



## American Academy of Ophthalmology 2008 Joint Meeting

### Airport Baggage Claim Banners

#### Airport Baggage Claim Banners

Make a first impression by advertising your welcome message to attendees on five (5) banners that will be hung in the baggage claim area of the Atlanta Hartsfield Airport.

#### Marketing Opportunity Includes:

- Five (5) banners measuring 62" wide x 43" high each.
- Each banner can include the sponsoring company's logo, product name, booth number and a welcome message.
- Each banner must include the official 2008 Joint Meeting logo.
- The sponsoring company is responsible for designing the artwork.
- Artwork is subject to airport approval.
- Banners will be installed on Tuesday, Nov. 4 and removed on Monday, Nov. 10.
- Final locations will not be confirmed until 60 days before installation.
- Cost: \$35,500 (includes banner production, installation and removal)

#### Contact to Reserve:

#### Nicole Naughten

#### Promotions Manager, Meetings & Exhibits

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#### Atlanta Hartsfield Airport



#### 2007 Sponsored Airport Banners

