

AAO 2022 Promotional Opportunity	Location	Description	Price
Ad Kiosk, AK-1a	Grand Concourse, Level 1, near elevators	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-1b	Grand Concourse, Level 1, near elevators	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-1c	Grand Concourse, Level 1, near elevators	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-1d	Grand Concourse, Level 1, near elevators	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-2a	Grand Concourse, Level 2.5, top of stairs from Level 1	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-2b	Grand Concourse, Level 2.5, top of stairs from Level 1	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-2c	Grand Concourse, Level 2.5, top of stairs from Level 1	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-2d	Grand Concourse, Level 2.5, top of stairs from Level 1	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-3a	South, Hall A, early access chute	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-3b	South, Hall A, early access chute	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-3c	South, Hall A, early access chute	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-3d	South, Hall A, early access chute	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-4a	South, Hall A, near entrance to exhibition	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-4b	South, Hall A, near entrance to exhibition	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-4c	South, Hall A, near entrance to exhibition	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-4d	South, Hall A, near entrance to exhibition	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-5a	South, Hall A, near entrance to exhibition	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-5b	South, Hall A, near entrance to exhibition	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-5c	South, Hall A, near entrance to exhibition	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-5d	South, Hall A, near entrance to exhibition	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00

Ad Kiosk, AK-6a	Grand Concourse, Level 3, near escalator to Level 4	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-6b	Grand Concourse, Level 3, near escalator to Level 4	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-6c	Grand Concourse, Level 3, near escalator to Level 4	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Ad Kiosk, AK-6d	Grand Concourse, Level 3, near escalator to Level 4	One side of rotating, 4-sided kiosk. 42"x68"	\$ 11,000.00
Banner CB-B01	Grand Concourse, bridge, closest to South Building	20'x5', double sided	\$ 32,600.00
Banner CB-B03	Grand Concourse, bridge, end closer to South Building	20'x5', double sided	\$ 32,600.00
Banner CB-B05	Grand Concourse, bridge, towards center	20'x5', double sided	\$ 32,600.00
Banner CB-B06	Grand Concourse, bridge, towards center	20'x5', double sided	\$ 32,600.00
Banner CB-B08	Grand Concourse, bridge, towards center	20'x5', double sided	\$ 32,600.00
Banner CB-B10	Grand Concourse, bridge, end closer to Lakeside	20'x5', double sided	\$ 32,600.00
Banner CB-B12	Grand Concourse, bridge, closest to Lakeside	20'x5', double sided	\$ 32,600.00
Banner GC1-B06	Grand Concourse, Level 1, overlooking fountains, middle	9'x7'	\$ 23,000.00
Banner GC1-B20	Grand Concourse, Level 1, lower railing	7'x20'	\$ 23,000.00
Banner GC2-B08	Grand Concourse, Level 2.5, lower railing	7'x20'	\$ 23,000.00
Banner GC2-B12	Grand Concourse, Level 2.5, lower railing	7'x20'	\$ 23,000.00
Banner GC2-B16	Grand Concourse, Level 2.5, lower railing	7'x20'	\$ 23,000.00
Banner GC3-B01	Grand Concourse, Level 3, lower railing	7'x20'	\$ 23,000.00
Banner GC3-B03	Grand Concourse, Level 3, lower railing	7'x20'	\$ 23,000.00
Banner GC3-B09	Grand Concourse, Level 3, lower railing	7'x20'	\$ 23,000.00
Banner GC3-B11	Grand Concourse, Level 3, lower railing	7'x20'	\$ 23,000.00
Banner GC3-B14	Grand Concourse, overlooking bridge to Lakeside (on catwalk over Grand Concourse)	30'x7'	\$ 34,000.00

Banner S3-B40	South, Hall A, Elevated Café	11'x15'	\$ 17,000.00
Banner S3-B41	South, Hall A, Elevated Café	11'x15'	\$ 17,000.00
Banner S3-B42	South, Hall A, Elevated Café	11'x15'	\$ 17,000.00
Banner S3-B43	South, Hall A, Elevated Café	11'x15'	\$ 17,000.00
Banner S3-B45	South, Hall A, near registration, facing early access chute	24'x8'	\$ 31,000.00
Banner S3-B47	South, Hall A, near registration, facing escalator	24'x8'	\$ 31,000.00
Banner S3-B48	South, Hall A, near registration, over escalator	20'x10'	\$ 32,600.00
Banner S3-B49	South, Hall A, near registration, facing towards other escalator	24'x8'	\$ 31,000.00
Banner S3-B51	South, Hall A, near registration, facing towards wall	24'x8'	\$ 31,000.00
Banner S3-B53	South, Hall A, near registration, facing escalator	24'x8'	\$ 31,000.00
Banner S3-B54	South, Hall A, near registration, over escalator	20'x10'	\$ 32,600.00
Banner S3-B55	South, Hall A, near registration, facing towards other escalator	24'x8'	\$ 31,000.00
Card Pack - base card	Mailed to pre-registrants	Double Sided Card (8.5" x 5.5") in pack of 20	\$ 2,400.00
Card Pack - upgrade to first 5	Mailed to pre-registrants	Upgrade to first 5 cards in pack of 20	\$ 700.00
Card Pack - upgrade to last card	Mailed to pre-registrants	Upgrade to final card in the deck, visible through cellophane wrap	\$ 1,400.00
Charging Lounge CL-1	South, Level 1, Transportation Lobby	Brand header panels, double-sided wall panels and 3 charging counters. Lounge is 10'x30'.	\$ 28,500.00
Charging Lounge CL-2	South, Hall A, Registration	Brand header panels, double-sided wall panels and 3 charging counters. Lounge is 10'x30'.	\$ 28,500.00
Charging Lounge CL-3	South, Hall A, Registration	Brand header panels, double-sided wall panels and 3 charging counters. Lounge is 10'x30'.	\$ 28,500.00
Charging Lounge CL-4	South, Hall A, early access chute	Brand header panels, double-sided wall panels and 3 charging counters. Lounge is 10'x30'.	\$ 28,500.00
Charging Lounge CL-5	South, Hall A, early access chute	Brand header panels, double-sided wall panels and 3 charging counters. Lounge is 10'x30'.	\$ 28,500.00
Charging Lounge CL-6	South, Hall A, EyePlay Experience	Brand header panels, double-sided wall panels and 3 charging counters. Lounge is 10'x30'.	\$ 28,500.00

Charging Lounge CL-7	South, Hall A, near entrance to Expo	Brand header panels, double-sided wall panels and 3 charging counters. Lounge is 10'x30'.	\$ 28,500.00
Charging Lounge CL-8	North/Grand Concourse, Level 3, Lobby	Brand header panels, double-sided wall panels and 3 charging counters. Lounge is 10'x30'.	\$ 28,500.00
Charging Lounge CL-9	North/Grand Concourse, Level 3, Lobby	Brand header panels, double-sided wall panels and 3 charging counters. Lounge is 10'x30'.	\$ 28,500.00
Coat Check Banner CC-1	South, Level 1, Transportation Lobby (near Gate 3)	25'8"x8'	\$ 34,000.00
Door Clings - Hyatt	Doors between Hyatt and Package Room	4 double-sided clings, 24" x 24"	\$ 10,000.00
Door Clings - McCormick Place	Doors between McCormick Place Level 1 and Package Room	4 double-sided clings, 24" x 24"	\$ 10,000.00
Escalator Package 1	Grand Concourse, Level 1 to Level 2.5	Runners and decals, GC1-E1, GC1-E2, GC1-E3 and GC1-E4	\$ 44,000.00
Escalator Package 2	Grand Concourse, Level 2.5 to Level 3	Runners and decals, GC2.5-E1, GC2.5-E2, GC2.5-E3, GC2.5-E4	\$ 44,000.00
Escalator Package 3	Grand Concourse, Level 3 to Level 4	Runners and decals, GC3-E1, GC3-E2, GC3-E3, GC3-E4	\$ 44,000.00
Escalator Package 4	South, Level 3 to Level 2.5	Runners and decals, GC2.5-E10, GC2.5-E11, GC2.5-E12, GC2.5-E13	\$ 44,000.00
Escalator Package 5	South, Level 1, Transportation Lobby to Registration in Hall A, Level 3	Runners and decals, S1-E9, S1-E10, S1-E11, S1-E12, S1-E13	\$ 44,000.00
Escalator Package 6	South, Level 1, Transportation Lobby to Registration, Hall A, Level 3	Runners and decals, S1-E14, S1-E15, S1-E16, S1-E17, S1-E18	\$ 44,000.00
Escalator Package 7	South, Hall A, two escalators from exhibit hall floor to elevated restaurant	Runners and decals, S3-E12, S3-E13, S3-E14, S3-E15	\$ 27,000.00
Escalator Package 8	South, Hall A, two escalators from exhibit hall floor to elevated restaurant	Runners and decals, S3-E16, S3-E17, S3-E18, S3-E19	\$ 27,000.00
Floor Plan	Distributed to all attendees in the convention center.	Map of lobbies, session rooms and Expo.	\$ 20,000.00
Glass Clings	North/Grand Concourse, Level 3, Lobby over the stairs	GC3-S15 to GC3-S20, double-sided clings.	\$ 30,300.00
Hotel Keycards Package 1	Citywide. Distributed to hotel guests.		\$ 57,750.00
Hotel Keycards Package 2	Citywide. Distributed to hotel guests.		\$ 57,750.00
Industry Showcase, Saturday, 9:10 AM	Industry Showcase Theater		\$ 20,800.00
Industry Showcase, Saturday, 10:10 AM	Industry Showcase Theater		\$ 20,800.00
Industry Showcase, Saturday, 11:10 AM	Industry Showcase Theater		\$ 20,800.00

Industry Showcase, Saturday, 12:10 PM	Industry Showcase Theater		\$ 20,800.00
Industry Showcase, Saturday, 1:10 PM	Industry Showcase Theater		\$ 20,800.00
Industry Showcase, Saturday, 2:10 PM	Industry Showcase Theater		\$ 20,800.00
Industry Showcase, Saturday, 3:10 PM	Industry Showcase Theater		\$ 20,800.00
Industry Showcase, Saturday, 04:10 PM	Industry Showcase Theater		\$ 20,800.00
Industry Showcase, Sunday, 9:10 AM	Industry Showcase Theater		\$ 20,800.00
Industry Showcase, Sunday, 10:10 AM	Industry Showcase Theater		\$ 20,800.00
Industry Showcase, Sunday, 11:10 AM	Industry Showcase Theater		\$ 20,800.00
Industry Showcase, Sunday, 12:10 PM	Industry Showcase Theater		\$ 20,800.00
Industry Showcase, Sunday, 1:10 PM	Industry Showcase Theater		\$ 20,800.00
Industry Showcase, Sunday, 2:10 PM	Industry Showcase Theater		\$ 20,800.00
Industry Showcase, Sunday, 3:10 PM	Industry Showcase Theater		\$ 20,800.00
Industry Showcase, Sunday, 4:10 PM	Industry Showcase Theater		\$ 20,800.00
Mobile Meeting Guide			\$ 67,500.00
Program Booklet - Cover 2	Distributed to all attendees in the convention center.	8.5" x 11" inside front cover for Program (16 pages, plus covers)	\$ 13,600.00
Program Booklet - Cover 3	Distributed to all attendees in the convention center.	8.5" x 11" inside back cover for Program (16 pages, plus covers)	\$ 12,600.00
Program Booklet - Cover 4	Distributed to all attendees in the convention center.	8.5" x 11" back cover for Program (16 pages, plus covers)	\$ 16,000.00
Shuttle Package 1			\$ 32,000.00
Shuttle Package 2			\$ 32,000.00
Shuttle Package 3			\$ 32,000.00

Stair Package 1	Grand Concourse, Level 1 to Level 2.5 (first and second set)	GC1-S1 to GC1-S4, hand rail and stair riser decals.	\$ 60,000.00
Stair Package 2	Grand Concourse, Level 1 to Level 2.5 (third and fourth set)	GC1-S5 to GC1-S8, hand rail and stair riser decals.	\$ 55,000.00
Stair Package 3	Grand Concourse, Level 2.5 to Level 3	GC3-S11 to GC3-S14, hand rail and stair riser decals.	\$ 55,000.00
Video Wall 1 - VW1	South, Level 1, Transportation Lobby next to escalator	8' high x 3.5m wide x 1m deep Flex LED Wall	\$ 52,500.00
Video Wall 2 - VW2	South, Level 1, Transportation Lobby next to coat check	8' high x 3.5m wide x 1m deep Flex LED Wall	\$ 52,500.00
Video Wall 3 - VW3	South, Level 1, Transportation Lobby, ramp to Grand Concourse	8' high x 3.5m wide x 1m deep Flex LED Wall	\$ 52,500.00
Video Wall 4 - VW4	Grand Concourse, Level 1, by taxi entrance/exit and hallway to Hyatt Regency	8' high x 3.5m wide x 1m deep Flex LED Wall	\$ 52,500.00
Video Wall 5 - VW5	Grand Concourse, Level 1, near fountains	8' high x 3.5m wide x 1m deep Flex LED Wall	\$ 52,500.00
Video Wall 6 - VW6	South Hall A, by windows in early access chute	8' high x 3.5m wide x 1m deep Flex LED Wall	\$ 52,500.00
Video Wall 7 - VW7	Grand Concourse, Level 3 Lobby (left of entrance to North Hall B)	8' high x 3.5m wide x 1m deep Flex LED Wall	\$ 52,500.00
Video Wall 8 - VW8	Grand Concourse, Level 3 Lobby (right of entrance to North Hall B)	8' high x 3.5m wide x 1m deep Flex LED Wall	\$ 52,500.00
Video Wall 9 - VW9	Grand Concourse, Level 3 (near entrance to Expo)	8' high x 3.5m wide x 1m deep Flex LED Wall	\$ 52,500.00