Branded Advertising Vehicles

Branded vehicle campaigns are ideal for driving your message to an audience at specific times and locations throughout the day via customized routing and scheduling. Perfect delivery for your message and concept when stationary ads are not enough!

Campaign Planning is designed to:

• Target the key routes to/from the Convention Center, Airports and Hotel Destinations
• Reach participating evening venues and off site attractions
• Each concept can be customized for maximum reach and exposure
• Planning Rates are based on minimum activation, can be extended/increased based on desired reach

FOR MORE INFORMATION CONTACT: John Foster, JHF@emcoutdoor.com, 610.355.4467
Branded Advertising Vehicles

Mobile Billboards

Mobile Billboards are a perfect medium for target marketing. They can be driven directly to your audience wherever they are, even in hard to reach locations. This option is a powerful branding tool for targeting event attendees on the move during their stay.

These dedicated advertising vehicles can drive your message right up to specifically targeted locations like the convention center, hotels, and popular tourist attractions.

Their mobility allows them to follow crowds of attendees as they move around town over the course of the day.

AAO Rates

3 days/8 consecutive hours daily:

$5,300 per unit

Rate includes production for up to 4 panels. Multiple units are available.

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Branded Advertising Vehicles

Digital Mobile Billboard

A specially designed vehicle that is outfitted with HD screens with full-motion video & audio on all sides of the truck sized up to 6’ H x 12’ W. The vehicle is equipped with digital screens that are readable both during daylight hours as well as at night.

Digital capabilities can include live feeds, internet feeds, video gaming, or other interactive elements.

AAO Rates

Digital exclusivity for 3 days/10 consecutive hours daily: $9,750 per unit

Advertiser must provide video content. Multiple units are available.

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