

AMERICAN ACADEMY OF OPHTHALMOLOGY®

AAO 2019



aao.org/2019

Guide

and Hall Map

Presented by EyeNet® Magazine

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Stellaris Elite

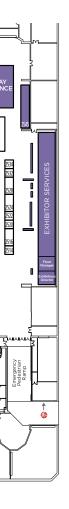


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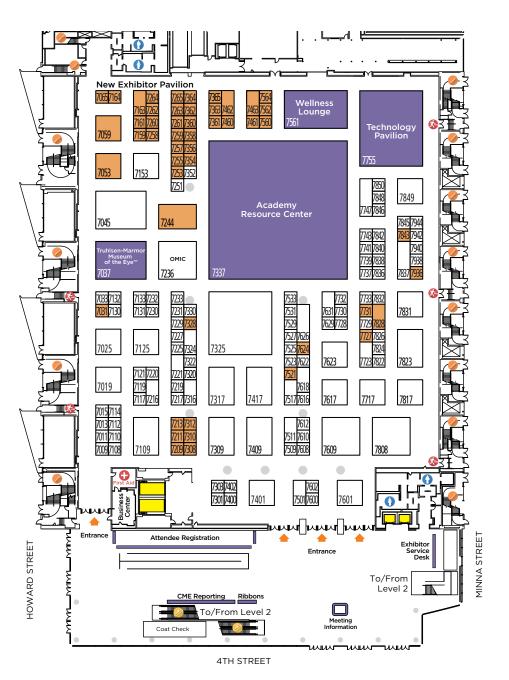


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AAO 2019 Inspire!

Moscone West Exhibit Hall



Aerie Pharmaceuticals, Inc.

Booth S 2339

Booth N 5833

Aerie is an ophthalmic pharmaceutical company focused on the discovery, development and commercialization of first-in-class therapies for the treatment of patients with open-angle glaucoma, retinal diseases and other diseases of the eye. In the U.S., Aerie markets Rhopressa® (netarsudil ophthalmic solution) 0.02% and Rocklatan® (netarsudil and latanoprost ophthalmic solution) 0.02%/0.005%. Aerie is expanding globally and developing additional product candidates. www.aeriepharma.com.



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Booth W 7358

Booth N <u>5860</u>

AAO 2019 Inspire!

elcome to San Francisco! *EyeNet's Exhibitor Guide* is designed to maximize your time on the show floor. The guide's alphabetical business listings help you quickly identify companies to visit and highlights some of their new products and services. Use the foldout map to navigate the exhibit floor, and use the notes page in the back to plot your course through the hall or to take notes during vendor meetings. We hope your time at AAO 2019 is productive and enjoyable.

Sincerely,

Dale E. Fajardo, EdD, MBA Publisher, *EyeNet Magazine*



AMERICAN ACADEMY OF OPHTHALMOLOGY*

DISCLAIMER: The product information and claims provided in the profiles included in *EyeNet's Guide to Academy Exhibitors* are those of the manufacturers and have not been verified, nor does the appear-

ance of a product constitute an endorsement by *EyeNet* or the American Academy of Ophthalmology. Information in this guide is current as of Aug. 16, 2019. Please check aao.org for updates to Exhibit Hall booths. American Academy of Ophthalmic Executives", *EyeNet*", EyeSmart", Foundation of the American Academy of Ophthalmology",

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A1 Opticals Booth N 5025 01100911722541270, www.indiamart.com/a1opticals/	Advice Media Booth S 2524 (435) 575-7470, www.advicemedia.com
AA Vision, Inc. Booth N 5525	Aerie Pharmaceuticals, Inc. Booth S 2339
91 (1126) 41-5788, www.aavisioninc.com Aaren Scientific, Inc. Booth S 1851 (909) 906-5400, www.aareninc.com	Aerie is an ophthalmic pharmaceutical company focused on the discovery, development and commercialization of first-in- class therapies for the treatment of patients with open-angle glaucoma, retinal diseases and other diseases
Abbvie Booth W 7617 (800) 255-5162, www.abbvie.com	of the eye. In the U.S., Aerie markets Rhopressa* (netarsudil ophthalmic solution) 0.02% and Rocklatan* (netarsudil and latanoprost ophthalmic solution) 0.02%/0.005%. Aerie is expanding globally and developing additional product candidates.
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Accutome SurgicalBooth S 627(800) 979-2020, www.accutome.com	Aero Pump GmbHBooth W 7361+49 61466030, www.aeropump.de
Action Medical Pvt., Ltd.Booth W 713091 (2137) 25-3617, www.actionmedihealth.com	Airmed Precision Instruments, Inc. Booth N 5120
Acuity Eye Group/Retina Institute of California Booth W 7527 (800) 898-2020, www.acuityeyegroup.com	AIRMED VISION Precision Ophthalmic Instruments
Acuity Pro, Inc. Booth N 6362 (580) 243-1301, www.acuitypro.com	Airmed is the leader in high quality Ophthalmic instruments. We believe our single use and reusable instruments offer the experience and cost that simply does not exist in the market today! Our instruments have been used extensively in Western Europe, Australia, and are now being introduced in North America. We also specialize in easy to use customized kits for
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READ AAO 2019 NEWS

Look for AAO 2019 News in bins in the Moscone convention center lobbies-and in the Academy Resource Center (Booth W 7337).

Subspecialty Day edition. This

edition is available Friday-Saturday. See which presentations the Subspecialty Day program directors recommend for a cross-subspecialty audience. Hear from Emily Chew, the Jackson Memorial Lecturer. Learn about Instagrammers at AAO 2019 and about the Academy's new mobile app. Get some background on the "Aseptic Revolution," and more.

AAO 2019 edition. Pick up the second edition from Sunday-Tuesday. Read an in-depth profile of the 2019 Laureate, Marilyn T. Miller, MD, MS. Other highlights include an introduction to the Academy President's Guests of Honor, and a feature on the mentors who volunteer with the Academy Minority Ophthalmology Mentoring program. Learn about volunteer opportunities with the Academy, and take a peek inside the first free, publicly accessible, comprehensive museum dedicated to the science of sight: The Truhlsen-Marmor Museum of the Eye.





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** Klarity-A, Klarity-B, Klarity-L offers tiered pricing at \$59 for a single bottle, \$99 for 2 bottles, and \$119 for 3 bottles

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AMERICAN ACADEMY

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American Society of Cataract & Refractive Booth S 1745 Surgery (ASCRS)

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American Society of Ophthalmic Administrators (ASOA)	Booth S 1745	
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AMSURG	BOOTH W	/84
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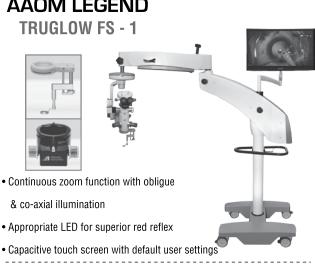
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If you've purchased the Academy Plus course pass or registered for Subspecialty Day, you get complimentary access to Meetings on Demand. Visit aao.org/ondemand for details. (909) 755-5533, www.aztach.com

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NEW EXHIBITOR PAVILION

The New Exhibitor Pavilion in the West Level 1 exhibit hall features all the latest industry offerings at AAO 2019 in one place.

Bausch + Lomb

The Stellaris Elite™ vision enhancement system is a next-generation surgical platform from Bausch + Lomb. With a comprehensive combination of leading edge technologies, Stellaris Elite is highly responsive at every moment of your procedure to enable exceptional stability. And only Stellaris Elite offers the vitreous removal capabilities of the Bi-Blade Vitrectomy Cutters and the chamber stabilization system. To reserve your immersive wet lab experience with Bausch + Lomb's new technologies, please visit booth #N 6266.

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The first and only once-daily fixed-dose combination of prostaglandin + ROCK inhibitor



Nearly 60% of Rocklatan® patients achieved a target pressure of 16 mmHg or less²

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The majority of ocular adverse events were mild and tolerable, with minimal systemic adverse events¹³



Once-daily dosing relieves treatment burden and may improve adherence and treatment outcomes¹⁴

IOP: intraocular pressure; ROCK: rho kinase

Visit Rocklatan.com to learn more about this innovative drop for elevated IOP

IMPORTANT SAFETY INFORMATION

Contraindications

None.

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Warnings and Precautions • Pigmentation changes

Intraocular inflammation

- Eyelash changes
- Herpetic keratitis
 Bacterial keratitis
- Gontact lens wear
- Macular edema

Adverse reactions

Rocklatan®: The most common ocular adverse reaction is conjunctival hyperemia (59%). Five percent of patients discontinued therapy due to conjunctival hyperemia. Other common ocular adverse reactions were: instillation site pain (20%), corneal verticillata (15%), and conjunctival hemorrhage (11%). Eye pruritus, visual acuity reduced, increased lacrimation, instillation site discomfort, and blurred vision were reported in 5-8% of patients.

Netarsudil 0.02%: Instillation site erythema, corneal staining, increased lacrimation and erythema of eyelid.

Latanoprost 0.005%: Foreign body sensation, punctate keratitis, burning and stinging, itching, increased pigmentation of the iris, excessive tearing, eyelid discomfort, dry eye, eye pain, eyelid margin crusting, erythema of the eyelid, upper respiratory tract infection/ nasopharyngitis/influenza, photophobia, eyelid edema, myalgia/ arthralgia/back pain, and rash/allergic reaction.

Please see brief summary on the adjacent page.

For full Prescribing Information, please visit Rocklatan.com.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

INDICATIONS AND USAGE

Rocklatan® (netarsudil and latanoprost ophthalmic solution) 0.02%/0.005% is approved for the reduction of elevated intraocular pressure (IOP) in patients with open-angle glaucoma or ocular hypertension.

DOSAGE AND ADMINISTRATION

The recommended dosage is one drop in the affected eye(s) once daily in the evening. If one dose is missed, treatment should continue with the next dose in the evening. The dosage of Rocklatan® should not exceed once daily. Rocklatan® may be used concomitantly with other topical ophthalmic drug products to lower IOP. If more than one topical ophthalmic drug is being used, the drugs should be administered at least five (5) minutes apart.

References:

1. Rocklatan[®] (netarsudil and latanoprost ophthalmic solution) 0.02%/0.005% Prescribing Information, Aerie Pharmaceuticals, Inc., Irvine, Calif. 2019. **2.** Asrani S, McKee H, Scott B, et al. Pooled phase 3 efficacy analysis of a once-daily fixed-dose combination of netarsudil 0.02% and latanoprost 0.005% in ocular hypertension and open-angle glaucoma. Presented at the 13th Biennial Meeting of the European Glaucoma Society, March 2018. **3.** Data on file. Aerie Pharmaceuticals, LLC. **4.** Prum B Jr, Rosenberg L, Gedde S, et al. Primary Open-Angle Glaucoma Preferred Practice Pattern guidelines. *Ophthalmology*. 2016;123(1):P41-P111.



Rocklatan* (netarsudil and latanoprost ophthalmic solution) 0.02%/0.005% Rx Only

BRIEF SUMMARY

Consult the Full Prescribing Information for complete product information.

INDICATIONS AND USAGE

Rocklatan* (netarsudil and latanoprost ophthalmic solution) 0.02%/0.005% is indicated for the reduction of elevated intraocular pressure (IOP) in patients with open-angle glaucoma or ocular hypertension.

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CONTRAINDICATIONS

None.

WARNINGS AND PRECAUTIONS

Pigmentation

Rocktatan^e contains latanoprost which has been reported to cause changes to pigmented tissues. The most frequently reported changes have been increased pigmentation of the iris, periorbital tissue (eyelid), and eyelashes. Pigmentation is expected to increase as long as latanoprost is administered.

The pigmentation change is due to increased melanin content in the melanocytes rather than to an increase in the number of melanocytes. After discontinuation, pigmentation of the iris is likely to be permanent, while pigmentation of the periorbital tissue and eyelash changes have been reported to be reversible in some patients. Beyond 5 years the effects of increased pigmentation are not known.

Iris color change may not be noticeable for several months to years. Typically, the brown pigmentation around the pupil spreads concentrically towards the periphery of the iris and the entire iris or parts of the iris become more brownish. Neither nevi nor freckles of the iris appear to be affected by treatment. While treatment with Rocklatan^{*} can be continued in patients who develop noticeably increased iris pigmentation, these patients should be examined regularly.

Eyelash Changes Rocklatan^{*} contains latanoprost which may gradually change eyelashes and vellus hair in the treated eye; these changes include increased length, thickness, pigmentation, the number of lashes or hairs, and misdirected growth of eyelashes. Eyelash changes are usually reversible upon discontinuation of

Intraocular Inflammation Rocklatan* contains latanoprost which should be used with caution in patients with a history of intraocular inflammation (iritis/uveitis) and should generally not be used in patients with active intraocular inflammation because it may exacerbate inflammation...

Macular Edema

Macular edema, including cystoid macular edema, has been reported during treatment with latanoprost. Rocklatan* should be used with caution in aphakic patients, in pseudophakic patients with a torn posterior lens capsule, or in patients with known risk factors for macular edema.

Herpetic Keratitis

Reactivation of Herpes Simplex keratitis has been reported during treatment with latanoprost. Rocklatan* should be used with caution in patients with a history of herpetic keratitis. Rocklatan* should be avoided in cases of active herpes simplex keratitis because it may exacerbate inflammation.

Bacterial Keratitis

There have been reports of bacterial keratitis associated with the use of multiple-dose containers of topical ophthalmic products. These containers had been inadvertently contaminated by patients who, in most cases, had a concurrent corneal disease or a disruption of the ocular epithelial surface.

Use with Contact Lenses

Contact lenses should be removed prior to the administration of Rocklatan* and may be reinserted 15 minutes after administration.

ADVERSE REACTIONS

ADVERSE NEWS TOTAL TOTAL Clinical Trials Experience Because clinical studies of a drug cannot be directly compared to rates in the clinical studies of a drug cannot be directly compared to rates in the clinical trials of another drug and may not reflect the rates observed in clinical practice.

Rocklatan

The most common ocular adverse reaction observed in controlled clinical studies with Rocklatan^{*} was conjunctival hyperemia which was reported in 59% of patients. Five percent of patients discontinued therapy due to conjunctival hyperemia. Other common ocular adverse reactions reported were: instillation site pain (20%), corneal verticillata (15%), and conjunctival hemorrhage (11%). Eye pruritus, visual acuity reduced, increased lacrimation, instillation site discomfort, and blurred vision were reported in 5-8% of patients.

Other adverse reactions that have been reported with the individual components and not listed above include:

Netarsudil 0.02%

Instillation site erythema, corneal staining, increased lacrimation and erythema of eyelid.

Latanoprost 0.005%

Foreign body sensation, punctate keratitis, burning and stinging, itching, increased pigmentation of the iris, excessive tearing, eyelid discomfort, dry eye, eye pain, eyelid margin crusting, erythema of the eyelid, upper respiratory tract infection/nasopharyngtis/influenza, photophobia, eyelid edema, myalgia/ arthralgia/back pain, and rash/allergic reactions.

DRUG INTERACTIONS

Although specific drug interaction studies have not been conducted with Rocklatan*, in vitro studies have shown that precipitation occurs when eye drops containing thimerosal are mixed with latanoprost ophthalmic solution 0.005%. If such drugs are used, they should be administered at least five (5) minutes apart.

The combined use of two or more prostaglandins or prostaglandin analogs including latanoprost ophthalmic solution 0.005% is not recommended. It has been shown that administration of these prostaglandin drug products more than once daily may decrease the IOP lowering effect or cause paradoxical elevations in IOP.

USE IN SPECIFIC POPULATIONS

Pregnancy

Pregnancy There are no available data on netarsudil ophthalmic solution use in pregnant women to inform any drug associated risk; however, systemic exposure to netarsudil from ocular administration is low. Intravenous administration of netarsudil to pregnant rats and rabbits during organogenesis did not produce adverse embryofetal effects at clinically relevant systemic exposures.

Animal Data

Numar Data Netarsudil administered daily by intravenous injection to rats during organogenesis caused abortions and embryofetal lethality at doses 20.3 mg/kg/day (126-fold the plasma exposure at the RHOD, based on C_{mux}). The no-observed-adverse-effect-level (NOAEL) for embryofetal development toxicity was 0.1 mg/kg/day (40-fold the plasma exposure at the RHOD, based on C_{mux}).

Netarsudil administered daily by intravenous injection to rabbits during organogenesis caused embryofetal lethality and decreased fetal weight at 5 mg/kg/day (1480-fold the plasma exposure at the RHOD, based on C_{max}). Malformations were observed at \geq 3 mg/kg/day (1330-fold the plasma exposure at the RHOD, based on C_{max}), including thoracogastroschisis, umbilical hernia and absent intermediate lung lobe. The NOAEL for embryofetal development toxicity was 0.5 mg/kg/day (214-fold the plasma emprovement the BHOD based on C_{max}). exposure at the RHOD, based on Cmax).

For latanoprost, in 4 of 16 pregnant rabbits, no viable fetuses were present at a dose that was approximately 80 times higher than the RHOD. Latanoprost did not produce embryofetal lethality in rabbits at a dose approximately 15 times higher than the RHOD.

Lactation

Lactation There are no data on the presence of netarsudil or latanoprost in human milk, the effects on the breastfed infant, or the effects on milk production. However, systemic exposure to netarsudil following topical ocular administration is low, and it is not known whether measurable levels of netarsudil would be present in maternal milk following topical ocular administration. It is also not known whether latanoprost or its metabolites are excreted in milk. The developmental and health benefits of breastfeeding should be considered along with the mother's clinical need for Rocklatan* and any potential adverse effects on the breastfed child from netarsudil and latanoprost.

Pediatric Use Safety and effectiveness in pediatric patients have not been established.

No overall differences in safety or effectiveness have been observed between elderly and other adult patients.

NONCLINICAL TOXICOLOGY

Carcinogenesis, Mutagenesis, Impairment of Fertility Long-term studies in animals have not been performed to evaluate the carcinogenic potential of netarsudil. Netarsudil was not mutagenic in the Ames test, in the mouse lymphoma test, or in the *in vivo* rat micronucleus test. Studies to evaluate the effects of netarsudil on male or female fertility in animals have not been performed.

Latanoprost was not carcinogenic in either mice or rats when administered by oral gavage at doses of up to 170 mcg/kg/day (approximately 2800 times the recommended maximum human dose) for up to 20 and 24 months, respectively. Latanoprost was not mutagenic in bacteria, in mouse lymphoma, or in mouse micronucleus tests. Chromosome aberrations were observed in vitro with human lymphocytes. Additional *in vitro* and *in vivo* studies on unscheduled DNA synthesis in rats were negative. Latanoprost has not been found to have any effect on male or female fertility in animal studies.

For additional information, refer to the full prescribing information at www.Rocklatan.com.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit MedWatch or call 1-800-FDA-1088



Manufactured for: Aerie Pharmaceuticals, Inc., Irvine, CA 92614, U.S.A.

Rocklatan* is a registered trademark of Aerie Pharmaceuticals, Inc. U.S. Patent Nos.: 8,450,344; 8,394,826; 9,096,569; 9,415,043; 9,931,336; 9,993,470

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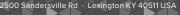


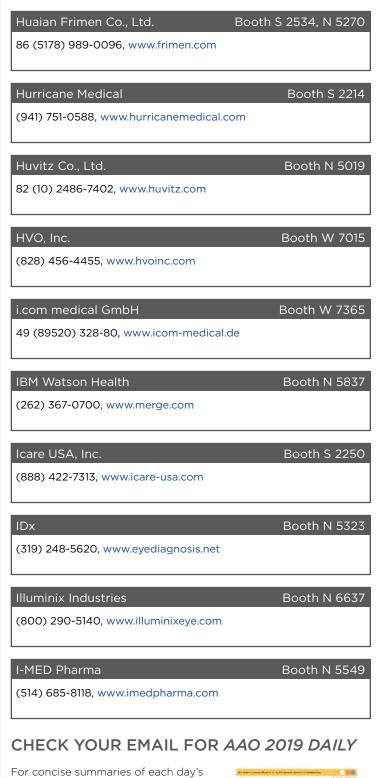
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Vision Associates

Vision Associates, the national leader in optical dispensary management services, offers turnkey, customizable optical dispensary management and



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consulting services that allow eye care practices to maximize the efficiency & profitability of their dispensary. Vision Associates' comprehensive program includes optical staffing & education, on-site support & management, managed care integration, revenue cycle management, frame board management & internal marketing & development.

(732) 564-1100, www.visassoc.com

Vision Group Holdings

(561) 965-9110, www.lasikvisioninstitute.com

Vision Share - Eye Bank Network Booth N 5518 (888) 657-4448, www.visionshare.org

VisionCare, Inc.

Booth W 7732

Booth S 2528

Booth N 6426

(408) 872-9393, www.centrasight.com

Vital Tears

Vitreq B.V.

(859) 259-4925

Booth N 6458

(603) 347-5590, www.vitreq.com

Vmax Vision

Booth W 7232

(321) 972-1823, www.vmaxvision.com

Volk Optical, Inc.

Booth S 1521

(440) 942-6161, www.volk.com

VFO	Booth N 6330	\
(800) 444-4443, www.vispero.com		(

0	Vortex Surgical	Booth N 6125
	(636) 778-4350, www.vortexsurgical.com	



VRmagic, Inc. Booth N 6540 (617) 444-8761, www.vrmagic.com	Wolters Kluwer HealthBooth S 1423(215) 521-8300, https://shop.lww.com
Walman Instruments/Eye Care AllianceBooth S 1530(800) 222-8095, www.walmaninstruments.com	World Glaucoma Association (WGA)Booth W 711231 (20) 575-4239, www.worldglaucoma.org
WeaveBooth W 7624(801) 897-8443, www.getweave.com	World Ophthalmology CongressBooth W 772331 (20) 575-4239, www.icowoc.org
Welch AllynBooth S 1433(315) 685-4100, www.welchallyn.com	World Precision InstrumentsBooth W 7164(941) 371-1003, www.wpiinc.com
Wellness Lounge – American Academy Booth W 7561 of Ophthalmology (415) 561-8500, aao.org/2019	Zabby's Booth S 123 91 (11) 2341-3805, www.zabbys.net
West - Televox SolutionsBooth N 6236(800) 644-4266, www.televox.com	Zeiss Booth N 5669 (925) 557-4100, www.zeiss.com/us
Wills Eye HospitalBooth N 6230(215) 928-3000, www.willseye.org	Ziemer Ophthalmics AGBooth S 1048(618) 433-3324, www.ziemerusa.com
Wilson OphthalmicBooth S 355(800) 955-6544, www.wilsonophthalmic.com	ZiliaBooth W 7310(514) 894-7563, www.ziliahealth.com
Winfame USA, Inc.Booth N 5868(626) 442-8238, www.winfameusa.com	ZocularBooth S 2220(844) 965-8527, www.zocular.com
WITH US VISION Booth W 7262 + 82 10 8366 1703	Zomex Instruments Co. Pvt., Ltd.Booth N 537192 (52) 353-0266, www.zomexinstruments.com

EYEPLAY EXPERIENCE

Take a break from AAO 2019 courses at the Academy's EyePlay Experience, Booth S 2349, Saturday through Monday. Check it out to:

- give back to the community;
- recharge your mobile device;
- relieve stress with comfort animals;
- challenge a colleague to table tennis; and
- get assistance at the Tech Bar.

SCAVENGER HUNT

Zumax Medical Co., Ltd.

86 (512) 66650502, www.zumaxmedical.com

Use the Mobile Meeting Guide to participate in the EyeSpy Scavenger Hunt.

Look for the Academy Resource Center as the destination for one of your clues.



Booth W 7842



EyeNet Corporate **Lunches**

Make the most of your time between sessions at AAO 2019! Attend a free corporate educational program lunch^{*} at the Marriott Marquis, San Francisco.

Golden Gate Ballroom A
Marriott Marquis
780 Mission St., San Francisco

Check-in and Lunch Pick-up 12:15-12:30 p.m. Lunches are provided on a first-come basis. **Program** 12:30-1:30 p.m.

Programs

Saturday, Oct. 12	Update on a Treatment Option for Wet Age-Related Macular Degeneration, Diabetic Macular Edema, and Diabetic Retinopathy Speakers: Jordana G. Fein, MD, MS, and Ehsan Rahimy, MD Presented by Regeneron Pharmaceuticals and designed for U.S. retina specialists.
Sunday, Oct. 13	CONNECTIING THE DOTS: Evidence Based Perspectives on Dry Eye Disease Speakers: Terry Kim, MD, W. Barry Lee, MD, FACS, Marguerite B. McDonald, MD, FACS, and Elizabeth Yeu, MD
	Presented by Novartis Pharmaceuticals and designed for U.S. eye care specialists.
Monday, Oct. 14	Life is Beautiful When the Pupil Behaves Speakers: Eric D. Donnenfeld, MD, John A. Hovanesian, MD, Steven M. Silverstein, MD, Denise M. Visco, MD, and Keith A. Walter, MD <i>Presented by Omeros Corporation and designed for U.S. cataract surgeons.</i>

Check aao.org/eyenet/corporate-events for updated program information.

* These programs are non-CME and are developed independently by industry. They are not affiliated with the official program of AAO 2019 or Subspecialty Day. By attending a lunch, you may be subject to reporting under the Open Payments Program (Sunshine Act).

Protecting Sight. Empowering Lives.®

NOTES





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THROUGHOUT THE DAY CAN PUT

YOUR PATIENTS' VISION AT RISK



Can more be done to manage glaucoma?



References: 1. VanVeldhuisen PC, Ederer F, Gaasterland DE, et al; AGIS Investigators. The Advanced Glaucoma Intervention Study (AGIS): 7. The relationship between control of intraocular pressure and visual field deterioration. *Am J Ophthalmol.* 2000;130(4):429-440. **2.** Nouri-Mahdavi K, Hoffman D, Coleman AL, et al. Predictive factors for glaucomatous visual field progression in the Advanced Glaucoma Intervention Study. *Ophthalmology.* 2004;111(9):1627-1635. **3.** Prum BE, Rosenberg LF, Gedde SJ, et al. Primary Open-Angle Glaucoma Preferred Practice Pattern[®] Guidelines. *Ophthalmology.* 2016;123(1):P41-P111.



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