

A vertical photograph showing the silhouettes of several rock climbers on a dark, craggy rock face. The climbers are positioned at different heights, with ropes visible. The background is a clear blue sky. The image is partially overlaid by a light blue vertical bar on the right side.

# Leadership Development Program

LDP XVII,  
Class of 2015

## Overview

Philosophy

Practices

Principles

# Leadership Development Program

## OVERVIEW

### MISSION STATEMENT

The purpose of the Leadership Development Program is to provide both orientation and skill development to future leaders of state, subspecialty and specialized interest societies.

### PROGRAM GOALS

- a) Identify individuals with the potential to become leaders in Ophthalmology.
- b) Provide orientation and skills to allow potential leaders to promote Ophthalmology locally and nationally.
- c) Facilitate the promotion of program graduates into leadership positions both locally and nationally.

### GUIDELINES FOR PARTICIPATION

- a) Only state, subspecialty, and specialized interest societies may submit a program participation nomination to the Leadership Development Program Selection Committee.
- b) A state, subspecialty or specialized interest society may nominate *one* Eye M.D. member to participate.
- c) Nominee must be a current member of the nominating state, subspecialty or specialized interest society and must be a member in good standing of the American Academy of Ophthalmology.
- d) Nominee must have a minimum of three years membership in the nominating state, subspecialty or specialized interest society.
- e) Nominee must agree to participate in all elements of the Leadership Development Program as noted in the program outline (i.e., attend all designated meetings, etc.)
- f) Nominee must agree to develop a project over the course of his/her participation in the program that will benefit the nominating state, subspecialty or specialized interest society. Participant will identify and outline the project in January 2015, and will submit an abstract describing the project goals, objectives and status in August 2015.
- g) Cost for participation will be shared by the American Academy of Ophthalmology, the nominating state, subspecialty or specialized interest society and the individual participant (see "Cost Sharing" chart on page 3).
- h) Estimated annual Leadership Development Program class size: 18-20 participants.

### PARTICIPANT SELECTION

- a) The Leadership Development Program Selection Committee will review and select participants based on completed nomination forms postmarked by May 2, 2014 (incomplete forms or forms postmarked after May 2, 2014 will not be eligible for review).
- b) Selected participants and their nominating state, subspecialty or specialized interest societies will be notified by the Leadership Development Program Selection Committee immediately following the Committee's participant selection decisions.
- c) Nominees who are not selected for the Leadership Development Program class (LDP XVII, Class of 2015) may be re-nominated the following year.

## PROGRAM OUTLINE

The Leadership Development Program (LDP XVII, Class of 2015) participants will attend the following sessions:

a. **OCTOBER 18-21, 2014**

*AAO 2014, Chicago, Illinois*

**Saturday, October 18**

Leadership Development Program Orientation Session (7:00am – 9:00am)

**Sunday, October 19**

Council Meeting – *Council of Advocates* Session (11:30am – 12:30pm)

**Monday, October 20**

Society Presidents' Breakfast & Recognition Awards (7:00am – 8:30am)

- Participants will attend a **2 hour** Leadership Development Program orientation session
- Participants will be invited to attend the Council Meeting as special guests
- Participants will be invited to attend and will be recognized at the state, subspecialty and specialized interest society Presidents' Breakfast & Recognition Awards Program

b. **JANUARY 16-18, 2015**

*Leadership Development Program, San Francisco, Calif.*

- Participants will visit the American Academy of Ophthalmology headquarters and receive an orientation from the Academy's President and Executive Vice President & CEO, and staff vice presidents.
- Participants will participate in interactive workshops on association management and leadership topics, which may include communication, political advocacy, media relations, professionalism, effective negotiations, delegation, efficient committee meetings and other pertinent topics.
- Participants will be provided opportunities to network informally with their classmates and Academy leaders during social events.
- Participants will join members of the Pan-American Association of Ophthalmology and the European Society of Ophthalmology leadership development programs in interactive sessions and social events.

c. **APRIL 15-18, 2015**

*Academy Mid-Year Forum, Washington, D.C.*

- Participants will attend the Academy's Mid-Year Forum which serves to educate the leadership about critical issues facing ophthalmology, to inform them about how issues are being dealt with and to obtain feedback.
- Participants will attend Congressional Advocacy Day, where they will meet with Federal legislators and their staffs to discuss issues of concern to ophthalmology. The evening before Advocacy Day, participants will attend a dinner briefing where they will receive training on building relationships with legislators and how to effectively advocate on behalf of the Academy and ophthalmology.
- In addition to the Mid-Year Forum plenary and hearing sessions, which focus on strategic long-range issues facing the Academy and/or the profession, participants will attend a special LDP session relevant to timely legislative and regulatory issues.

d. **NOVEMBER 14-17, 2015**

*AAO 2015, Las Vegas, Nevada*

**Saturday, November 14**

Leadership Development Program Final Session (7:00am – 9:00am)

Global Leadership Development Program Alumni Reception (6:00pm – 7:30pm)

**Sunday, November 15**

Council Meeting – *Council of Advocates* Session (11:30am – 12:30pm)

**Monday, November 16**

Society Presidents' Breakfast & Recognition Awards (7:00am-9:00am)

- Participants will attend a **2 hour** final session of the Leadership Development Program.
- Participants will be invited to attend a reception for participants and alumni of the Academy's LDP and global leadership development programs
- Program graduates will be invited to attend the Council Meeting, along with the LDP XVIII, Class of 2016.
- Program graduates are invited to attend the state, subspecialty and specialized interest society Presidents' Breakfast & Recognition Awards.
- Program graduates will be formally recognized during the AAO 2015 for their successful completion of the program.

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## PROGRAM RECOGNITION

- Participants who successfully complete all elements of the program will receive one (1) Achievement Award point from the American Academy of Ophthalmology
- Participants who complete the program will be highlighted in the Academy's quarterly e-newsletter, *LDP Alumni News*
- Nominating societies with participants who have completed the program will receive a template article highlighting the participant's completion of the program for inclusion in their society's publications and/or website.

## COST SHARING

| AAO  | State, Subspecialty Or Specialized Interest Society   | Participant  |
|--|---|--|
| <ol style="list-style-type: none"> <li>1. Agenda materials, resource books and meeting preparation</li> <li>2. Speakers, Consultants, Moderators</li> <li>3. Social Events - i.e., receptions, selected dinners</li> <li>4. Airfare and lodging for moderators and presenters</li> </ol> | <ol style="list-style-type: none"> <li>1. Airfare and lodging for 2015 Academy Mid-Year Forum in Washington, DC*</li> </ol> | <ol style="list-style-type: none"> <li>1. Airfare and lodging for AAO 2014 in Chicago, Ill*</li> <li>2. Airfare and lodging for January 16-18, 2015 LDP meeting in San Francisco*</li> <li>3. Registration fee for the 2015 Academy Mid-Year Forum</li> <li>4. Airfare and lodging for AAO 2015 in Las Vegas, Nev.*</li> </ol> |

\* Note: Some state, subspecialty, and specialized interest societies may choose to arrange for different financial commitments for these segments between the individual participant and the society.