

Financial Disclosure

- OMIC-Ophthalmic Mutual Insurance Company - C

Creating Clinical Guidelines by a National Society:

THE CHINA EXPERIENCE



*WOLFE SYMPOSIUM
AMERICAN ACADEMY OF OPHTHALMOLOGY ANNUAL MEETING
CHICAGO, ILLINOIS
OCTOBER, 2010*

RICHARD L. ABBOTT, M.D

***THOMAS W. BOYDEN HEALTH SCIENCES PROFESSOR OF OPHTHALMOLOGY
UNIVERSITY OF CALIFORNIA SAN FRANCISCO***



***PRESIDENT-ELECT
AMERICAN ACADEMY OF OPHTHALMOLOGY***

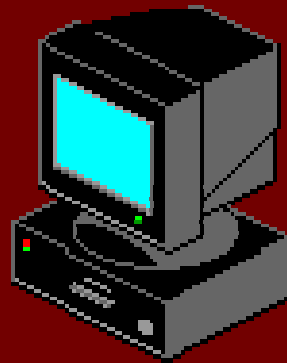
***CHAIRMAN
CLINICAL GUIDELINES COMMITTEE
INTERNATIONAL COUNCIL OF OPHTHALMOLOGY***

HOW DO WE BEST STAY UP TO DATE WITH BUSY CLINICAL PRACTICES?



RELY ON RESPECTED, EXPERIENCED
PROFESSIONAL SOCIETIES TO PROVIDE
UNBIASED, ACCURATE, AND CLINICALLY
RELEVANT INFORMATION

**CREATE EVIDENCE-BASED CLINICAL
PRACTICE GUIDELINES THAT
REPRESENT THE LATEST CLINICAL
INFORMATION FOR OUR PRACTICES**



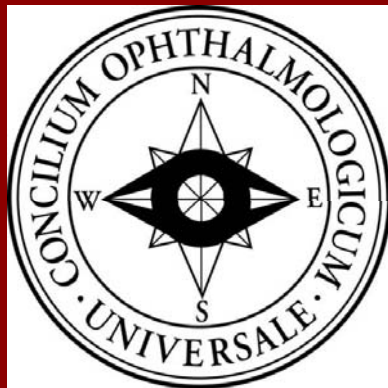
DOES ONE SIZE FIT ALL?



WHAT HAVE WE LEARNED FROM
CHINA AND CAN IT BE APPLIED TO
OTHER COUNTRIES?

CLINICAL PRACTICE GUIDELINES PROJECT IN CHINA

COLLABORATIVE EFFORT
BETWEEN:

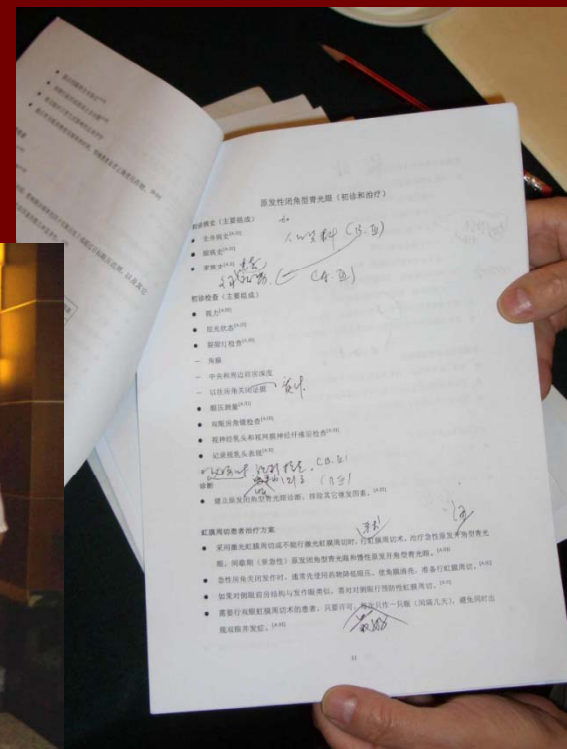


CLINICAL PRACTICE GUIDELINES PROJECT IN CHINA

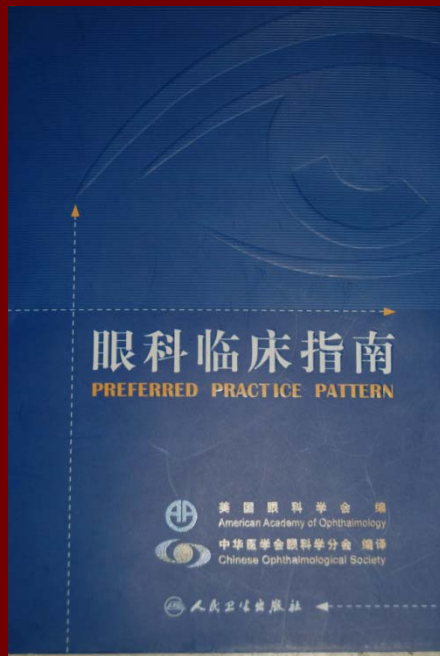
- **Development**
- **Promotion and Implementation**
 - Awareness
 - Agreement
 - Adoption
 - Compliance

CLINICAL PRACTICE GUIDELINES PROJECT IN CHINA

DEVELOPMENT PHASE
(2004-2006)



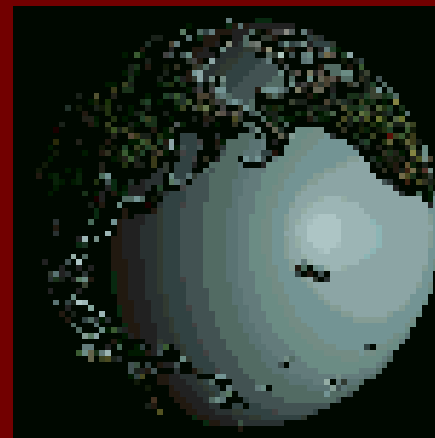
PROMOTION OF CLINICAL PRACTICE GUIDELINES IN CHINA



BEIJING 2006

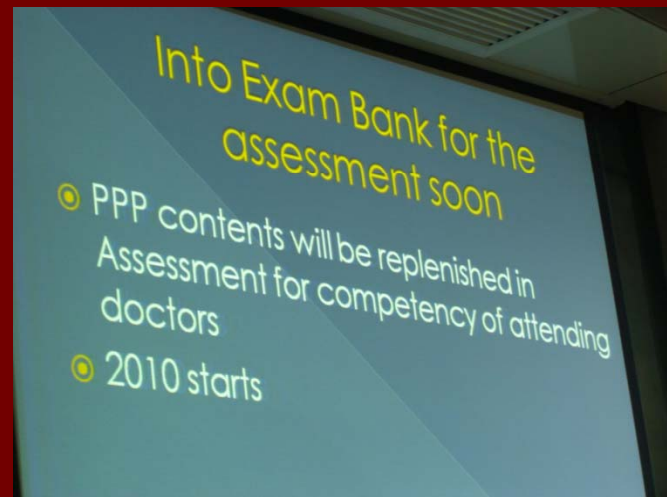


WHAT HAVE WE LEARNED FROM CHINA AND HOW CAN IT BE APPLIED TO OTHER COUNTRIES?



PROCESS FOR IMPLEMENTATION

- Work through governmental, national and local societies



- Create a “steering committee” of interested and influential leaders



KEY PRINCIPLES

- LOCAL LEADERSHIP AND STRONG DESIRE TO IMPROVE QUALITY OF CARE (ZEALOT(S)!)
- NEED FUNDING TO SUPPORT WORK
- STRUCTURE OR ROAD MAP ON STEPS REQUIRED TO SUCCEED
- INCENTIVES TO FOLLOW GUIDELINES

HOW ARE GUIDELINES BEST INCORPORATED INTO CLINICAL PRACTICE?

- Create awareness through:
 - Wide dissemination
 - Education process (meetings, journals, internet)

**Physician compliance
with guideline use
is significant challenge**



COMPLIANCE

- **Ease of incorporation into practice**
- **Minimal change required by physician**
- **Minimal cost**
- **Little time constraints**

COMPLIANCE

■ Need Incentives (or Penalties)

- Bonus
- Lower costs
- More patients
- Recognition

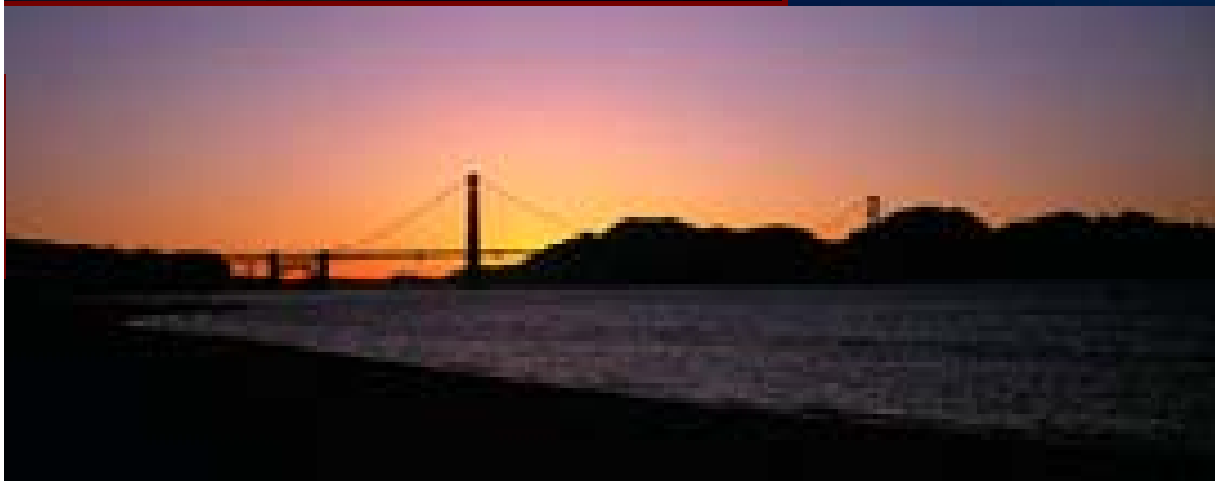
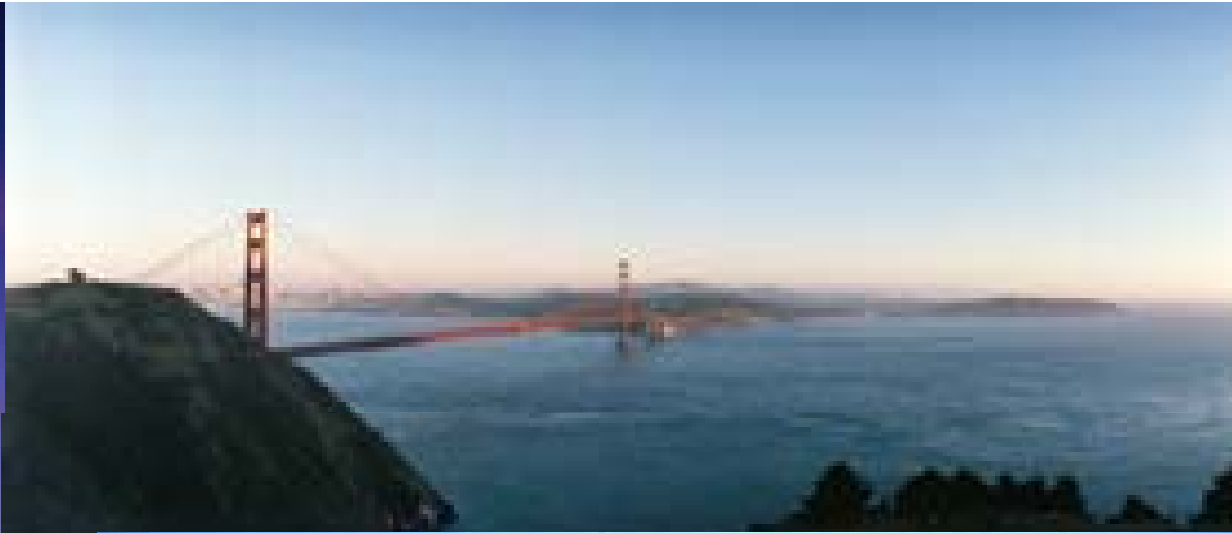
- Lower re-imbursement
- Loss of licensure



GOVERNMENT SUPPORT



MINISTRY OF HEALTH
RECOGNITION (April, 2009)!



THANK YOU!!