



American Academy of Ophthalmology 2008 Joint Meeting

Omni Hotel Signage

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Make an impact at this year's Joint Meeting by placing signage on key locations at the Omni hotel, which is adjacent to the Georgia World Congress Center. Thousands of attendees will pass by these signs every day during the meeting.

Marketing Opportunity Includes:

- Sponsoring company is responsible for designing the sign(s) that can include up to two product names/logos.
- The signs will be displayed from Nov. 4 to Nov. 12.
- The sponsoring company will be recognized as a Corporate Partner.
- There are five signage options available.

Pedestrian Bridge

The pedestrian bridge connects the Omni hotel's south and north towers. The bridge crosses International Blvd. which leads to the Georgia World Congress Center. Shuttle buses will be traveling along this street during the meeting.

Option #1:

- Includes signage on both sides of the pedestrian bridge.
- The bridge's south side (10' tall x 91' long) faces the Georgia World Congress Center.
- The bridge's north side (10' tall x 95' long) faces Centennial Olympic Park.
- Cost: \$75,000 plus production costs.

Option #2:

- Includes signage on one side of the pedestrian bridge.
- This is not exclusive as the other side can be sponsored by another exhibiting company.
- Cost: \$45,000 plus production costs.



Patio Area

The Omni's plaza area is located between the north tower and the Georgia World Congress Center. Attendees going to and from the center's Marietta Street entrance will view these signs that face the plaza.

Option #1:

- Includes signage on four windows and one panel above these windows on the Omni hotel.
- Each patio window measures 16' tall x 19' long each.
- The horizontal section above the patio windows measures 5'tall x 90' long.
- Cost: \$80,000 plus production costs.

Option #2:

- Includes signage on one of the four windows.
- Each patio window measures 16' tall x 19' long each.
- Cost: \$25,000 per window plus production costs.

Option #3:

- Includes the horizontal section above the patio windows
- This panel measures 5'tall x 90' long.
- Cost: \$35,000 plus production costs.



Please note: Omni requires all panels to be produced by Sticky Business. Please contact Stacey Culverson at 404.363.9447 ext. 206 for a production quote.

Contact to Reserve:

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