

Comprehensive source
for ophthalmologists

Academy Creates O.N.E.

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A TOOL FOR THE 21ST CENTURY

The Academy entered the online education space more than a decade ago with a few basic courses aimed at general ophthalmologists. It took advantage of what the Internet had to offer at the time, and provided high-quality ophthalmic education courses. Over the last decade, online scientific education and communication have undergone a revolution, aided by more dynamic Internet-based communication tools. Rapid, global dissemination of new scientific information is the new standard.

To meet the need for instant access to the latest information, the Academy has created a comprehensive online educational resource center for ophthalmologists called the Ophthalmic News & Education Network, or O.N.E. It's a powerful resource that will allow the Academy to share more of its materials and services with ophthalmologists around the world, helping them deliver the best possible eye care.

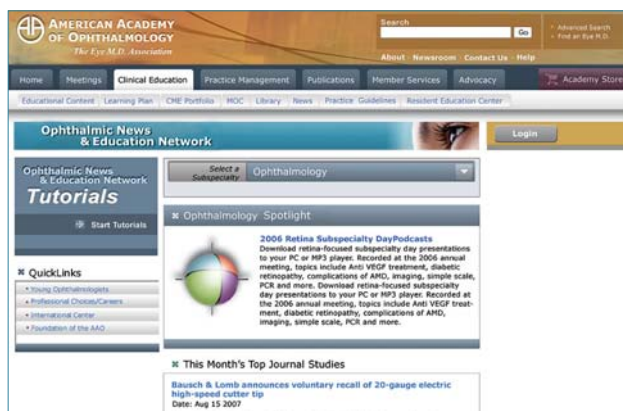
Employing some of the newest Web technologies, the Academy has aggregated clinical content from a variety of trusted sources and made it easy to search. O.N.E. combines this access to in-depth clinical knowledge in a variety of formats (including practice standards, cases, surgery videos and podcasts) with rich educational tools that allow users to execute targeted learning plans, and effectively prepare for the American Board of Ophthalmology's Maintenance of Certification requirements—all on a single Web site.

Think of O.N.E. as a news feed from the whole Web, with a filter for quality and customized for your ophthalmic subspecialty. O.N.E. has many features, all of which will continue to evolve and improve

over time. At its launch this week in New Orleans, the Ophthalmic News & Education Network is:

O.N.E. source for the right information at the right time. Its clinical search system is supported by SNOMED (Systemized Nomenclature of MEDicine) tagging, and is enhanced by customized Google search technology. The result is a powerful search tool that allows for quick retrieval of relevant and meaningful information to meet specific clinical challenges. SNOMED is a hierarchical taxonomy that brings structure to a wealth of medical content by being able to categorize the retrieved information into 12 clinical contexts, including: diagnosis, differential diagnosis, complications and clinical or surgical management.

The search scours trusted Academy resources, including the *Basic and Clinical Science Course*, as well as extensive literature banks of Academy and third party material, including *Ophthalmology*, and, coming soon, the *American Journal of Ophthalmology*, the *Survey of Ophthalmology* and the *British Journal of Ophthalmology*.



O.N.E.—STOP RESOURCE. It's easy to customize your O.N.E. home page by selecting your subspecialty. Then whenever you log on, you will see news, vetted by medical editors, from a wide array of journals, as well as links to resources, including educational tools like the Academy MOC Essentials, surgery videos and podcasts.

In addition, Academy members will have access to the full texts of all studies appearing in these four journals.

O.N.E. source to prepare for Maintenance of Certification. Now available free through O.N.E., the Academy MOC Essentials offers you comprehensive exam preparation tools plus all the information you need to meet the ABO's MOC requirements.

O.N.E. source for the latest developments in your subspecialty. Personalize your O.N.E. home page to see the latest news in just your subspecialty, from the month's top journal studies to a rundown of the week's top medical stories appearing in the popular media, so you see what your patients are reading. This resource features the latest in clinical updates, techniques, diagnostics, controversies and strategies for managing complications—all filtered for your subspecialty.

Customize your home page further with a personal calendar, an MOC/CME dashboard to track your completed CME hours and to find out where you are on the 10-year MOC clock as well as a "favorites" section where you can create and store quick links to individual site pages.

O.N.E. source to access tools for lifelong learning. Develop and track personal learning plans, set and monitor educational goals, and enrich your clinical expertise in both the short and long term using more than 50 free courses, cases, videos and podcasts.

O.N.E. source to test your knowledge with free self-assessment tools. O.N.E.'s free online self-assessment provides real-

time, anonymous evaluation of your performance compared with your peers, and it identifies areas in which you may wish to polish your expertise by giving feedback about questions that you answer incorrectly and telling you the correct answers or where to find them.

O.N.E. source to build a custom learning plan with automated reminders. O.N.E. will automatically analyze your self-assessments and suggest relevant content that can augment your custom learning plan. You choose which tasks are added to your learning plan and assign a completion date. O.N.E. will send reminders to keep you on track.

O.N.E. source to review standards of care with the Academy's library of practice guidelines. For help in treating specific diseases, you can search practice guidelines that are based on clinical evidence and expert consensus to help you treat specific diseases. Improve quality of care by decreasing inappropriate variation and expediting medical advances into everyday practice.

O.N.E. new time-saving convenience for you. The Academy's new online resource center is a major advance in the delivery of clinical news and educational information to ophthalmologists. See for yourself at www.aao.org/one. Or, while you are at the meeting, visit the Academy Resource Center, Hall G, Booth #2939, where Academy staff can show you how to customize the home page and navigate the site, as well as answer any questions you may have.

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