported by Regeneron.*
- **The Oculus Pentacam for Cataract Surgery and IOL Calculations.** Sunday, Nov. 15. *Supported by Oculus.*
- **DNA Testing for Keratorefractive Surgery Safety.** Monday, Nov. 16. *Supported by Avellino Lab.*

Register at [www.aaopt.org/eyenet/corporate-lunches](http://www.aaopt.org/eyenet/corporate-lunches).

■ **ORBITAL GALA HONORS DR. MILLER.** Join the Foundation in celebrating noted pediatric ophthalmologist **Marilyn T. Miller, MD**, at the Orbital Gala on Sunday, Nov. 15, at the Wynn Las Vegas. Dr. Miller has dedicated more than 25 years to caring for patients in the developing world. A former member of the Academy Board of Trustees and the Foundation Advisory Board, she has also served as president of the American Ophthalmological Society, the Chicago Ophthalmological Society, and the American Association for Pediatric Ophthalmology and Strabismus. Make a tribute gift in Dr. Miller's honor to benefit the Academy's educational programs; those whose gifts are \$250 or more may include a personal message in the tribute book, which is given to all gala attendees.

To purchase Orbital Gala tickets or make a tribute gift, visit [www.aaopt.org/foundation](http://www.aaopt.org/foundation).



## PROGRAM

### ■ Scientific Program Available Online

Full course listings and abstracts are now available online. You can look up information by presenter, keyword, or event number. You can also search the program by topic (e.g., "Cataract"), event type (e.g., "Symposia"), or special interest (e.g., "Endorsed by Young Ophthalmologist Committee"). Log in to get up-to-the-minute information and begin building your personal calendar for AAO 2015.

For more information and to view offerings, visit [www.aaopt.org/programsearch](http://www.aaopt.org/programsearch).

### ■ Attend Tuesday Courses for Maximum CME Credits

Earn the maximum of 33 AMA PRA Category 1 Credits by attending all 4 days of AAO 2015. Many sessions, courses, and labs are available on Tuesday, Nov. 17. Finish strong—you can claim up to 6 hours of CME by attending Tuesday courses until 5:30 p.m.

### ■ Discover Special Programs: AAOE on Saturday

AAO 2015 has 2 options on Saturday, Nov. 14, for the office administrator: half-day sessions and Practice Management Master Classes.

Two half-day American Academy of Ophthalmic Executives (AAOE) coding

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Beat  
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Day

**AAO<sup>®</sup> 2015**  
November 14-17

meetings are available: Build Your Own Audit Toolkit (8:00-11:00 a.m.) and Coding Camp (12:30-3:30 p.m.). To register, visit [www.aao.org/registration](http://www.aao.org/registration), click on "Register online now," and scroll to AAOE Coding sessions (AAO 2015 registration is not required).

Want to keep your practice up to date? Learn the latest at Saturday's AAOE Practice Management Master Classes. Some of these sessions are free; others require tickets; and all require AAO 2015 registration.

- **The Administrator's Toolbox: Resources for the New Administrator (Spe06).** When: 8:00 a.m.-noon. Where: Casanova 501. Access: Early registration (by Aug. 5) is \$305, preregistration (by Oct. 21) is \$325, and onsite registration is \$355.

This event is designed to get new administrators up to speed, providing them with the tools to run a practice successfully. The event will also be useful for the experienced administrator and support staff who may step into that management role. The agenda includes an explanation of practice staff and departments, outside support staff, and organizational resources. Attendees will learn about the 4 pillars of practice management: Risk Management, Clinic Flow, Financial Management, and Human Resources.

- **The Entrepreneurial ASC: Embracing Policy, People, Possibilities, and**

**Planning (Spe04).** When: Noon-4:00 p.m. Where: Wynn Las Vegas, Alsace Room (offsite). Access: Free.

Join Outpatient Ophthalmic Surgery Society members and industry leaders for this symposium (lunch will be provided). The session includes an update of regulations and policies surrounding outpatient surgery, as well as presentations by industry gurus on the newest technologies, facility challenges and opportunities, ins and outs of quality management, financial and organizational best practices, and planning essentials that are driving success in the entrepreneurial ambulatory surgery center (ASC).

- **The Profitable Practice: Managing Your Billing Operations (Spe02).** When: 12:30-4:30 p.m. Where: Casanova 503. Access: Early registration (by Aug. 5) is \$305, preregistration (by Oct. 21) is \$325, and onsite registration is \$355.

Learn the steps for billing and receivables management as well as the basics of monitoring collections performance, managing billing staff, identifying and correcting operational problems that cause rejected and/or delayed claims, and obtaining benchmarks for staff and billing costs.

- **Keeping Your Practice Out of Legal Hot Water: An HR and Compliance Workshop (Spe05).** When: 12:30-4:30 p.m. Where: Casanova 603. Access: Early registration (by Aug. 5) is \$305, preregistration (by Oct. 21) is \$325, and onsite registration is \$355.

Enhance your knowledge about regulatory compliance and human resources (HR) law at this intensive half-day event. The first part of this workshop covers the regulatory landscape and its intersection with HR concerns. The second part consists of breakout sessions, allowing participants to select from 4 in-depth discussions on topics presented earlier in the day. There will be questions and answers, interactive dialogue using case studies, role-playing, and other hands-on techniques.



■ **DISCOVER LAS VEGAS.** Participate in the Academy's Tour Program to view the sights of the "Entertainment Capital of the World" and its surrounding attractions, such as Red Rock Canyon above. The Academy offers a wide range of tours open to all AAO 2015 registrants and their spouses and guests. Sign up when you register for AAO 2015, or visit the Ticket Sales area in the convention center to purchase tickets.

For more information, visit [www.aao.org/annual-meeting/tour-program](http://www.aao.org/annual-meeting/tour-program).

## SUBSPECIALTY DAY

### Subspecialty Day Previews: What's Hot

This month, program directors from the Cornea, Neuro-Ophthalmology, and Pediatric Ophthalmology and Strabismus Subspecialty Day meetings preview some of this year's highlights. See next month's *EyeNet* for previews of the Glaucoma, Refractive Surgery, and Retina meetings.

### ■ CORNEA 2015: Show Me the Evidence! Back to Basics and Beyond

**Program directors:** Stephen C. Kaufman, MD, PhD, Bennie H. Jeng, MD, and Shahzad I. Mian, MD.

## Subspecialty Day AAO<sup>®</sup> Day 2015

**When:** Saturday, Nov. 14 (8:00 a.m.-5:30 p.m.).

"We have an outstanding group of experts who will show us the evidence for the treatment of everything from basic to complex corneal and external disease disorders, and we will also hear about the biggest controversies in our field today," Dr. Jeng said.

Dr. Kaufman added, "We are excited to offer a group of national and international experts who will present the latest treatments and information

about common cornea, ocular surface, and ocular infections, and a variety of controversial topics. This year's Cornea Subspecialty Day builds upon the tremendous success of last year's program and is designed for both the cornea specialist and comprehensive ophthalmologist. It aims to clarify commonly confused topics and sort out contradictory information. We will include case-based learning interwoven with specific and detailed



**DISCOVER SUBSPECIALTY DAY 2015.** Attend thought-provoking presentations, and learn about the latest research and techniques.

neuro-ophthalmology self-assessment CME credits. However, if you register for Neuro-Ophthalmology Sub-

presentations on many of the practical aspects of varicella-zoster virus and herpes simplex virus diagnosis, treatment, and prevention; ocular surface disease; anterior segment inflammatory diseases; infectious keratitis; and corneal surgery. Attendees will come away with an in-depth understanding of new medical treatments and surgical techniques framed in the context of evidence-based information that they can begin applying when they return to their practices."

*The Cornea meeting is organized in conjunction with the Cornea Society.*

#### ■ NEURO-OPHTHALMOLOGY 2015: Neuro-Ophthalmology Made Ridiculously Simple

**Program directors:** Michael S. Lee, MD, and Prem S. Subramanian, MD, PhD.  
**When:** Saturday, Nov. 14 (8:00 a.m.-5:00 p.m.).

"Neuro-Ophthalmology Made Ridiculously Simple is geared toward the comprehensive ophthalmologist. This predominantly case-based Subspecialty Day will discuss vision loss, eye pain, double vision and nystagmus, and test interpretation. Audience participation is expected—we'll have audience response questions and the ability to text pertinent questions to the panelists," said Dr. Lee.

Dr. Subramanian said, "Each year, Maintenance of Certification for the American Board of Ophthalmology requires 8 self-assessment CME credits for all diplomates. Seven self-assessment CME credits will be available for Neuro-Ophthalmology Subspecialty Day, but keep in mind that these credits are available for Neuro-Ophthalmology Subspecialty Day registrants only. Attendees who register with another Subspecialty Day cannot receive

specialty Day, you can float to any of the other Subspecialty Days!"

*The Neuro-Ophthalmology meeting is organized in conjunction with the North American Neuro-Ophthalmology Society.*

#### ■ PEDIATRIC OPHTHALMOLOGY AND STRABISMUS 2015: Golden Nuggets of Knowledge

**Program directors:** Daniel E. Neely, MD, and R. Michael Siatkowski, MD.  
**When:** Saturday, Nov. 14 (8:00 a.m.-5:15 p.m.).

"This year's Pediatric Ophthalmology and Strabismus Subspecialty Day will be remarkable for several reasons," Dr. Neely said. "First, in response to last year's positive attendee feedback, this year's program will heavily feature case studies and video content that are guaranteed to educate and entertain the audience. Three sessions utilizing these formats are My Toughest Case: Strabismus; Wild Cards! Menacing and Remarkable Video Presentations in Pediatric Neuro-Ophthalmology; and Surgical Surprises: The Morning After."

Dr. Siatkowski said, "Several of the world's foremost retinoblastoma experts—Drs. David Abramson, Carol Shields, Matt Wilson, and Brenda Gallie—will be discussing the rapidly evolving realm of retinoblastoma management, which is vastly different from that practiced just a few years ago. Join us for this year's incredible lineup of ophthalmology's headliners!"

*The Pediatric Ophthalmology and Strabismus meeting is organized in conjunction with the American Association for Pediatric Ophthalmology and Strabismus and the American Academy of Pediatrics.*

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