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OF OPHTHALMOLOGY

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eTOC: Monthly Clinical Highlights

This monthly e-blast provides all Academy members with on-the-go highlights of *EyeNet* print content linking to the full articles at aao.org/eyenet.

METRICS

Recipients: 26,000
Open rate: 32%
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RATES

Placement 1: \$2,888 per issue
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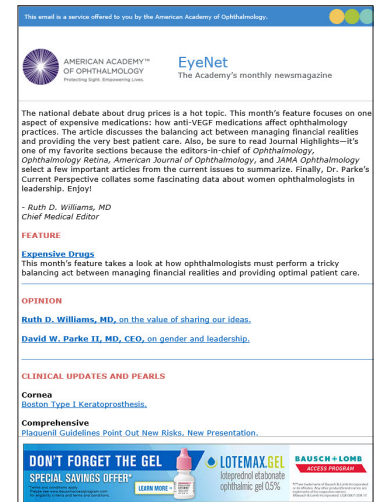
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Ad Close: 1 week before the issue month
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Dimensions: 600 x 100 (also send 320 x 100 for mobile)
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Please send ad files to Catherine Morris at cmorris@aao.org.



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