American Academy of Ophthalmology
Mid-Year Forum 2020 Preliminary Program

The Mid-Year Forum is one of the American Academy of Ophthalmology's most significant yearly meetings, bringing the ophthalmology community together to instigate change and shape our profession's future.

Wednesday, April 22

Congressional Advocacy Day

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:00 pm - 8:30 pm</td>
<td>Registration/Information</td>
</tr>
<tr>
<td>4:00 pm - 9:30 pm</td>
<td>Congressional Advocacy Day Appointment Pick-Up</td>
</tr>
<tr>
<td>Desk Hours: 4:00 pm to 6:45 pm and 8:30pm to 9:30 pm</td>
<td></td>
</tr>
<tr>
<td>7:00 pm - 8:30 pm</td>
<td>Dinner Briefing</td>
</tr>
<tr>
<td>Moderator:</td>
<td>Jeff S. Maltzman, MD – Associate Secretary for Federal Affairs</td>
</tr>
<tr>
<td></td>
<td>Chair, OPHTHPAC Committee, American Academy of Ophthalmology</td>
</tr>
<tr>
<td></td>
<td>Join the ophthalmology community as we descend on Washington to lobby</td>
</tr>
<tr>
<td></td>
<td>Congress on key issues that protect sight and are important to our</td>
</tr>
<tr>
<td></td>
<td>profession. Before you make your way to Capitol Hill, you will be</td>
</tr>
<tr>
<td></td>
<td>fully trained on how to best represent our profession in front of</td>
</tr>
<tr>
<td></td>
<td>members of Congress and their staff. All Academy members are urgent</td>
</tr>
<tr>
<td></td>
<td>to take part in this critical event to bring their voices to these</td>
</tr>
<tr>
<td></td>
<td>important issues. Only you can protect your patients, practice and</td>
</tr>
<tr>
<td></td>
<td>profession.</td>
</tr>
<tr>
<td>8:45 pm - 10:00 pm</td>
<td>Advocacy Ambassador Program Briefing and Reception – by invitation only</td>
</tr>
</tbody>
</table>

Thursday, April 23

Congressional Advocacy Day (Continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 am - 10:00 am</td>
<td>Congressional Advocacy Day Appointment Pick-Up</td>
</tr>
<tr>
<td>7:00 am - 8:00 am</td>
<td>Continental Breakfast – Questions and Answers</td>
</tr>
<tr>
<td>8:30 am - 3:00 pm</td>
<td>Scheduled Visits with Members of Congress and Staff</td>
</tr>
<tr>
<td></td>
<td>Appointments with your members of Congress will be made for you based</td>
</tr>
<tr>
<td></td>
<td>on your zip code on file at the Academy. For questions or concerns</td>
</tr>
<tr>
<td></td>
<td>about your appointments, contact Dash Delan at <a href="mailto:ddelan@aao.org">ddelan@aao.org</a> or call</td>
</tr>
<tr>
<td></td>
<td>202.737.6662.</td>
</tr>
<tr>
<td>11:30 am - 2:00 pm</td>
<td>Luncheon</td>
</tr>
<tr>
<td></td>
<td>Reserve Officers Association, One Constitution Ave., NE, Washington,</td>
</tr>
<tr>
<td></td>
<td>D.C.</td>
</tr>
<tr>
<td></td>
<td>A boxed lunch for Academy members visiting Capitol Hill will be</td>
</tr>
<tr>
<td></td>
<td>available during these hours.</td>
</tr>
</tbody>
</table>

Thursday, April 23

Leadership Development Program

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30 pm- 2:45 pm</td>
<td>Leadership Development Program Luncheon and Meeting – by invitation only</td>
</tr>
<tr>
<td></td>
<td>2075 Rayburn House Office Building</td>
</tr>
<tr>
<td></td>
<td>Participants in the Academy’s Leadership Development Program XXII,</td>
</tr>
<tr>
<td></td>
<td>class of 2020, who have been selected through a competitive nomination</td>
</tr>
<tr>
<td></td>
<td>process, meet in the leadership program which addresses a variety of</td>
</tr>
<tr>
<td></td>
<td>leadership, advocacy and association management topics.</td>
</tr>
</tbody>
</table>
Politics. Policy. Practice Management.

Learn about changes that impact how you practice, and develop key strategies for successfully implementing new programs into your patient-care approach.

Commercial support provided in part by ALLERGAN and REGENERON – Platinum Level

Thursday, April 23

7:00 am- 6:00 pm  Registration/Information

3:30 pm  Welcome and Introduction to Mid-Year Forum 2020
David W. Parke, II, MD - CEO, American Academy of Ophthalmology and Anne L. Coleman, MD, PhD - President, American Academy of Ophthalmology

3:40 pm- 5:30 pm  Physician Payment
Moderator: Michael X. Repka, MD, MBA - Medical Director for Governmental Affairs, American Academy of Ophthalmology

Ophthalmology and the private practice of medicine are facing huge challenges due to Medicare payment reforms and other initiatives to redistribute money from specialists to primary care as well as the increasing empowerment of private insurance companies. Hear how Medicare and other payment policy is decided, current trends, and Academy initiatives.

5:30 pm – 6:00 pm  Council Regional Chair and Co-Chair Orientation – by invitation only
Moderators: Sarwat Salim, MD - Council Chair
Thomas A. Graul, MD - Council Vice Chair

Council Regional Meeting chairs and co-chairs are invited to attend a special orientation including a review of the agenda for the regional meetings and responsibilities of facilitating the meetings.

6:00 pm – 9:00 pm  Welcome Reception and Awards Banquet
U.S. Surgeon General Jerome M. Adams, MD, MPH, is our keynote speaker. He will address the need to elevate eye health as a national health priority.

9:15 pm – 11:15 pm  Surgical Scope Fund Reception – by invitation only
Boqueria, 777 9th Street, NW, Washington, D.C.

In appreciation for your support of Surgery by Surgeons in 2020, we invite you to join us to attend this special event. If you have any questions or need to check your giving history, contact David Overy at dovery@aao.org or call 202.737.6662.

Friday, April 24

Politics. Policy. Practice Management. (Continued)

Commercial support provided in part by GENETECH and HORIZON – Gold Level

7:00 am- 5:00 pm  Registration/Information

7:00 am – 8:00 am  Continental Breakfast

7:00 am – 8:00 am  Orientation for New Councilors – by invitation only
Moderators: Sarwat Salim, MD - Council Chair
Thomas A. Graul, MD - Council Vice Chair

New Councilors are invited to attend a special orientation that includes an overview of Council operational procedures and responsibilities of Councilors.
8:00 am – 11:45 am

**Advocacy Ambassador Program:** *by invitation only*

**L.E.A.P. Forward**

(Leadership, Engagement, Advocacy and Practice Management) – *by invitation only*

**Moderator:** Andrea A. Tooley, MD and Arvind Saini, MD, MBA – Members, Young Ophthalmologist Committee, American Academy of Ophthalmology

Advocacy Ambassadors will be inspired and engaged to be successful leaders in their practice setting, community, state and subspecialty society as well as national and international organizations. Young members will network and interact with active leaders in ophthalmology as they participate in panel discussions covering four major areas: Leadership, Engagement, Advocacy, and Practice Management (including pearls on private equity).

8:15 am – 9:45 am

**Hearings (Concurrent Hearings)**

#1. Risk Management and You: Protecting Your Patients, Your Practice and Your Sanity

#2. Scope of Practice Challenges in the United States

**Hearing #1. Risk Management and You: Protecting Your Patients, Your Practice and Your Sanity**

**Moderators:** Tamara R. Fountain, MD - President-elect, American Academy of Ophthalmology and Robert E. Wiggins, MD, MHA – Past Senior Secretary for Ophthalmic Practice, American Academy of Ophthalmology

In a complex and ever-changing world, thoughtful risk management has never been more important to ophthalmologists and their practices. Join us for an expert discussion of some of the major risks facing ophthalmologists today, from sexual harassment, embezzlement and coding/billing fraud to cybersecurity/ransomware attacks. This session will include must-have risk mitigation strategies to protect your practice and the patients who depend on you.

**Hearing #2. Scope of Practice Challenges in the United States**

**Moderators:** Rachel C. J. Reinhardt, MD - Associate Secretary for State Affairs, (Committee for State Organizational Development), American Academy of Ophthalmology, and John D. Peters, MD - Associate Secretary for State Affairs, (Committee for State Governmental Affairs), American Academy of Ophthalmology

Scope of practice (SOP) is an issue that extends beyond ophthalmology and affects specialties across the entire House of Medicine. Our nation's SOP laws are generally created and enforced at the state level, but there are many outside factors such as national market forces and pressures from the federal government that play a role in shaping scope-related public policy. This session will focus on some of these current challenges affecting SOP policymaking across the United States.

9:45 am – 10:15 am

**Break**

10:15 am – 11:45 am

**Hearings (Concurrent Hearings)**

#1. Private Equity 2020: Challenges for SOs and YOs

#2. Ophthalmology: Application of Science and Learning

**Hearing #1. Private Equity 2020: Challenges for SOs and YOs**

**Moderator:** Ravi D. Goel, MD - Senior Secretary for Ophthalmic Practice, American Academy of Ophthalmology

Private equity continues to march forward in ophthalmology with the constant challenges of aggregation and integration. This session will highlight recent trends, legal pitfalls, and highlight unique challenges faced by senior ophthalmologists and young ophthalmologists. Includes expert advice to navigate a post-private equity world for small and large groups.
Hearing #2. Ophthalmology: Application of Science and Learning

**Moderator:** Rahul Khurana, MD - Editor-in-Chief, the ONE® Network, American Academy of Ophthalmology

Refocus on what matters and why we went into medicine and ophthalmology...to protect sight and empower lives. Learn from the experts on how to apply evidence-based medicine to close the evidence-to-practice gap, leverage the latest resources from the Academy to include the AAO Ophthalmic Education App, and experience the latest techniques to make what you’ve seen today actually stick. At the end of this interactive, fast-paced session, you will receive access to a toolkit containing various resources that you can put into practice when you return home.

12:15 pm – 2:00 pm  
**Luncheon and Closing Session**

**The 20/20 on 2020: Our Profession and the Election**

**Moderator:** Daniel J. Briceland, MD – Senior Secretary for Advocacy, American Academy of Ophthalmology

Healthcare has been at the forefront of issues in recent elections and is already a key issue in the upcoming 2020 elections. From the White House to the halls of Congress and state legislatures, the outcomes from the November elections are likely to have a profound impact on ophthalmology and the practice of medicine for years to come. Learn about the big trends likely to impact the 2020 elections and what policy shifts ophthalmologists might see in 2021 as a result. Hear from ophthalmologists running for the U.S. Congress.

2:00 pm – 2:30 pm  
**Break**

**Friday, April 24  
Post Conference Events**

2:30 pm – 3:30 pm  
**Advocacy Ambassador Program: Capitol Hill Wrap Up** – *by invitation only*

2:30 pm – 4:00 pm  
**Council Opening Session**

Unite with your colleagues from ophthalmic subspecialty and state societies to discuss key issues facing our profession.

4:15 pm – 6:00 pm  
**Council Regional Meetings**

6:30 pm – 8:30 pm  
**OPHTHPAC Reception** – *by invitation only*

The Watergate Hotel, 2650 Virginia Avenue, NW, Washington D.C.

OPHTHPAC members who contribute to OPHTHPAC in 2020 are invited to attend this lively cocktail reception with a full open bar and hors d’oeuvres. To check your giving history or to make an investment, contact Desta Wallace at dwallace@aao.org or call 202.737.6662.

**Saturday, April 25  
Post Conference Events**

7:00 am – 1:00 pm  
**Meeting Information**

7:00 am – 8:00 am  
Continental Breakfast

8:00 am – 9:15 am  
**Council State Section Meeting**

8:00 am – 9:15 am  
**Council Subspecialty/Specialized Interest Section Meeting**

9:15 am – 9:30 am  
**Break**

9:30 am – 11:30 am  
**Council Elections and Hearing on Council Advisory Recommendations**

11:45 am – 1:00 pm  
**Council Luncheon**