

# **Distribution Bins**

## Advertise on the AAO 2019 News Distribution Bins!

AAO 2019 News, the Academy's show tabloid, is distributed onsite in two high-profile locations in the convention center from Friday, Oct. 11, through Tuesday, Oct. 15. Both editions contain the information attendees need to stay on top of meeting news and events.

#### RATE

\$25,000 Includes advertising on two publication bins on the top, side, and kick panels.

#### DEADLINES

Space:	TBD
Materials:	TBD

#### **PRODUCTION SPECS**

**Placement (1) :** 12.2 x 18"

(The top 5" of space is reserved to advertise AAO 2019 News.)

Placement 🕗	(two sides):	7.8 x 19.6"
Placement 😣	(two kick panels):	11.6 x 11.2"

- **Resolution:** 300 dpi
- File Format: PDF or JPEG

### **CANCELLATION POLICY**

No cancellations accepted after August 15, 2019.

# ADVERTISING ACCEPTANCE AND COPY RESTRICTIONS

Subject to approval by the Academy. Advertisers must be official exhibitors.



#### **RESERVE YOUR SPACE**

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