

RESERVE YOUR SPACE

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DISTRIBUTION

Academy Live is e-mailed daily during the meeting, Friday through Monday, to all ophthalmologists and ophthalmic executives (domestic and international) in the Academy's database, including AAO 2015 and Subspecialty Day attendees.

Approximate circulation: 67,000

RATES

\$12,500 per day or \$40,000 for all four days

PRODUCTION SPECS

- 175 pixels x 80 pixels or 175 pixels x 103 pixels
- gif or jpg format
- 15K max file size

ADVERTISER RECOGNITION

- Company logo or ad linking to corporate website
- Advertisement at end of e-newsletter

Capture the attention of ophthalmologists worldwide with an ad in *Academy Live*, a daily clinical e-newsletter from *EyeNet*. Reported over four days in Las Vegas, *Academy Live* allows ophthalmologists at the convention and at home—to stay on top of news from the Academy's Subspecialty Day and AAO 2015.

BONUS EXPOSURE: *Academy Live* is also posted on www.eyenet.org, which sees more than 230,000 page views and 170,000 unique visitors each month.



We really appreciate these daily updates here in Rwanda. We may not make it to the meeting, but we feel as if we are there as we keep up with all the best from the meeting just by reading *EyeNet's Academy Live* updates. And it is even more fun to get all this info without having to navigate the maze of meeting rooms. Thank you.

—Wanjiku Mathenge, MD, PhD,
Rwanda