

CORRECTION: The Pediatric Ophthalmology Subspecialty Day takes place on Saturday, not Friday as was mistakenly reported in the print edition of *EyeNet*.



Destination Chicago

GET READY FOR THE JOINT MEETING PART THREE OF FIVE

SEARCH FOR THE BEST. Use the new and improved Program Search (formerly Online Program) to browse the scientific program by Day, by Topic (e.g., “Cataract”), by Event Type (e.g., “Academy Café”) or—shown above—by Special Interest. The pull-down Special Interest menu allows you, for instance, to narrow your search to program items identified as “Best” in their subject area. (At present, you can use Program Search to look for the Best Instruction Courses, based on audience feedback from last year’s Joint Meeting. After Sept. 1, you also will be able look for the Best Posters and Best of Show Videos. The Best Papers will be selected onsite.) You also can search by event code, presenter name or keyword.

Build your meeting calendar. Use Program Search’s “My Calendar” function to create a chart of where you need to be each day. Not only can you keep track of Scientific Program events, you also can enter personal events, such as dinners and appointments with exhibitors. After building your calendar, it will be available whenever you’re logged on at Program Search, plus you can download it to Microsoft Outlook, Google Calendar or iCalendar.

Visit Program Search at www.aao.org/programsearch10.

BEAT THE CLOCK

Save Money, Avoid Queues in Chicago

Aug. 4 is the last day to qualify for Early Registration discounted rates. Most fees will increase after that date.

If you miss the Aug. 4 deadline, you can still avoid long queues onsite—preregister by Aug. 25 and your badge and registration materials will be mailed to you before the meeting.

How to register: You can register and buy course tickets at www.aao.org/2010.

Book Your Travel to Chicago

Book your air travel early to ensure you get on the flight that is most convenient for you.

For air and car reservations, contact Association Travel Concepts (ATC), the Academy’s official travel service. Attendees receive the lowest available fares to Chicago. ATC also has arranged car rental discounts with **Avis and Budget Rent a Car**.

How to make a reservation: Bookings can be made online, www.atcmeetings.com/aao, by e-mail, reservations@atcmeetings.com, by fax, 858-362-3153, or by

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phone, 800-458-9383 (toll-free in the United States and Canada) or 858-362-2719. ATC agents are available Monday through Friday, 8:30 a.m. to 8 p.m., PDT.

Housing Is Now Open for Nonmembers

Housing opened on June 23 for Academy and AAOE members, and on July 7 for nonmembers.

How to book a room: Contact the Academy’s official housing company, Expovision, by phone, 866-774-0487 (toll-free from within the United States or Canada) or by e-mail, aaohousing@expovision.com. Reservation agents are available Monday through Friday, 5:30 a.m. to 2:30 p.m., PDT.

Special Assistance

The Academy wishes to ensure that no individual with

a disability is excluded or denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids or services.

If you need any of the auxiliary services identified in the Americans with Disabilities Act, e-mail the Academy at meetings@aaoo.org. The Academy cannot ensure the availability of appropriate accommodations without prior notification of need.

Need to Cancel?

Cancellations for registration fees, courses and tours will be accepted only if written notification is received by Wednesday, Aug. 25.

There will be a per-person, per-meeting cancellation processing fee of \$50 or your total registration fee, whichever is less. No refunds will be given for cancellation requests received after the Aug. 25 deadline.

How to cancel: Send refund requests by fax, 415-561-8575, or by e-mail, registration@aaoo.org.

SUBSPECIALTY DAY

Subspecialty Day: Seven Meetings for You to Explore

This year's Subspecialty Day takes place on Friday, Oct. 15, and Saturday, Oct. 16. It features two Friday/Saturday meetings (Refractive Surgery and Retina), one Friday-only meeting (Oculoplastics) and four Saturday-only meetings (Cornea, Glaucoma, Pediatric Ophthalmology and Uveitis).

Pick and choose what you attend. If you register for one of the one-day

meetings, you can attend any other Subspecialty Day event that takes place on the same day. If you register for one of the two-day meetings, you will have access to all seven of the Subspecialty Day meetings.

• **Cornea 2010—The Cornea: Going Rogue.** *When:* Saturday, from 8 a.m. to 5:08 p.m. *Codirectors:* Michael W. Belin, MD, David B. Glasser, MD, and Christopher J. Rapuano, MD.

"The Cornea meeting will take a different tack this year," said Dr. Belin. "While you will hear updates on the subspecialty's major and most current issues, each of the four sections will kick off with a 'Rogue Report' and a 'No Spin Response,' presenting opposing views on controversial topics facing not only the cornea surgeon, but all of ophthalmology."

The opening section will address the constantly evolving field of endothelial replacement with an opening salvo discussing the long-term endothelial viability with DSEK and whether this will ultimately limit the procedure. Learn about new techniques, get tips on handling challenging cases and hear pointers on what might be around the corner in nine presentations that range from "Interface Issues in DSEK" to "DMEK or Deep Muck: What Are We Getting Into?"

The second section will review innovations across the subspecialty—ranging from surgical developments ("Keratoprosthesis: What Are the Long-Term Concerns?") to medical ones ("Intracameral Endophthalmitis Prophylaxis: Should I

or Shouldn't I?")—and will discuss the value, as well as the limitations, of strict government oversight.

The afternoon will start with a debate on corneal cross-linking ("Where's the Beef?" vs. "Try It, You'll Like It!"), followed by practical tips on correcting a variety of corneal irregularities, from keratoconus and recurrent corneal erosion to Salzmann's nodular degeneration. The final section will focus on infectious and inflammatory disease, covering the latest in antifungal therapy, medical treatment of bacterial keratitis and much more.

This program is organized in conjunction with the Cornea Society.

• **Glaucoma 2010—Current Concepts and Future Horizons.** *When:* Saturday, from 8 a.m. to 5:38 p.m. *Codirectors:* Rohit Varma, MD, MPH, and Leon W. Herndon, MD.

"This year's exciting program not only covers the important advances in glaucoma care, it also tackles the impact of health insurance reform—what it means for us in our practices," said Dr. Varma. And like last year, a panel discussion closes each section of the program. "This allows panelists to clarify each section's salient features, and makes it easy for the audience to participate in the program," said Dr. Herndon.

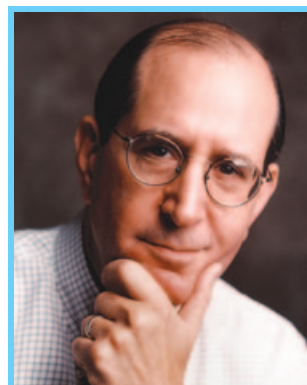
The opening section starts with a look at several important issues in practice management, including health care reform ("Is It Going to Help Our Patients?") and developments in Medicare ("What's New and What's Coming"), and concludes with pearls to

improve patient adherence with glaucoma medications.

The morning's second session opens with one of the day's highlights, the American Glaucoma Society Subspecialty Day Lecture, **Open Angle Glaucoma: Looking Forward to the Future**, presented by Alfred Sommer, MD, MHS. "When I first stumbled on glaucoma, nearly 40 years ago, I was mesmerized by the plethora of measurements to which it was subjected—but astonished by the lack of logic in their interpretation," said Dr. Sommer. "There are now a good deal more data upon which to construct rational treatment and prevention paradigms, but to a significant degree we remain mired in our old therapeutic mindsets. We've got to do better at interpreting what the data tell us and keeping our 'eye on the prize.'"

The morning ends with a "Diagnosis" session, including presentations on the genetics of glaucoma perfusion pressure and proper patient selection.

The afternoon's presentations are grouped under five headings—"Translating Basic Science," including



AGS Lecturer Dr. Sommer urges Eye M.D.s to rethink old therapeutic mindsets.

the possibility of optic nerve regeneration; “Glaucoma Management: Drops, Fistulas, and Tubes?,” including results from the Ahmed vs. Baerveldt trial; “End-Stage Glaucoma Forum,” including a point-counterpoint on what the target IOP should be in advanced glaucoma; and “Video Showcase of the Management of Complications,” which will include a late-breaking lecture on 24-hour IOP measurement using a contact lens.

This program is organized in conjunction with the American Glaucoma Society.

• **Oculofacial Plastic Surgery 2010—Decades of Progress ... What's Next?** *When: Friday, from 8 a.m. to 5:24 p.m. Codirectors: Don O. Kikkawa, MD, and Robert G. Fante, MD.*

“Subspecialty Day’s inaugural oculoplastics meeting will feature seven sections,” said Dr. Kikkawa. “These will cover topics such as thyroid eye disease, immunosuppression, aesthetic procedures, eyelid reconstruction and limbal stem cell grafting.”

The program will feature panel discussions of a dozen memorable case studies, plus a series of point-counterpoint debates. “Presenters will provide you with the take-home points on some of thorniest problems in oculoplastics, as well as review some recent innovations,” said Dr. Fante.

A highlight will be the keynote lecture, **Translating Clinical Studies: How Oculoplastics Outcome Studies Result in Better Patient Care**, presented by Elizabeth A. Bradley, MD. “Outcome studies in oculofacial plastic surgery are es-



Dr. Bradley stresses the importance of outcome studies in oculoplastics.

sential to the evaluation and management of patients,” said Dr. Bradley. “They also are increasingly needed to demonstrate the value of our services to commercial payers, government agencies and other entities.”

This program is organized in conjunction with the American Society of Ophthalmic Plastic and Reconstructive Surgery.

• **Pediatric Ophthalmology 2010—Pearls and Pitfalls.** *When: Saturday, 8 a.m. to 5:07 p.m. Codirectors: Stephen P. Christiansen, MD, Sean P. Donahue, MD, and R. Michael Siatkowski, MD.*

“This will be an excellent opportunity not only for the subspecialist who wants to refine his or her skills, but also for the comprehensive ophthalmologist who only sees a few children and wants to keep abreast of recent developments,” said Dr. Donahue.

“The 2010 meeting will have a new format emphasizing pearls and pitfalls in seven different areas—strabismus, glaucoma, cataract, neuro-ophthalmology, retina/ROP, oculoplastics and vision screening,” said Dr. Siatkowski. Each of these seven areas will be

addressed in a one-hour block, featuring three experts who will each present one clinical practice pearl and one pitfall to avoid, and concluding with panel discussions of two clinical cases, along with plenty of opportunity for audience participation, he said.

“While providing a dynamic, entertaining and practical offering for the pediatric ophthalmologist, this year’s meeting will also benefit ophthalmologists of other specialties who diagnose and treat children with problems in their own subspecialty area,” said Dr. Siatkowski. “In addition to a cadre of talented speakers who are members of AAPOS, we will feature a number of experts from other subspecialty areas, which will greatly broaden the scope of physicians who will want to attend different portions of our meeting.”

This program is organized in conjunction with the American Association for Pediatric Ophthalmology and Strabismus.

• **Refractive Surgery 2010—Seeing Is Believing: Vision 2010.** *When: Friday, from 8 a.m. to 5:26 p.m. and Saturday, from 8:15 a.m. to 5:02 p.m. Codirectors: Amar Agarwal, MD, and Ronald R. Krueger, MD.*

“This year’s meeting will highlight the latest and upcoming technology developments in refractive and lens-based surgery,” said Dr. Krueger. “Much of the information presented has to do with more than just LASIK; it also keys in on new developments in cataract and IOL surgery, too.”

The two-day event features many highlights, said

Dr. Agarwal. “Friday’s program, for instance, opens with a keynote presentation on use of the femtosecond laser in cataract surgery. And if a picture is worth a thousand words, then what is a video worth? Judge for yourself, during two ‘Video Journeys’ that feature top surgeons managing difficult cases. The first, on Friday afternoon, showcases management of cataract nightmares and the second, on Saturday afternoon, refractive nightmares.” Other highlights include the presentation of the 2010 ISRS awards, the ISRS President’s Update, delivered by Alaa M. El-Danasoury, MD, and Saturday’s closing section, “Hot, Hotter, Hottest: Late Breaking News,” which is organized by *The Journal of Refractive Surgery*.

“Presenters will address a broad spectrum of new technology developments in the field,” said Dr. Krueger. “And there will be special attention to evidence-based procedures and technology, as well as procedures and technology that are more easily accessible outside the United States.” This year’s format will include Lunch With the Experts discussion



On Saturday, hear Dr. El-Danasoury deliver the ISRS President’s Update.

groups and panel discussions on the management of difficult cases.

Sponsored by the International Society of Refractive Surgery, this program is the Annual Meeting of ISRS.

• **Retina 2010—A Panretinal Perspective.** *When: Friday, from 8 a.m. to 5:37 p.m. and Saturday, from 8 a.m. to 5:40 p.m. Codirectors: Allen C. Ho, MD, and Daniel F. Martin, MD.*

During this two-day meeting, 80 experts will discuss what's new in one of medicine's most rapidly changing subspecialties.

Much of Friday will be devoted to AMD, with 24 presentations addressing a wide range of topics, from genetics (predicting susceptibility to AMD) to therapy (covering, for example, radiation for wet AMD) and updates on the latest studies (such as the one-year MERITAGE results). Friday's program also includes 13 presentations on vitreo-retinal surgery. The highlight of the day's program will be the 2010 Charles L. Schepens Lecture, **Retinopathy of Prematurity: Do We Still Have a Problem? A Global Perspective**, delivered by William S. Tasman,



ROP will be the focus of Dr. Tasman's Charles L. Schepens Lecture.

MD. "Ever since William Terry described what is now known as ROP back in 1942, we have made progress with treatment and infant survival—but the condition still exists," said Dr. Tasman. "Furthermore, it is a lifetime disease. In addition, emerging nations are now beginning to see increases in the frequency of ROP and, in some cases, heavier preemies weighing 2,000 g are developing the condition. So when asked whether ROP is still a problem, the answer, unfortunately, is yes."

On Saturday morning, find out what's new in retinal imaging, pediatric retinal disease, inherited retinal disease and oncology. In the afternoon, presenters will address practice management issues, venous occlusive disease and diabetic retinopathy.

This program is organized in conjunction with the American Society of Retina Specialists, the Macula Society, the Retina Society and Club Jules Gonin.

• **Uveitis 2010—Managing Our Patients With Uveitis: Identifying the Gaps in Diagnosis and Treatment.** *When: Saturday, from 7:50 a.m. to 5:30 p.m. Codirectors: C. Stephen Foster, MD, and Quan Dong Nguyen, MD, MSc.*

"The overarching goal for the Uveitis meeting is the identification of the gaps that clearly exist in the diagnosis and treatment of various forms of ocular inflammatory disease," said Dr. Foster. "The half century of corticosteroid monotherapy has come to an end as far as evidence-based medicine analyses of preferred practice patterns are con-

cerned. Yet the vast majority of ophthalmologists have still not moved away from the steroid monotherapy paradigm." The faculty of presenters and panelists will feature more than 60 of the world's leading uveitis subspecialists. During nine wide-ranging sections, "speakers will tackle specific uveitis syndromes and highlight the most modern therapy for each, emphasizing quality data on the matter of safety and effectiveness of therapies other than corticosteroids," said Dr. Foster. "Our aim is to fill the gaps in diagnosis and therapy of uveitis."

"We hope that attendees will be able to recognize the wide range of upcoming therapeutic approaches available for uveitis, beyond systemic corticosteroids," said Dr. Nguyen.

This program is organized in conjunction with the American Uveitis Society.

PROGRAM



MEACO Highlights

The Academy hosts its 2010 Joint Meeting in conjunction with the Middle East Africa Council of Ophthalmology (MEACO).

MEACO invites you to attend eight free events:

- **Current Concepts in the Management of Complicated Retinal Detachment**, organized in conjunction with the Academy (Sunday, from 10:30 a.m. to noon; event code "Sym03").
- **The Best of Middle East Africa Journal of Ophthalmology** (Sunday, from 3:45 to 5:15 p.m.; "Sym47").

- **New Trends in the Diagnosis and Treatment of Corneal Disease**, organized in conjunction with the Academy (Monday, from 8:30 to 10 a.m.; event code "Sym16").

- **Touring the World of Oculoplastics: The Quest to Improve Outcome** (Monday, from 10:15 to 11:45 a.m.; "Sym48").

- **Glaucoma: The Middle East and African Disparities and Challenges** (Monday, from 2 to 3:30 p.m.; "Sym49").

- **Modern Technologies and Techniques for Young Ophthalmologists to Know**, organized in conjunction with the Academy and the SOE (Monday, from 3:45 to 5:15 p.m.; "Sym27").

- **Refractive Hot Topics: From the Middle East and Africa to the United States**, organized in conjunction with the Academy (Tuesday, from 8:30 to 10 a.m.; "Sym35").

- **Vitreo-Retinal Interface Problems and Their Management** (Tuesday, from 10:15 to 11:45 a.m.; "Sym50").

Neuro and Cataract in the Spotlight

This year, there are two free spotlight sessions.

- **New! Spotlight on Neuro-Ophthalmology.** Get up to date on some of the most current and controversial issues in neuro-ophthalmology, with a special emphasis on what the comprehensive ophthalmologist needs to know. (Sunday, from 10:30 a.m. to noon; "Spo2"; free)
- **Spotlight on Cataracts: Clinical Decision-Making With IOL Complications.** The jewel of Cataract Monday, this year's Spotlight

on Cataracts will use seven video cases to illustrate a variety of IOL complications. Pick up an audience response pad and join your colleagues in making a series of clinical decisions. (Monday, from 8:15 a.m. to 12:15 p.m.; “Sp01”; free)

Experience Surgery in Another Dimension

Through the Eyes of a Surgeon: 3-D Enhanced Video Courses is a series of Instruction Courses screening high-definition video to view surgery from the vantage point of the operating microscope. Choose from three sessions:

- **Glaucoma Surgery** (Monday, from 9 to 10 a.m.; “325”; \$25)
- **Retinal Surgical Techniques** (Monday, from 2 to 3 p.m.; “413”; \$25)
- **DSEK** (Tuesday, from 9 to 10 a.m.; “520”; \$25)

Saturday Features an Expanded Program

In addition to Subspecialty Day and Coding Camp, you can choose from more than 40 hours of programming on Saturday. The schedule features two panel discussions at the Academy Café, nine AAOE special events and much more. These events include:

- **Networking With the Experts: Education for the Young Ophthalmologist.** Expert panelists will discuss early-career challenges, contract mistakes to avoid and how to set up your financial portfolio (noon to 1:30 p.m.; “Spe09”; \$20).
- **The Art and Science of Oculofacial Surgery.** Learn about new drugs, data and surgical techniques that open up new possibilities

for patients and physicians. This event is cosponsored by the American Society of Ophthalmic Plastic and Reconstructive Surgery (2:30 to 4 p.m.; “Sym30”; free).

- **Four AAOE events on EHR selection and implementation.** From 1 to 3 p.m., two special events will address selection of an electronic health records (EHR) system—one focusing on small practices (“Spe11”; advance fee \$100/onsite fee \$150) and the other on mid- and large-sized practices (“Spe12”; \$100/\$150). From 3:15 to 5:15 p.m., two more events will provide guidance on EHR implementation, with one focusing on small practices (“Spe15”; \$100/\$150) and the other on mid- and large-sized practices (“Spe16”; \$100/\$150).

Job Fair in Chicago

Employers and job seekers converge in Chicago for the Professional Choices Job Fair. The event takes place on Sunday, Oct. 17, from 2:15 to 5 p.m., at McCormick Place, Hall B. Job seekers can register for free. The last day for hiring practices to secure a space is Sept. 22.

For more information, visit www.aao.org/jobfair2010.

HALL HIGHLIGHTS

Every Minute Counts! Use Virtual Exhibition to Plan for Chicago

So many exhibitors, so little time. Make the most of the Joint Meeting Exhibition by visiting the Virtual Exhibition *before* the meeting.

On the Academy’s website, you can view each exhibitor’s digital booth,



BUY TICKETS FOR THE ORBITAL GALA. Celebrate the Academy Foundation’s 30th anniversary on Sunday, Oct. 17. Enjoy an evening of dining and dancing, plus a silent auction, at the Palmer House Hilton, which was the location of the Academy’s Annual Meeting from 1937 through 1964.

If you want to donate an item to the silent auction, contact Joanne Neuman by e-mail, jneuman@aao.org, or by phone, 415-447-0356. **Buy tickets** at www.faa.org.

location and company information. By logging in, you can create a list of vendors that you hope to visit and My Expo will map your course through the Exhibition.

The Virtual Exhibition will be available online on Aug. 10. Go to www.aao.org/2010 and select “Exhibition.”

New Ways to Educate Patients at the Video Production Studio

You’ve never used a teleprompter before? No problem. The Academy’s experienced production crew will ensure the script rolls right off your tongue. Take advantage of this opportunity to create compelling video segments to personalize Academy patient education videos or promote your practice. Schedule an appointment at the Academy’s new Video Production Studio, which will be located at the Academy Resource

Center (Booth #2344).

- **Customize an Academy DVD.** All of the Academy’s patient education DVDs can be customized. You can film your own on-camera introduction, add a voiceover and add foreign-language subtitles. (To see what DVDs are available, go to www.aao.org/patiented and select “Products.”)

- **Film a public service announcement.** Either use the Academy’s script or write your own.
- **Film an advertisement.** You provide the script.
- **Put a smile on your Facebook page.** Record brief on-camera profiles or statements for use with social networking tools.
- **Shoot an interview.** Provide educational information in an interview format, with the producer asking questions off-camera.

How to make an appointment: From Aug. 1, e-mail jbates@aao.org or phone 415-561-8549.