

2012 EDITORIAL CALENDAR : TWO EXTRA ISSUES! NOW 12 TIMES A YEAR.

January

Contact Lens Update

Contact lenses are expanding their reach in refractive applications, providing bifocal, multifocal and toric correction. And these devices have the potential for even greater functionality, including IOP monitoring, drug delivery and more. A look at the lenses of today and tomorrow.

CLINICAL UPDATE

Cataract • Glaucoma • Retina

February

Spotlight on Cataract

Revisiting the excitement from the Spotlight on Cataract session during the Annual Meeting, *EyeNet* presents the symposium's audience poll questions and answers, along with expert commentary about the survey results.

CLINICAL UPDATE

Comprehensive • Oculoplastics • Pediatrics

March

Translating Trial Results Into Treatment

Glaucoma is awash with well-recognized trials: AGIS, CIGTS, OHTS and TVT, to name a few. Keeping up with the studies is challenging enough, never mind figuring out whether to change a current practice in light of their results.

CLINICAL UPDATE

Cataract • Refractive • Retina

April

Future of IOL Designs

Intraocular lens designs not yet available in the United States are now being used in Europe and elsewhere around the world. A discussion with international Eye M.D.s about which lenses they are using, the pros and cons of these lenses, and advice on patient selection.

CLINICAL UPDATE

Comprehensive • Glaucoma • Retina

May

Systemic Diseases and the Eye

Given the aging U.S. population, ophthalmologists are ever more likely to see comorbid eye and systemic disease. *EyeNet* presents several patient cases, and experts weigh in on medical management and surgical strategies.

CLINICAL UPDATE

Cornea • Trauma • Uveitis

June

5 Neuro Case Studies

When it comes to neuro-ophthalmic conditions, a missed diagnosis can result in significant consequences. And when it comes to spotting the frequently misleading manifestations of these conditions, the general ophthalmologist is on the diagnostic front line. Case studies identify the crucial pathognomonic signs of five neuro-ophthalmic conditions.

CLINICAL UPDATE

Cataract • Refractive • Retina

DESTINATION CHICAGO : PART ONE

July

When Is "Good" Good Enough?

With pricey treatments in their arsenal, ophthalmologists' decisions between "best" and "good" becomes increasingly important. How does the clinician determine when a more expensive treatment is justified—and how does the decision affect the patient and the practice?

CLINICAL UPDATE

Comprehensive • Cornea • Neuro

DESTINATION CHICAGO : PART TWO

August

VEGF Inhibitors—What Can't They Do?

Anti-VEGF drugs continue to exhibit their usefulness in treatment of eye diseases. Confusion exists, though, about which diseases to use these drugs for and how to administer them. *EyeNet* sets the record straight.

CLINICAL UPDATE

Cataract • Glaucoma • Retina

DESTINATION CHICAGO : PART THREE

September

Know Your Uveitides

Is it herpetic uveitis or helminthic uveitis? Identification of the root cause of the disease is critical to choice of drug. And if you fail to recognize infection and give steroids, the patient can lose the eye. *EyeNet's* guide to diagnosing and treating the many forms of uveitis.

CLINICAL UPDATE

Cornea • Glaucoma • Retina

DESTINATION CHICAGO : PART FOUR

October

Refractive Nightmares/Challenges

EyeNet talks with several refractive surgery experts about their toughest cases, how they handled them intraoperatively, and whether the experience has changed the way they practice.

CLINICAL UPDATE

Comprehensive • International • Pediatrics

DESTINATION CHICAGO : PART FIVE

November :

Annual Meeting Issue Genetics Update

The dramatic success of gene therapy in Leber congenital amaurosis has spurred a great deal of research in other areas. *EyeNet* brings you the latest developments in gene-based therapies for AMD, Stargardt, Usher syndrome and more.

CLINICAL UPDATE

Cataract • Glaucoma • Retina

DESTINATION CHICAGO : PART SIX

December

A Look Ahead

A quick recap of the past year, including interviews with several physician-leaders about new developments and directions in ophthalmology in the coming years.

CLINICAL UPDATE

Comprehensive • Oculoplastics • Pediatrics

2012 AD AND MATERIALS CLOSE CALENDAR

JANUARY

Ad Close: **December 1**

Materials Close: **December 5**

FEBRUARY

Ad Close: **January 4**

Materials Close: **January 6**

MARCH

Ad Close: **January 30**

Materials Close: **February 3**

APRIL

Ad Close: **February 27**

Materials Close: **March 2**

MAY

Ad Close: **April 2**

Materials Close: **April 6**

JUNE

Ad Close: **April 30**

Materials Close: **May 4**

JULY

Ad Close: **June 4**

Materials Close: **June 8**

AUGUST

Ad Close: **July 2**

Materials Close: **July 6**

SEPTEMBER

Ad Close: **July 30**

Materials Close: **August 3**

OCTOBER

Ad Close: **September 4**

Materials Close: **September 7**

NOVEMBER

Ad Close: **October 1**

Materials Close: **October 5**

DECEMBER

Ad Close: **October 29**

Materials Close: **November 2**