



Destination New Orleans

GET READY FOR THE ANNUAL MEETING

PART TWO OF FIVE

BEAT THE CLOCK

Beat the Aug. 15 Deadline to Qualify for “Early Bird” Prices

Aug. 15 is the last day to qualify for early registration discounted rates. Most registration fees for this year’s Sub-specialty Day (Nov. 9 and 10) and Annual Meeting (Nov. 10 to 13) will increase after that date.

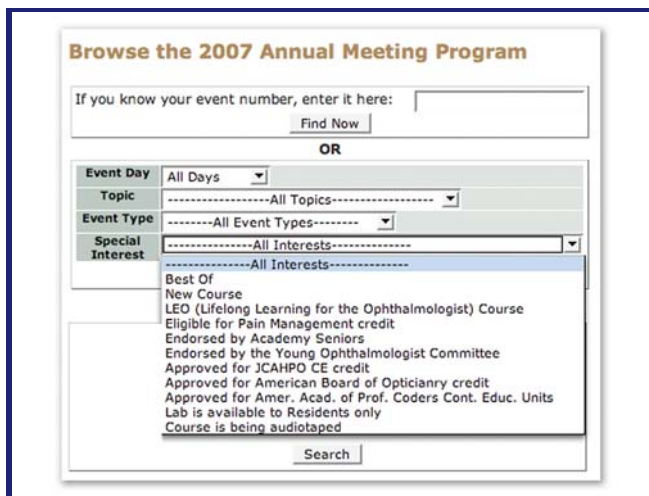
If you miss that deadline, you can still avoid standing in line for your badge on site—preregister by Sept. 12 and your badge and registration materials will be mailed to you before the meeting.

Sept. 12 is also the last day to register by fax or mail, though you can continue to register online and purchase course tickets or tours until Oct. 17.

To register and buy course or tour tickets, visit www.aao.org/annual_meeting.

Book Your Travel to New Orleans

Book early to ensure you get a seat on the flight that is most convenient for you. For air travel and car reservations, contact Association Travel Concepts, the Academy’s official travel service. (Car rental discounts have been arranged with Avis and Bud-



NEW OPTION—BROWSE THE PROGRAM BY “SPECIAL INTEREST.”

Which events have been endorsed by the Young Ophthalmologist Committee, and which are the Academy Seniors urging you to attend? Which courses were voted “best of show” for their subject in 2006, and which are new this year? You can also filter your search by day, topic and event type.

How to search by Special Interest. Go to www.aao.org/annual_meeting, click “Scientific Program,” then “Online Program” and then select the Special Interest drop-down menu, which offers 11 choices.

get Rent a Car.)

Book your flight and rent a car online at www.atcmeetings.com/meetings.html or by phone at 800-458-9383 (within the United States or Canada) or 858-362-2719. For additional travel information, visit www.aao.org/annual_meeting and select “Hotels & Travel.”

Cancellations

Cancellations for registration, course tickets and tour tickets will be accepted only if written

notification is received by Sept. 12.

There is a per-person, per-meeting cancellation processing fee of \$50, or your total registration fee, whichever is less.

No refunds will be given for cancellation requests that are received after the Sept. 12 deadline.

To make a cancellation, send your request to the Academy by fax, 415-561-8575, or by e-mail, registration@aao.org.



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PROGRAM

From Nanotechnology to Traumatology—120 Hours of Free Events

In addition to more than 600 ticketed events, you can choose from a full program of free sessions. These include two Spotlight Sessions, 11 AAOE Symposia, 16 Special Events and 31 Academy Symposia.

Many of the free events are being held in conjunction with other associations. These events include:

- **Regenerative Ophthalmology: Looking to the Future.** “Regenerative medicine—the replacement and improvement of cells, tissues and organs—will soon become the major focus of medicine,” said Robert Ritch, MD, who will cochair this symposium. “Currently

achievable applications of nanoengineering include biomechanics, new drug delivery systems, 'smart bomb' drugs, neural prosthetics, microsensors, and regeneration of cells and tissue, such as using stem cells to replace lost photoreceptors." Attend this symposium for an outline of the NEI's road map for nanotechnology, and to learn about the field's basic concepts, recent successes and future prospects. (This is a combined meeting with the Association for Research in Vision and Ophthalmology.)

When. Sunday, Nov. 11, from 10:30 a.m. to noon. For more details, search the Online Program for event code "Sym03."

- **Important Current Issues for Refractive Surgeons.** "Ectasia following laser surgery is presently a serious concern for refractive surgeons," said symposium cochairman, Yaron S. Rabinowitz, MD. "This symposium will highlight ways in which this complication can be avoided. Point/counterpoint discussions also will provide compelling arguments for and against the shift to surface-based surgery." Moderators will provide a summary of

each discussion. This event will conclude with the **2007 Barraquer Lecture**, presented by Stephen G. Slade, MD. (This is a combined meeting with ISRS/AAO.)

When. Sunday, Nov. 11, from 2 to 3:30 p.m. For more details, search the Online Program for event code "Sym07."

- **Recognition of Glaucomatous Progression.** "The recognition of progression is the bread and butter of glaucoma care," said Anne Louise Coleman, MD, PhD, who will be cochairing this symposium. "However, until recently, the recognition of progression has been very subjective, which makes it challenging for the clinician when managing patients."

Attend this symposium for an overview of the tools and skills that are essential for the recognition of glaucomatous progression. Presenters will discuss the roles of both the clinical exam and computerized systems. The symposium will conclude with the **2007 Robert N. Shaffer Lecture**, "Glaucoma: Ocular Manifestations of Systemic Disease," which will be presented by Robert Ritch, MD. "My thesis is that systemic abnormalities—in terms of clinical abnormalities, risk factors and biomarkers—are found in conjunction with many glaucomas," said Dr. Ritch. "Not only inflammatory and hereditary glaucomas, but also in patients with exfoliation syndrome, pigment dispersion syndrome and primary open-angle glaucoma." (This is a combined meeting with Prevent Blindness America.)

When. Sunday, Nov. 11, from 3:45 to 5:15 p.m. For more details, search the Online Program for event



CHOOSE FROM 91 SKILLS TRANSFER LABS. This year's program includes two labs that are new this year—Angle/Schlemm Canal Surgery for Adult Open-Angle Glaucoma: Ab Interno Approach (Lab176A) and Advanced Phacoemulsification (Lab183A and Lab183B).

code "Sym11."

- **Hot Topics in Pediatric Neuro-Ophthalmology.** "The ophthalmologist may well be the first medical provider to encounter a child whose eye problems are the key to an important neurologic problem," said Sharon F. Freedman MD, who will cochair this event. Although uncommon, pediatric neuro-ophthalmic problems can pose serious threats to a child's vision and, sometimes, to his or her life. This symposium will help you distinguish those problems that can be managed by the general ophthalmologist from those that require referral and joint management. It will feature the **2007 Marshall M. Parks Memorial Lecture**, "Long-Term Outcomes for Pediatric Brain Tumor Patients," presented by Michael X. Repka, MD. (This is a combined meeting with the American Association of Pediatric Ophthalmology and Strabismus.)

When. Monday, Nov. 12, from 8:30 to 10 a.m. For more details, search the Online Pro-

gram for event code "Sym13."

- **New Developments in Ocular Traumatology.** Make time in your Annual Meeting schedule for the **2007 Helen Keller Lecture in Ocular Trauma**, "A Nasty Surprise: Traumatic Hyphema, Sickling Erythrocytes, and Glaucomatous Optic Atrophy," which will be presented by Morton F. Goldberg, MD. He will be joined by seven presenters who will tackle a variety of topics, including: How to restore the cornea after severe chemical or mechanical injury; how to triage eye injuries in wartime or after a major disaster, such as a terrorist attack; how to replace the injured cornea with a temporary or permanent keratoprosthesis; use of the Rome Eye Scoring System for Urgency and Emergency (The Rescue System); and more. (This is a combined meeting with the American Society of Ocular Trauma.)

When. Tuesday, Nov. 13, from 2 to 3:30 p.m. For more details, search the Online Program for event code "Sym28."



GLAUCOMA. Dr. Ritch will deliver this year's Robert N. Shaffer Lecture.

Panel Discussion Will Address Cultural Differences

With the increasingly diverse patient population of today's medical practice, understanding cultural differences can be vitally important for the doctor/patient relationship.

A panel of experts will use examples to explain how you can overcome barriers to communication, and will provide a list of resources to help you improve communications with a variety of patient groups. This free event is called Beyond Language Differences: Increasing Cultural Competency in Your Practice to Improve Patient Education, Communication and Compliance.

When. Monday, Nov. 12, from 12:45 to 1:45 p.m. For more details, search the online program for event code "SPE35."

From AAPOS to WIO: Where and When Will Your Group Meet?

More than 100 alumni associations and specialized interest groups time their meetings to coincide with the Academy's Annual Meeting.

A comprehensive listing of those meetings will be posted online in late July at www.ao.org/annual-meeting.

Saturday's Program: Six Ways to Enhance Practice Performance

The AAOE's practice management program for Saturday, Nov. 10, features five Special Events in addition to the Coding Camp.

- **Optical Dispensary Boot Camp.** Bring along your practice's data and marketing materials for in-class exercises that will benchmark the per-

formance of your optical dispensary. The second part of the course will emphasize low-cost marketing techniques. Advance tickets are \$325; on-site \$425.

When. Saturday, Nov. 10, from 8:30 a.m. to 12:30 p.m. For more details, search the Online Program for event code "SPE03."

- **Solving Performance Problems.** Use a six-step intervention program to address problems with an employee's behavior. Advance tickets are \$175; on-site \$260.

When. Saturday, Nov. 10, from 9 a.m. to 12:30 p.m. For more details, search the Online Program for event code "SPE05."

- **Management by the Numbers: Advanced Financial and Statistical Management Techniques.** What are the advantages, and dangers, of benchmarking? What can your practice really measure, and which of those measures is it worth tracking? What sorts of report should be prepared for physicians, and how can graphs enhance a report's value? While not essential, a laptop will help you to practice the statistical tools that will be discussed. Advance tickets are \$150; on-site \$225.

When. Saturday, Nov. 10, from 9 a.m. to noon. For more details, search the Online Program for event code "SPE06."

- **Strategic Planning: Positioning Your Practice for Success.** A variety of trends will impact tomorrow's medical practice, and there are some basic strategic positions—each with its own strengths and weaknesses—that you can adopt in anticipation of those trends. Attend this event for a discussion of those

Arrive Early for EyeBuild

For \$25 and six hours of your time, you can help give new life to New Orleans residents who lost their homes to the flooding that followed Hurricane Katrina.



Arrive early in New Orleans to join Habitat for Humanity in the Academy's inaugural EyeBuild project: building homes for families in need (Nov. 7 to 9).

Come for one, two or all three days. No special skills are necessary to participate, and no specific fitness level is required. All participants will be trained on site.

For more information, and to register, visit EyeBuild at www.ao.org/annual-meeting.

Support for this project has been provided by Advanced Medical Optics, Alcon, The Allergan Foundation, BD Medical—Ophthalmic Systems, Carl Zeiss Meditec, Genentech, Inspire Pharmaceuticals, Santen, Vistakon, AVW-Telav and Freeman.

strategic positions, and to find out which types of skill and knowledge tomorrow's practice leaders will need. Advance tickets are \$150; on-site \$225.

When. Saturday, Nov. 10, from 9 a.m. to noon. For more details, search the Online Program for event code "SPE04."

- **Strategic Planning for Practice Executives: Preparing Your Strategic Plan.** This event will provide you with a template for creating a strategic plan. You will learn how to enlist physician and staff support for the planning process, and how to obtain data that will help you prepare the plan. Advance tickets are \$150; on-site \$225.

When. Saturday, Nov. 10, from 1 to 4 p.m. For more details, search the Online Program for event code "SPE08."

- **AAOE Coding Camp.** Attend this intensive full-day event to learn how to code for exams, consultations, special testing services, and major and minor surgical procedures. Unlike the five events listed above, you don't

have to be registered for the Academy's Annual Meeting in order to register for the AAOE Coding Camp.

The early bird registration fee is \$285, the preregistration fee is \$315 and the on-site registration fee is \$365. (This is a combined meeting with the Joint Commission on Allied Health Personnel in Ophthalmology. You can register for Coding Camp without being registered for the Annual Meeting. If you register for Coding Camp by mail or fax, fill in line 5 of the preregistration form in your *Advance Program*; if you register online, go to www.ao.org/annual-meeting.)

When. Saturday, Nov. 10, from 8 a.m. to 3:30 p.m. (with breakfast from 7 to 8 a.m.)

You Can Now Register for the 2007 Job Fair

The Professional Choices Job Fair provides a convenient forum for job-seeking ophthalmologists to meet hiring practices.

If you are a job seeker, registration is free. By regis-

tering in advance, you will receive profiles for the 100-plus practices that will be represented at the Job Fair. To register as a job seeker, use event code “SPE24A.”

If you are a hiring practice, the registration fee is \$360 for members and \$560 for nonmembers. Since space is limited, advance registration is required; you will not be able to register on site. You will receive profiles for all registered job seekers. To register as a hiring practice, use event code “SPE24.”

When. Sunday, Nov. 11, from 2:15 to 5 p.m. For more details, you can either search the Online Program for “SPE 24” or “SPE24A,” go to www.aa.org/jobfair or phone Janine Barth at 415-447-0335.

Get Your Career Off to a Successful Start

Need help transitioning from residency into practice? The Annual Meeting provides a variety of programming to help residents and new practitioners tackle the nonclinical challenges of their new career.

Sunday, Nov. 11, is Young Ophthalmologist (YO) Day. From 10 a.m. to 2 p.m., learn about key business issues during the Young Ophthalmologist Program (event code SPE11; ticket fee: \$35). From 2:15 to 5 p.m., attend the Professional Choices Job Fair (SPE24A; see above); and from 5 to 7 p.m., attend the YO Reception (no ticket needed).

On Monday, Nov. 12, attend Welcome to the Real World of Ophthalmology: Reality 101 for Residents and Fellows from 12:15 to 1:30 p.m. for practice pearls from established practitioners

(SPE30; no ticket needed).

Save 50 percent off ticket prices for all standard Instruction Courses and Breakfasts With the Experts if you are an Academy member-in-training. Browse the Online Program to see what practice management topics will be offered.

For more YO resources, visit www.aa.org/yo.

WHERE TO EAT

Restaurants Near the Convention Center

Q: Has the city’s culinary scene recovered from the post-Katrina flooding?

A: Today, 828 restaurants are open vs. 809 pre-Katrina (food critic Tom Fitzmorris is keeping score on his Web site, www.nomenu.com).

Because the number of restaurants is a little overwhelming, EyeNet got in touch with some local Eye M.D.s and asked them for their recommendations. In this issue, Peter R. Kastl, MD, and Calvin D. Sanders, MD, name several restaurants that are in easy walking distance of the convention center.

“Rio Mar is one of the ‘in’ restaurants,” said Dr. Kastl. “It is a Spanish-themed fish restaurant that serves excellent ceviche—it has four kinds, each one hotter than the last—and tuna.” (Rio Mar—800 South Peters Street, 504-525-3474, www.riomarseafood.com. Closed Sundays.) “La Boca, owned by the same proprietors, is an Argentine restaurant that serves excellent steaks,” said Dr. Kastl. (La Boca—857 Fulton Street, 504-525-8205, www.labocasteaks.com.)

“Cochon, or ‘Pig,’ is a new restaurant featuring real

Cajun food, including homemade cracklings, bacon and sausage; roasted meats with natural sauces; and fresh, local seafood,” said Dr. Kastl. “They only use a wood-burning oven, so your food may take a while.” (Cochon—930 Tchoupitoulas Street, 504-588-2123, www.cochonrestaurant.com. Closed Sundays.)

“One standby that I really love is the Sun Ray Grill,” said Dr. Kastl. “It serves interesting dishes, such as duck nachos, crawfish bruschetta, a bacon brie burger and soft shell crab tacos.” (Sun Ray Grill—1051 Annunciation Street, 504-566-0021, www.sunraygrill.com.)

Dr. Sanders frequently eats lunch at Rio Mar and Cochon, but also recommends 7 on Fulton, Bon Ton Café and HerbSaint. “And of course, throughout the city, you can find many po-boy shops and tiny neighborhood restaurants, each with a few great dishes.” (7 on Fulton—700 Fulton Street, 504-525-7555, www.7onfulton.com; Bon Ton Café—401 Magazine Street, 504-524-3386, closed on weekends; HerbSaint: 701 St. Charles Ave., 504-524-4114, www.herbsaint.com, closed Sundays.)

Reserve a table online. You can make advance reservations at many New Orleans restaurants at www.opentable.com. In September’s EyeNet, doctors recommend their favorite French Quarter restaurants.

The City on a Plate

Tours that offer a taste of New Orleans. Many cultures have influenced this city, and its cuisine has been infused with all of them. Chef Frank

Brigtsen will lead you through a culinary history class—Memoirs of New Orleans Cuisine: Savvy Gourmet (see Tour S07 in the Spouse and Guest Tour Program)—that culminates in a three-course meal. Other culinary tours include a traditional brunch (Tour S12), a class at the New Orleans School of Cooking (Tour S22) and breakfast at Brennan’s (Tour S27).

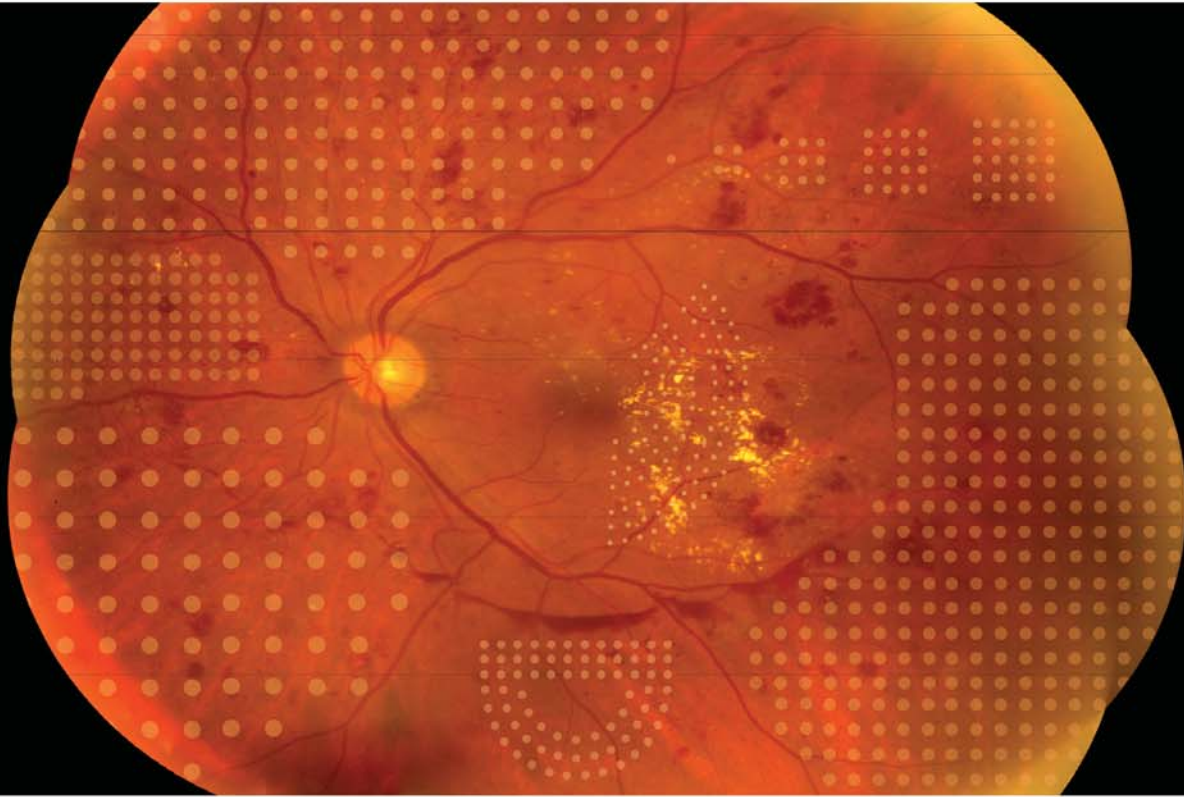
Beyond the kitchen—a wide range of tours. You also can visit a 200-year-old plantation home, search swamps for alligator and blue herons, go antiquing or—if you’re really brave—hear spooky tales about the city’s haunted sites on an evening walking tour.

To read tour summaries, visit www.aa.org/annualmeeting, click “Scientific Program,” then “Online Program” and then “Spouse and Guest Program.”



CHEF AT WORK! Frank Brigtsen (above) first apprenticed with the legendary Paul Prudhomme in 1979 and subsequently became a mentor himself to many of the city’s top chefs. Attend his cooking demo, Tour S07, and enjoy a taste of New Orleans.

EXPERIENCE



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