New Orleans

Pop-Up Wallscape

Create a buzz and dominate with a 50'-60' high wallscape placed along Convention Center Blvd. At almost 4000 square feet of advertising space, your message cannot be missed by vehicular and foot traffic heading to/from the Morial Convention Center. And it can be seen from inside Morial too!

The wallscape panel can be illuminated for great visibility for both day and night. This campaign may be executed as a permitted marketing campaign only.

AAO Rates

$152,720 for 3 days, including production of 2 panels, testing, permits, insurance, location rental, security staff, lighting equipment.

$169,195 for 5 days, including production of 2 panels, testing, permits, insurance, location rental, security staff, lighting equipment.

AAO-approved partner - Contact Info: EMC Events | Song Heo | sch@emcoutdoor.com | 610.355.4450