



2011 Annual Meeting: October 22 – 25
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Directory Name	Booth Number
Ellman International	101
iVIS Technologies S.r.L	107
EyeKon Medical	113
SRSsoft	121
Glaucoma Research Foundation	139
International Eye Foundation	141
International Agency for the Prevention of Blindness (IAPB)	143
VISION 2020	143
Lions Clubs International Foundation	145
Mission Eyes Network	147
MTI	151
Huvitz	159
Pureye NEW!	165
AAO Scientific Posters/Online Videos on Demand	171
Premier Ophthalmic Services, Inc.	201
Electro-Diagnostic Imaging, Inc.	203
Kojoma Web Domination and Design NEW!	205
Medicure Instruments	207
Ophthalmic Photographers' Society	211
Labtician Ophthalmics, Inc.	221
Mastel Precision Surgical Instruments, Inc.	221
Benign Essential Blepharospasm Research Foundation	238
TearScience	239
American Society of Ophthalmic Registered Nurses (ASORN)	240
Lions Eye Institute for Transplant & Research NEW!	242
Medical Ministry International	244
First Insight Corporation	245
Surgical Eye Expeditions (SEE) International	246
LIGHTMED Corporation	251
Moss Vision Inc., Ltd.	261
Case Reports Ophthalmology NEW!	264
Janix CRO NEW!	265
Inifnite Therapeutics NEW!	266
Freedom Ophthalmic Pvt., Ltd.	267
Marasco & Associates, Healthcare Architects & Consultants	300
ISTA Pharmaceuticals, Inc.	301
Glacier Medical Software, Inc. NEW!	302
WJSupply NEW!	304
Aumed Group Corporation	306
Viscot Medical, LLC	310
Aaren Scientific, Inc.	311
TBI/Tissue Banks International	312
Titan Surgical	321
Lambda-X	323
Optronics	325
Jingming Science & Technology Co., Ltd.	329
DigiSight Technologies, Inc. NEW!	331
Deepak Enterprises	333
Cilita, Ltd.	335
DermaMed International	339
Wuhan Strong Electronics Co., Ltd. NEW!	341, 771



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Directory Name	Booth Number
Iscon Surgicals, Ltd.	343
Optikon 2000 SPA	349
Franck's Compounding Lab	358
Quantel Medical	359
MedEdicus	360
IntraPac NEW!	362
Ocular Immunology & Ueivits Foundation, Inc. NEW!	364
Merco Frames Optical Corporation NEW!	366
VSY Biotechnology	367
Florida Eye Equipment	373
*Sonogage, Inc.	411
MedNet Technologies	420
APAO Busan 2012	421
Boston Foundation for Sight	423
Cambrian Medical, Inc.	424
Visionary Medical Supplies	425
Fera Pharmaceuticals	428
Optos, Inc.	429
OPHMED Co., Ltd.	430
Honeywell Safety Products	432
Sperian Protection	432
American Society of Ophthalmic Administrators (ASOA)	434
Army Medical Recruiting	438
OptiMedica	439
H.S. International Corporation	444
C.S.O. srl	449
WinFame USA, Inc.	469
Annidis Health Systems NEW!	471
SCHWIND eye-tech-solutions	500
TeleVox	511
LCA Pharmaceutical	520
Oertli Instrumente AG	521
Tekia, Inc.	522
<u>Akorn Pharmaceuticals</u>	558
Lianyungang Weidir Impex Trading Co., Ltd. NEW!	568
OpticZone Korea Co., Ltd. NEW!	571
Fox Meadows Software	573
Triohm IMS/MICA NEW!	575
Richmond Products, Inc.	601
Kugler Publications	607
Franja Corporation	609
World Glaucoma Association	611
Ophthalmology Management	613
Takagi Seiko Co., Ltd.	621
<u>Accutome</u>	628
<u>Nidek</u>	640
OASIS Medical, Inc.	658
VisionCare Ophthalmic Technologies	667
Feather Safety Razor Co., Ltd.	670
ArticDx, Inc.	672
Dual Laser Ltd. Oy NEW!	673



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DSS, Inc.	674
<u>Ocular Surgery News</u>	701
<u>SLACK, Incorporated</u>	701
Nature Publishing Group	706
Audio Digest NEW!	708
Lippincott Williams & Wilkins/Wolters Kluwer Health	709
EyeNet - American Academy of Ophthalmology	710
Ophthalmology Journal	710
Springer	712
Bryn Mawr Communications LLC	713
Oxford University Press	714
Review of Ophthalmology	721
PHSI-Physician Hearing Services, Inc.	725
sea-change, inc.	729
HAI Laboratories, Inc.	733
Med-Logics, Inc.	759
Hausted Patient Handling Systems	763
PHAKOS	767
Wuhan Strong Electronics Co., Ltd. NEW!	771,341
Instruments for Vision (IFV)	773
<u>Elsevier</u>	800
European Society of Ophthalmology (SOE)	801
Peschke Meditrade GmbH	803
TruForm Optics, Inc. NEW!	805
On The Avenue Marketing	806
Tulip Surgicals USA, Inc.	807
JAMA & Archives Journals	808
K2 Tables	809
<u>Highlights of Ophthalmology</u>	810
<u>Jaypee-Highlights Medical Publishers</u>	810
VisionScience Software	811
<u>Ophthalmology Times</u>	813
Surgistar, Inc.	820
Carl Zeiss Meditec	821
Ceatus Media Group	824
Dioptics Medical Products, Inc.	828
I-MED Pharma, Inc.	845
Morcher GmbH	847
<u>Stereo Optical Company, Inc.</u>	851
Wilson Ophthalmic Corp./Hilco	858
Optovue, Inc.	859
OFCOR	862
Wasatch Ophthalmic Instruments	864
EYEOL UK LIMITED NEW!	870
Allscripts	875
KeyMedical Software, Inc.	900
OPKO Instrumentation	901
The Lebanon Corporation	902
AccuLens, Inc.	904
Sony Electronics	906
MST (MicroSurgical Technology)	909



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Micron Ophthalmic, Inc.	910
Vision Share - Eye Bank Network	912
Epsilon EyeCare, USA	944
<u>Stephens Instruments</u>	945, 1045
<u>US IOL, Inc.</u>	945, 1045
Eye Photo Systems, Inc.	948
Viewpoint International Corp.	950
Ophthalmic Instrument Co., Inc.	952
DavLong Business Solutions	975
Tura, Inc.	1001
Eye Care and Cure	1003
MANI	1007
HUCO	1008
PeriOptix, Inc.	1010
Crestpoint Management, Ltd.	1011
Duckworth & Kent	1011
Geuder AG	1011
Sterimedix	1011
European Society of Cataract & Refractive Surgeons (ESCRS)	1012
<u>Stephens Instruments</u>	1045, 945
<u>US IOL, Inc.</u>	1045, 945
Qioptiq	1049
Meccanottica Mazza S.r.L	1051
<u>Canon U.S.A., Inc.</u>	1059
Bio-Tissue, Inc.	1069
Medflow, Inc.	1075
Speedway Surgical Co.	1100
Neotech Medical Pvt., Ltd.	1101
Vista USA NEW!	1102
Koryo Eyetech Co., Ltd. NEW!	1103
The Fresnel Prism & Lens Co.	1105
Biosyntrx, Inc.	1106
IOP, Inc.	1111
<u>Eye Designs, LLC</u>	1121
VectorVision, Inc.	1131
Expeditor Systems	1133
L3 Healthcare Design, Inc.	1135
Enhanced Vision	1137
<u>Haag-Streit AG</u>	1143
<u>Haag-Streit Group</u>	1143
<u>Haag-Streit UK</u>	1143
<u>Moller-Wedel GmbH</u>	1143
<u>Reliance International</u>	1143
ORBIS International	1144
Eidolon Optical	1148
Diagnosys LLC	1150
Anadolu Tip A.S.	1171
Apramed Medical Devices	1177
Vision Systems, Inc. NEW!	1183
PST	1200
Compulink Business Systems, Inc.	1201



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Partners In Vision	1204
JCAHPO	1206
<u>Leica Microsystems</u>	1211
<u>Beaver -Visitec International</u>	1221
<u>Merck & Co.</u>	1229
Association for Research in Vision and Ophthalmology (ARVO)	1230
Brevium	1234
Right Medical Products	1235
Henan Universe IOL R&M Co., Ltd.	1236
SynergEyes, Inc.	1238
OMIC-Ophthalmic Mutual Insurance Company	1258
Museum of Vision - Foundation of the American Academy of Ophthalmology	1266
Icare USA	1277
Eyefinity	1283
OfficeMate Software Solutions	1283
Ophthalmic Equipment Monitoring NEW!	1289
American Academy of Ophthalmology (AAO)	1359
Truevision Systems, Inc.	1383
Fortifeye Vitamins NEW!	1389
Rumex International Co.	1400
<u>Lumenis Vision</u>	1408
<u>Alcon Laboratories, Inc.</u>	1420
Ziemer Ophthalmics	1446
Eyedetec Medical, Inc. NEW!	1483
Greycoat Publishing, Ltd.	1501
Ophthalmology International	1501
OA Systems, Inc.	1503
Vision Quest Surgical, Inc.	1507
Precision Fabrics Group	1509
Vision Associates	1511
BJB Medical Associates, Inc.	1513
<u>LKC Technologies, Inc.</u>	1515
DualAlign LLC	1582
Lumenera Corporation NEW!	1582
Florida Lions Eye Bank	1583
LaserSight Technologies, Inc.	1600
Latham & Phillips Ophthalmic	1601
Smile Reminder	1602
SensoMotoric Instruments GmbH	1604
Health and Science Opinion Research	1605
ChaseHealthAdvance	1607
R.E.T., Inc.	1608
<u>Woodlyn, Inc.</u>	1610
ARCADOPHTA	1613
<u>Noir</u>	1615
<u>Kowa Optimed, Inc.</u>	1646
PinPoint Optics NEW!	1682
i2Eye Diagnostics	1683
GENENTECH	1700
<u>Medical Planning, Inc.</u>	1701
Institute For Continuing Healthcare Education	1703



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ASICO, LLC	1705
Innovative Visual Systems	1706
Meda Co., Ltd.	1708
<u>Krebs Instruments</u>	1712
<u>Katena Products, Inc.</u>	1731
<u>Lombart Instrument</u>	1743
<u>Welch Allyn, Inc.</u>	1759
American Board of Ophthalmology NEW!	1763
Neitz Instruments Co., Ltd.	1765
Learners Digest International NEW!	1771
Bayer Healthcare Pharmaceuticals	1773
Frastema S.R.L.	1775
Optimetrix, Inc.	1775
Propper Manufacturing Co.	1782
Bio Tech Vision Care Pvt., Ltd.	1783
Belle In Focus Surgical Corporation NEW!	1784
AO Lab - American Ophthalmic Laboratories	1800
Pan-American Association of Ophthalmology (PAAO)	1801
World Ophthalmology Congress 2012	1803
International Council of Ophthalmology (ICO)	1804
International Sight Restoration	1806
Wills Eye Institute	1807
Rapid Pathogen Screening, Inc.	1808
The Eye Group	1809
Synemed, Inc.	1811
Kirwan Surgical Products LLC	1812
Bausch + Lomb	1821
Precision Vision, Inc.	1830
Eyeteck Inc.	1834
Medennium, Inc.	1836
<u>Eagle Vision, Inc.</u>	1839
<u>Reichert Technologies</u>	1845
Eschenbach Optik	1858
Allergan	1859
Fundus Photo	1860
Diamatrix Ltd.	1862
MSI Precision Instruments	1870
Visiometrics, S.L.	1874
Bank of America Practice Solutions	1876
Regeneron Pharmaceuticals	1877
Virtual Officeware, Inc.	1878
SOOFT iTALiA SpA	1885
Prescott's, Inc.	1900
<u>Designs For Vision</u>	1901
Metrovision	1903
FiberTech USA, Inc.	1905
Bruder Healthcare Company NEW!	1906
AIT Industries	1908
Micro Medical Devices, Inc.	1909
Ray Vision International Corporation	1910
Complete Medical Solutions, LLC	1912



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Soderberg Instruments	1913
*Walman Instrument Group	1913
<u>Khosla Surgical Industries</u>	1914
New World Medical, Inc.	1939
SINQI Pharmaceutical	1977
Plusoptix, Inc.	1984
EyeCanHear, LLC NEW!	1985
ADP AdvancedMD, Inc. NEW!	1991
Wexler Surgical, Inc.	2000
Synergetics, Inc.	2001
Peregrine Surgical	2006
MedOne Surgical, Inc.	2008
<u>JEDMED Instrument Company</u>	2011
MID Labs, Inc.	2012
<u>Bell Ophthalmic Technology</u>	2039
Medi Instruments, Inc.	2041
Quest Medical, Inc.	2045
Heine	2049
VueCare Media, LLC	2077
Doximity NEW!	2084
PRN Physician Recommended Nutraceuticals	2084
Comprehensive Finance NEW!	2085
Trial Runners NEW!	2086
Kensington Surgical, LLC NEW!	2087
Aton Pharma a division of Valeant Pharmaceuticals NEW!	2091
<u>Varitronics</u>	2111
<u>MIRA, Inc.</u>	2121
Nadia International, Inc.	2123
San Diego Eye Bank	2125
Ocular Therapeutix, Inc.	2129
Howard Instruments, Inc.	2133
Topcon Medical Systems	2138, 2139
<u>Keeler Instruments, Inc.</u>	2159
<u>Volk Optical, Inc.</u>	2159
Technolas Perfect Vision	2173
Modernizing Medicine NEW!	2183
Xiehe Medical Instruments Cancelled	2184
RMK Design Associates, Inc. NEW!	2186
Radex, Inc. NEW!	2190
OCuSOFT, Inc.	2200
Konan Medical, Inc.	2211
Patient Education Concepts	2220
Eagle Labs	2221
Castle Biosciences, Inc.	2224
Hong Kong Feat In Technology Company NEW!	2225
Medinformatix, Inc.	2226
Cloud Nine Development, LLC	2227
EyeTechCare NEW!	2229
KAI Industries Co., Ltd	2230
ArcScan, Inc. Cancelled	2231
Yodle	2232



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Omni Lens Pvt., Ltd.	2233
Visionix, Inc	2234
Walters Low Vision Optics Cancelled	2234
Anodyne Surgical	2235
PSI / EYE-KO, Inc.	2235
OPTOTEK d.o.o. NEW!	2283
EyeSys Vision, Inc.	2301
ScienceBased Health	2301
Rayner Intraocular Lenses Ltd.	2307
Rhein Medical, Inc.	2313
American Optisurgical Inc.	2320
Santen	2321
TelScreen	2324
Practice Flow Solutions	2326
TearLab Corporation	2328
FCI Ophthalmics	2331
Odyssey Medical, Inc.	2332
MORIA	2358
Eyemaginations	2370
CustomVis	2377
ManagementPlus	2401
Dexta Corporation	2407
DGH Technology, Inc.	2413
Abbott Medical Optics	2421
NeoVista, Inc.	2436
OIS	2444
Marco	2459
66 Vision Tech Co., Ltd.	2471
Insight Software LLC NEW!	2477
Fashion Optical Displays	2501
Ocular Nutrition Society	2505
Lasik Advertising Network	2507
Walcott RX Products NEW!	2509
Shanghai New Eyes Technology Co., Ltd.	2511
MICROspecialties, Inc.	2513
Fortrad Eye Instruments	2515
Alimera Sciences	2536
Oculus, Inc.	2543
Western Surgical Corporation	2571
Pacific Ophthalmic Supply	2573
ClientTell, Inc.	2576
iMedicWare, Inc.	2577
Wuxi KangMing Medical Device Co., Ltd.	2578
Belrose Refracting Equipment Company	2600
Pelion Surgical	2601
Panasonic System Networks Company NEW!	2603
Ambler Surgical NEW!	2604
Lutein Pharmaceutical Co., Ltd. China NEW!	2605
AA Vision, Inc.	2606
EyeQuick, LLC NEW!	2607
Menicon America NEW!	2608



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Able Eyes Tech. Co., Ltd. NEW!	2611
Live Eyewear, Inc.	2612
Addition Technology, Inc.	2613
Leiter's Pharmacy	2614
Croma - Pharma	2636
Ocular Instruments, Inc.	2659
Vision Tiffany	2670
Medicel AG	2671
Suzhou Industrial Zone Kangjie Medical Instrument Co., Ltd.	2672
Steute Meditech, Inc.	2677
Inami & Co., Ltd.	2700
Endure Medical	2701, 2901
Vimetrics, LLC	2706
Heidelberg Engineering	2707
Medevex, Inc.	2708
GeneDx	2710
M&S Technologies, Inc.	2712
Tomey Corporation	2720
STAAR Surgical Co.	2728
Clarity Medical Systems, Inc.	2736
DORC International, bv	2746
Dutch Ophthalmic, USA	2746
IRIDEX	2759
OphthalmologyWeb	2771
Shanghai Mediworks Precision Instruments Co., Ltd.	2773
<u>Stryker</u>	2776
Aurora Surgical NEW!	2777
INDO WEBAL SURGICAL NEW!	2778
Lenstec, Inc.	2801
Endo Optiks, Inc.	2821
Thea	2829
Aeon Astron Europe B.V.	2837
CareCredit	2841
Sonomed Escalon	2847
Katalyst Surgical, Inc.	2870
Penn Medical Informatics Systems, Inc.	2871
Chace & Associates	2877
Endure Medical	2901, 2701
VisionCare Devices, Inc.	2903
A Fashion Hayvin, Inc.	2907
Health Care Intranet Technologies, Inc.	2909
RGP Dental, Inc.	2913
MedDev Corporation	2915
<u>Angiotech</u>	2921
Aurolab	2931
American Express OPEN	2935
American Society of Cataract & Refractive Surgery (ASCRS)	2941
Ellex	2947
Integrated Orbital Implants, Inc. (IOI)	2959
imatters	2961
Brymill Cryogenic Systems	2963



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Madhu Instruments	2965
UFSK-International OSYS, GmbH	2973
Excelsius Medical, Inc. NEW!	2976
Hurricane Medical	2978
Mayo Clinic	2985
AL.CHI.MI.A. S.r.l.	3000
TTI Medical	3001
MediSURG Research & Management Corp.	3006
Good-Lite	3007
Tracey Technologies	3012
Ajinomoto Trading, Inc.	3013
ifa Systems AG	3021
Bioptigen, Inc.	3030
SciCan, Inc.	3031
XL Precision Technologies, LLC	3032
Ocular Systems, Inc.	3034
Insight Instruments, Inc.	3037
NextGen Healthcare	3047
Sontec Instruments, Inc.	3058
Inspire Pharmaceuticals	3059
Wavewalkers	3060
ThromboGenics NEW!	3062
Innova Systems	3064
iScience Interventional	3069
AAOasis (Relaxation Station)	3081
Practice Insight NEW!	3084
MBA HealthGroup NEW!	3086
KeraMed, Inc.	3101
Mobius Therapeutics, LLC Cancelled	3103
Shamsi Surgical NEW!	3106
Appasamy Associates	3107, 3207
Vision Assessment Corporation	3108
Hoya Surgical Optics, Inc.	3113
Optivision 2020, Inc. NEW!	3131
Glaukos Corporation	3169
Ultimate Creations	3175
Happy Feet NEW!	3177
Gulden Ophthalmics	3200
SURGI EDGE	3201
Tianjin Jingming New Technology Development Co., Ltd.	3202
SMR Ophthalmic	3203
Surgin, Inc.	3205
Appasamy Associates	3207, 3107
Keiser Computers	3213
Jaggi Ophthalmic Instrument Co.	3215
WaveTec Vision Systems, Inc.	3220
MDoffice, Inc.	3228
UNICOS USA LLC NEW!	3234
LensAR	3240
VersaSuite	3248
Integrity Digital Solutions, LLC	3269



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ACIGI Relaxation/FUJIIRYOKI	3274
CPAC Equipment, Inc.	3275
Scarf King NEW!	3276
Device Optical NEW!	3277
AAO Connect	3281
Imperial Medical Technologies, Inc.	3300
i-Optics NEW!	3304
Major Surgical & Engineering Works	3309
OD-OS GmbH	3310
Tianjin Suowei Electronic Technology Co., Ltd.	3311
P.M. Medical Billing Corporation	3314
TransMotion Medical, Inc.	3315
OPHTEC	3321
Notal Vision	3329
CIMA Technology, Inc.	3335
Intuitive Database Solutions NEW!	3339
Practice Authority	3341
The Electronic Office - American Academy of Ophthalmology	3345
NexTech	3358
Gibraltar Technologies, Inc.	3367
Zabby's	3369
Emtron	3373
Eyevertise, Inc. NEW!	3374
EDImis, Inc.	3376
Technology Pavilion - American Academy of Ophthalmology	3379
Ophthalmologist Protector Plan NEW!	3410
Comlite Systems	3412
QuickView Medical Records	3413
SEGAL Instruments Exports	3414
NeoMedix Corporation	3421
MDIntellesys	3427
Avedro NEW!	3433
Doctorsoft Corporation	3434
Vmax Vision NEW!	3436
IO Practiceware	3439
Demandforce NEW!	3440
ODOS Industries, Inc. Cancelled	3440
Huaian Frimen Co., Ltd. NEW!	3466
VRmagic, Inc.	3467
Total Practice Management, LLC NEW!	3468
SRD Vision NEW!	3473
iScreen Vision, Inc. NEW!	3475
King Khaled Eye Specialist Hospital	3558
Fast Track Marketing	3560
<u>Essilor of America</u>	3562
Intuitive Medical Technologies	3572
HRA Research	3574

* = Exhibitors celebrating 25 years of participation **Bold Text = Ophthalmic business Council Members**
 Underlined Text = Exhibitors celebrating more than 25 years participation, List accurate as of October 11, 2011