

The Trusted Source for Clinical Insights

# EyeNet

 AMERICAN ACADEMY  
OF OPHTHALMOLOGY  
*The Eye M.D. Association*



**EyeNet** is the Academy's official newsmagazine and is the premier source of credible information for ophthalmologists. *EyeNet* delivers practical clinical information that can be applied immediately in patient care. It also covers business and government news, practice management tips and other topics of interest to ophthalmologists.

With the credible clinical content of a medical journal and the editorial style of a newsmagazine, *EyeNet* provides practical information in a concise, easily readable format.



## EYENET DEPARTMENTS

- Feature Story:** an in-depth investigation of a timely subject
- Ophthalmic Pearls:** clinical lessons written by physicians, for physicians
- Clinical Update:** how to use the latest tools and techniques
- Journal Highlights:** new findings from *Ophthalmology*, *AJO* and *Archives*
- Morning Rounds:** solve a medical mystery
- News in Review:** a look at today's ideas and trends
- Savvy Coder:** expert advice on maximizing reimbursement
- Practice Perfect:** coverage of practice management's key competencies
- Academy Notebook:** Academy news, tips and resources
- Opinion:** commentary from *EyeNet's* Chief Medical Editor
- Letters:** readers speak out
- Products & Services:** ophthalmic products and services now available
- Blink:** *EyeNet's* mystery image
- Destination Series:** a guide to the Joint Meeting (starts in spring)



**INTERNATIONAL MEMBERS: Don't Miss Out: Subscribe to *EyeNet* today.**  
See reverse side for details.

**ACADEMY MEMBERS: Read *EyeNet* for free online.**  
Go to [www.eyenetmagazine.org](http://www.eyenetmagazine.org).



# Subscribe to *EyeNet* today and stay in touch with the Academy throughout the year.

**PHONE** in your order to the Academy's Customer Service department:  
**866-561-8558** or **415-561-8540**

**FAX** this form with a major credit card to Customer Service:  
**415-561-8575**

**MAIL** this subscription form with payment to:  
**American Academy of Ophthalmology**  
**Attn: Customer Service**  
**P.O. Box 7424**  
**San Francisco, CA 94120**



**EyeNet Magazine** welcomes your contributions. Write to us at:

Editors, *EyeNet*  
American Academy of Ophthalmology  
655 Beach Street  
San Francisco, CA 94109  
E-mail: [eyenet@aao.org](mailto:eyenet@aao.org)  
Fax: 415-561-8575



## Sign Me Up for a One Year Subscription to *EyeNet*!

Prices subject to change without notice

- Academy Member or Member in Training **Member Benefit**
- Academy International Member or International Member in Training **\$76** (shipping & handling)
- Inactive Academy Member **\$20**
- Nonmember within the United States **\$128**
- Nonmember outside the United States **\$180**

Name: \_\_\_\_\_

Complete Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country (if not United States): \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax: \_\_\_\_\_ ID Number: \_\_\_\_\_

Method of Payment (Payment must be enclosed with order)

- Visa
- MasterCard
- Discover
- American Express
- Check or money order, payable to AAO

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Do not write in this space; for office use only.

ID Number: \_\_\_\_\_ Order Number: \_\_\_\_\_ Amount: \_\_\_\_\_