



Retina Express

This monthly e-blast provides retina specialists and comprehensive ophthalmologists with the latest retina news, products, and services provided by the Academy.

METRICS

Recipients: 9,500
Open rate: 34%

RATES

Option 1

Exclusive,* 2 placements (top and bottom): \$5,500 net per month

Option 2

Non-exclusive, top placement only: \$3,500 net per month
Non-exclusive, bottom placement only: \$3,000 net per month

Option 3

Text-only native ad of 200 characters plus a link: \$1,500 net per month

*\$1,000 discount for exclusive advertising.

DEADLINES

Ad close: First come, first served
Materials close: 3 business days before the issue month

PRODUCTION SPECS

Dimensions: 300 x 250
Resolution: 72 dpi*
File format: PNG or JPEG
Tags: No tags allowed

Please send ad files to eyenetads@aao.org.

*Banner art must be clear and text within the banner must be legible; minimal text is recommended. Any ads featuring a white background are required to have a 1 px border of a distinguishing color around the perimeter of the ad in order to separate it from blast content.

RESERVE YOUR SPACE

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EyeNet Retina Express
News, Resources and Products

JOURNALS

Ophthalmology Retina
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[Imaging of Hydroxychloroquine Toxicity With Fluorescence Lifetime Imaging Ophthalmoscopy \(login required\)](#)

[Classification and Guidelines for Widefield Imaging: Recommendations From the International Widefield Imaging Study Group \(login required\)](#)

Ophthalmology

[Loss-of-Function Mutations in the CFY Gene Affecting Alternatively Encoded Factor H-like 1 Protein Cause Dominant Early-Onset Macular Drusen](#)

[Rhegmatogenous Retinal Detachment After Intravitreal Injection of Anti-Vascular Endothelial Growth Factor](#)

[Clinical and Genetic Characteristics of East Asian Patients With Occult Macular Dystrophy \(Nyctal Disease\): East Asia Occult Macular Dystrophy Studies Report Number 1](#)

EyeNet

[Watch for Tamoxifen-Related Uveitis: An Emerging Concern](#)

[The Case of a High School Graduate With a New Blind Spot](#)

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MIPS

[Avoid the MIPS Penalty Without EHR: Tips for Reporting Via the IRIS Registry](#)

ADVOCACY

[Support for Stem Therapy Protections Gains Traction in Congress: Academy to Support Senate Legislation](#)

[CMS Finalizes ASC Burden-Reduction Strategy: Academy Nets Advocacy Win](#)

[AMA: Academy Urges CMS to Broaden Prior Authorization Reforms](#)

NEWS

[Week in Review: AI-Based Care, Eye Education, Stargardt Star](#)

[Editors' Choice: Active Neovascular AMD in One Eye Increases Risk of Fellow Eye Conversion](#)

MULTIMEDIA

[Removal of Retained Subfoveal PFO](#)

[Predictive Value of Central Subfield Thickness in DME](#)

Podcast

[Episode 193: Journal Club Discussing the LFAVO RVO Study, IRIS Registry Study on Endophthalmitis After Cataract Surgery, PRP in RISE/RIDE, and Online Content for Diabetic Retinopathy \(login required to claim CME\)](#)

EDUCATION

[Diagnosis This: 5-Year-Old Boy With Decreased Vision in His Right Eye \(login required\)](#)

[EyeWiki: Combined Hamartoma of Retina and Retinal Pigment Epithelium](#)

PRACTICE MANAGEMENT

[Reorder 2020 Retina Coding: Complete Reference Guide \(Academy Store\)](#)

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MEETINGS

[Virtual Meeting Available Until Jan. 31 \(login required\)](#)

[AAO 2019 Meetings on Demand](#)
Subsociety Day attendees received the All-Subsociety package for free as part of their registration.

OMIC

[Dangers Posed by Systemic Medications \(PDF, 1.04 MB\)](#)