

# Destination AAO 2018

GET READY FOR CHICAGO • PART 6 OF 6

*EyeNet* thanks Alcon for supporting this year's Destination AAO.

## GET YOUR BEARINGS

### Register Online—Even in Chicago

Register online for AAO 2018 and purchase tickets and the Academy Plus course pass before and during the meeting by visiting [aao.org/registration](http://aao.org/registration). You must pick up your badge and/or tickets at the Express Registration–Self Service area in South Hall A. Onsite registration opens Thursday, Oct. 25, at 4:00 p.m.

### Before You Fly

The Mobile Meeting Guide (MMG) is the comprehensive reference to the meeting. This mobile site, accessible at [aao.org/mobile](http://aao.org/mobile), offers all program content, including abstracts, handouts, posters, and videos. You can add sessions and events to your calendar, then enable alerts in your MMG settings to have reminders, messages, and announcements texted to you during the meeting. If you need assistance onsite, visit the Tech Bar at the EyePlay Experience, Booth 2581.

### When You Arrive

Turning in your bag voucher at the Bags and Programs counter in South



**AAO 2018 WALKING CHALLENGE.** Sign up for the Academy's first step challenge. Download the challenge app, which will use the data from your step tracking device (e.g., FitBit, Apple Watch, health app on your iPhone) to track your progress against that of your colleagues. Use the app's QR scanner at designated checkpoints around the convention center to earn extra steps. There will be daily prizes, and the 25 attendees who walk the most overall will be entered into a raffle to win 3 grand prizes, including a free hotel room for AAO 2019 in San Francisco. For more information, visit [aao.org/step](http://aao.org/step).

Hall A verifies your attendance at AAO 2018. You will also receive your meeting bag, which includes the *Meeting Program*, a condensed guide to AAO 2018 and Subspecialty Day with a fold-out map of the convention center.

## MEETING NEWS

### Read AAO 2018 News

Every year, *EyeNet* publishes 2 editions of its special meeting tabloid. Look for *AAO 2018 News* in 3 locations: near the escalator on Level 1; next to the bridge in Lakeside; and in the Resource Center, Booth 508.

**Subspecialty Day edition** (available Friday, Oct. 26, and Saturday, Oct. 27). Read about Subspecialty Day presentations recommended by the program directors. Get tips on touring Chicago

from a local. Revisit the year's most popular "Journal Highlights," and hear about the new *Ophthalmology Glaucoma* from Editor-in-Chief Henry D. Jampel, MD. In addition, enjoy award-winning photographs from the Ophthalmic Photographers' Society's 2017 exhibit. Previews of the honorary lectures and information about office ergonomics are also featured.

**AAO 2018 edition** (available Sunday, Oct. 28, through Tuesday, Oct. 30). Pick up the second edition for an in-depth profile of the 2018 Laureate, Steven



T. Charles, MD, and read summaries of the Best of Show surgical videos. Other highlights include profiles of the Academy President's Guests of Honor, the best "Blink" mysteries of the year, and an inside look at the Museum of Vision's exhibit on Renaissance and early modern ophthalmic medicine.

## Check Your Email for AAO 2018 Daily

For summaries of clinical highlights from Subspecialty Day and the annual meeting, read AAO 2018 Daily, a brief bulletin emailed each evening from Friday, Oct. 26, through Monday, Oct. 29. AAO 2018 Daily is reported in Chicago, allowing ophthalmologists at the meeting and at home to stay on top of news from Subspecialty Day and AAO 2018. Articles will also be posted at [aao.org/eyenet/daily](http://aao.org/eyenet/daily).

## EVENTS

### Connect With Colleagues

AAO 2018 is about learning from and getting to know your colleagues. Check out the following opportunities to connect during the meeting:

**Lounges.** Relax and network with peers at the International Lounge, the Senior Ophthalmologist (SO) Lounge, or the Young Ophthalmologist (YO) Lounge—all 3 of which are in the Grand Concourse, Level 3. American Academy of Ophthalmic Executives (AAOE) members can mingle in the AAOE Member Lounge in Room S104b. Admission is by attendee badge.

**Offsite events.** During AAO 2018, connect with old friends and meet new colleagues at alumni and related events listed at [aao.org/annual-meeting/alumni-events](http://aao.org/annual-meeting/alumni-events).

**Digital.** The Mobile Meeting Guide (MMG) has a feature allowing you to message other attendees and session presenters. Thank a lecturer, ask a burning question, reconnect with old friends, or plan lunch with new colleagues by visiting [aao.org/mobile](http://aao.org/mobile).

### Enjoy EyeNet Corporate Lunches

Leave room in your schedule for EyeNet's free corporate educational

lunches from Saturday Oct. 27, through Monday, Oct. 29, 12:30-1:30 p.m. Complimentary boxed meals are available on a first-come basis, with lunch pickup beginning at 12:15 p.m. Topics are as follows:

- Saturday, Oct. 27: "Diabetic Eye Disease: Clinical Challenges and Practical Tips for Multidisciplinary Disease Management," supported by Regeneron Pharmaceuticals.
- Sunday, Oct. 28: "INSiiGHTS AT AAO: A Spotlight on Dry Eye Treatment," supported by Shire.
- Monday, Oct. 29: "Cataract Surgery: Life is Beautiful When the Pupil Behaves," supported by Omeros Corporation.

Located onsite at McCormick Place, these non-CME symposia are developed independently by industry—they are not affiliated with the official program of AAO 2018 or Subspecialty Day. By attending a lunch, you may be subject to reporting under the Physician Payment Sunshine Act.

**For more information,** visit [aao.org/eyenet/corporate-events](http://aao.org/eyenet/corporate-events).

### Academy Events in the Exhibit Hall

Attend events at the Academy Resource Center and Museum of Vision booths:

**Academy Foundation donor reception.** Meet Academy leaders, learn about the future home of the Museum of Vision, and enjoy refreshments. *When: Saturday, Oct. 27, 3:00-5:00 p.m. Where: Museum of Vision, Booth 704. Access: Foundation donors.*

**Ophthalmology Glaucoma and Ophthalmology Retina launch celebration.** Meet Editors-in-Chief Henry D. Jampel, MD, MHS, and Andrew P. Schachat, MD, and the editorial boards. *When: Sunday, Oct. 28, 10:00-11:00 a.m. Where: Resource Center, Booth 508. Access: Journal reviewers, authors, and subscribers.*

**EyeCare America volunteer reception.** Calling all EyeCare America volunteer-ophthalmologists and residents who have pledged to volunteer (once they become practicing ophthalmologists) to mingle with seasoned volunteers and enjoy snacks and beverages. Volunteers are encouraged to bring

a friend interested in volunteering. Volunteers leave with a recognition gift. *When: Sunday, Oct. 28, 3:00-4:30 p.m. Where: Museum of Vision, Booth 704. Access: Current and future volunteers.*

**2019 Focal Points social.** Preview the new *Focal Points* format, which launches January 2019. Each new issue will examine current research and discuss practical implementation. *When: Monday, Oct. 29, 4:00-5:00 p.m. Where: Resource Center, Booth 508. Access: Focal Points participants and subscribers.*

### Orbital Gala Auction

Tickets to the Academy Foundation's Orbital Gala at AAO 2018 are available until Friday, Oct. 19.

This year's silent auction features a variety of items, including an escape to Costa Rica, a Nidek Retinal Functional Analyzer MP-1S (valued at \$37,250), front-row Chicago Bulls tickets, a Breckenridge ski getaway, and gift certificates for fine wine. Join the bidding during the Gala Sunday, Oct. 28, 6:00-10:00 p.m.

Unable to attend? U.S. members can use their mobile devices to bid on auction items starting Monday, Oct. 22.

**For an auction preview,** visit [aao.org/auction](http://aao.org/auction). **To buy tickets to the gala,** visit [aao.org/galatickets](http://aao.org/galatickets).

## HALL HIGHLIGHTS

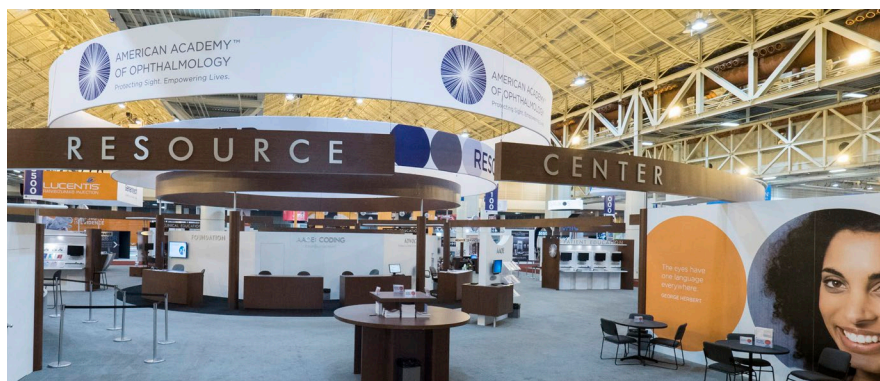
### Explore the Exhibition

**New Exhibitors.** This year's show features the New Exhibitor Pavilion, Booths 2270-2879. This designated area, identified by overhead signs and shaded on the map, allows you to quickly find all the newest industry offerings at AAO 2018.

**Hall Preview.** To efficiently navigate the exhibit hall, plan your trip by using the Virtual Exhibition, accessible at [aao.org/virtual-exhibition](http://aao.org/virtual-exhibition). Review exhibitors by company name, booth number, product categories, medical specialties, common equipment terms, and basic ophthalmic conditions. For help onsite, visit the Exhibitor Locator, Booth 3400.

### Academy Resource Center

At the Academy Resource Center, you will have the opportunity to:



**ACADEMY RESOURCE CENTER.** Visit Booth 508 to explore the Academy's latest product offerings, receive help from IRIS Registry and MIPS experts, and more.

- get 10% off all products with no minimum purchase required;
- demo the Ophthalmic News and Education (ONE) Network;
- talk to coding experts from the American Academy of Ophthalmic Executives
- learn about the IRIS Registry (Intelligent Research in Sight);
- ask questions about the Merit-Based Incentive Payment System (MIPS);
- get help reporting MIPS improvement activities via the IRIS Registry;
- report your Continuing Medical Education credits;
- hear about the Academy's advocacy at the federal and state levels;
- check on your membership status; and
- donate to the Academy Foundation.

## Learning Options in the Exhibit Hall

Take advantage of additional educational opportunities on the exhibit hall floor:

**Product Theater Talks.** Visit the Technology Pavilion (Booth 168) for refreshments during these Product Theater Talks: Nidek from 9:30-10:30 a.m. and AbbVie from 12:30-1:30 p.m. on Saturday, Oct. 27; Spark Therapeutics from 9:30-10:30 a.m. on Sunday, Oct. 28; and Sun Ophthalmics from 9:30-10:30 a.m. on Monday, Oct. 29. Return to the Technology Pavilion throughout the day for tech-related talks.

**Learning Lounge.** Pop into Booth 126 throughout the day to participate in small-group discussions and presentations on a variety of topics.

**Scientific Posters.** View the scientific posters in South Hall A. Posters are on display during 2 sessions.

- Session 1: Saturday, Oct. 27, 9:00 a.m.-5:00 p.m., and Sunday, Oct. 28, 7:00 a.m.-5:00 p.m. Session 1 authors will be at their posters and available to chat Sunday, 12:45-1:45 p.m.
- Session 2: Monday, Oct. 29, 7:00 a.m.-5:00 p.m., and Tuesday, Oct. 30, 7:00 a.m.-1:00 p.m. Authors will be at their posters Monday, 12:45-1:45 p.m.

This is the last year that hard-copy posters will be on display. Starting in 2019, posters will only be electronic. As always, posters are also accessible through the Mobile Meeting Guide (MMG).

**Visit the Scientific Poster Theater.** Attend small-group, peer-moderated discussions of selected posters in the Scientific Poster Theater (South Hall A). Each session will focus on a subspecialty. Sessions are free with your AAO 2018 registration.

**For a schedule of these events,** view your copy of the *Meeting Program*, or access the MMG at [aao.org/mobile](http://aao.org/mobile).

## Check Out the EyePlay Experience

Take a break at the EyePlay booth and give back to the community, recharge your mobile device in the new Charging Lounge, relieve stress with therapy animals, challenge a colleague to Ping-Pong, take a selfie with a giant #aao2018 hashtag, enjoy a complimentary seated massage, get assistance at the Tech Bar, or just hang out.

**When:** Saturday, Oct. 27, through Monday, Oct. 29, 9:00 a.m.-5:00 p.m.,

and Tuesday, Oct. 30, 9:00 a.m.-1:00 p.m. **Where:** Booth 2581. **Access:** Free. (Note: Some activities, such as visiting therapy animals, are during set times; for a schedule, check the Mobile Meeting Guide at [aao.org/mobile](http://aao.org/mobile).)

## PROGRAM

### Virtual Meeting

The AAO Virtual Meeting is a free online component of AAO 2018 that allows you to access approximately 20 hours of content streamed live from Friday, Oct. 26, through Tuesday, Oct. 30. You will then be able to access archived sessions until Thursday, Jan. 31, 2019.

**View the schedule and sign up to** participate at [aao.org/virtual-meeting](http://aao.org/virtual-meeting).

### Sym55: The Value of IRIS Registry

Over 18,000 physicians are participating in the IRIS Registry (Intelligent Research in Sight) to improve quality of care and patient outcomes, as well as to meet federal reporting requirements under Medicare. The IRIS Registry is now the largest specialty clinical data registry in the world, and with all of the information it has collected, the IRIS Registry is supporting research to inform clinical knowledge and support scientific discoveries.

Attend the IRIS symposium entitled "The Value of IRIS Registry: What Can We Learn From 250 Million Patient Records?" (Sym55) to find out about some of the Registry's research currently underway and insights that have already been gleaned from Registry data. **When:** Sunday, Oct. 28, 12:45-1:45 p.m. **Where:** Room E350. **Access:** Free.

### Hot Practice Management Courses

From the front office to the exam room, the AAO 2018 program tackles a wide range of practice management topics.

**Attend an instruction course.** Highlights include the following:

- "The Merit-Based Incentive Payment System (MIPS) in 2019" (251). **When:** Sunday, Oct. 28, 3:15-4:15 p.m. **Where:** Room S105. **Access:** Academy



Plus course pass.

- “Private Equity and Other Equity Transfers: What’s My Practice Worth?” (261). **When:** Sunday, Oct. 28, 3:15-5:30 p.m. **Where:** Room S105d. **Access:** Academy Plus course pass.
- “Surviving the Epidemic of Intravitreal Injections” (439). **When:** Monday, Oct. 29, 10:15-11:15 a.m. **Where:** Room S103bc. **Access:** Academy Plus course pass.
- “How the IRIS Registry Helps You Participate in MIPS” (474). **When:** Monday, Oct. 29, 2:00-3:00 p.m. **Where:** Room S103bc. **Access:** Academy Plus course pass.
- “Maximizing PI: Formerly Known as ACI, Previously MU” (510). **When:** Monday, Oct. 29, 3:15-4:15 p.m. **Where:** Room S105bc. **Access:** Academy Plus course pass.
- “Contract Negotiations: How to Protect Your Practice’s Best Interests—In Memory of Brenda Laigaie, Esq.” (506). Brenda Laigaie was an expert in health law and a frequent speaker and trusted advisor for the American Academy of Ophthalmic Executives. **When:** Monday, Oct. 29, 3:15-4:15 p.m. **Where:** Room S103d. **Access:** Academy Plus course pass.

**Buy a ticket for a special event.** The following sessions require tickets that must be purchased separately:

- “(Re)Focus on Remarkable Patient Care Experiences” (Spe02). **When:** Friday, Oct. 26, 1:30-4:30 p.m. **Where:** Room S106a. **Access:** Ticket required.
- “The Profitable Practice: Six Proven Turnaround Strategies” (Spe03). **When:** Saturday, Oct. 27, 1:30-4:30 p.m. **Where:** Room S105d. **Access:** Ticket required.

**Attend a free roundtable.** Learn from your colleagues through discussions focused on top issues facing ophthalmic practices. Attend:

- “Hot Topics Practice Management Roundtables” (Spe11). **When:** Sunday, Oct. 28, 8:00-9:45 a.m. **Where:** Room S103bc. **Access:** AAOE members.
- “Hot Topics Practice Management Roundtables” (Spe26). **When:** Monday, Oct. 29, 12:30-1:45 p.m. **Where:** Room S103bc. **Access:** AAOE members.

**Plan your schedule.** To explore the full program, use the Mobile Meeting Guide at [aao.org/mobile](http://aao.org/mobile).

## SUBSPECIALTY DAY

### Subspecialty Day Previews: What’s Hot

This month, program directors from the Refractive Surgery Subspecialty Day meeting preview some of this year’s highlights. View Subspecialty Day program schedules on the Mobile Meeting Guide at [aao.org/mobile](http://aao.org/mobile).

#### REFRACTIVE SURGERY 2018:

##### Better Together—Lens- and Cornea-Based Surgery

**Program directors:** William B. Trattler, MD, and Marcony R. Santhiago, MD. **When:** Friday, Oct. 26, 7:15 a.m.-5:30 p.m.

“Refractive Surgery Subspecialty Day is a comprehensive, 1-day program with an outstanding faculty. The meeting starts with a ‘Breakfast With the Experts,’ when attendees can discuss interesting cases 1-on-1 with 30 faculty members. The 15 topics include laser vision correction enhancement, pearls

will announce the ISRS Awards, including the José Barraquer Award and the Troutman Prize.

“The second session is titled ‘Management and Prevention of Complications in Refractive Surgery,’ and will be moderated by Marcony R. Santhiago, MD, and Dr. McDonald. Highlights include lectures by Jack T. Holladay, MD, who will speak on ‘Pearls and Pitfalls in Biometry Following Corneal Refractive Surgery or Keratoconus,’ as well as Vance Michael Thompson, MD, who will cover how to communicate with patients who are not satisfied with their visual outcomes.

“Lunch, which is included in the meeting’s cost of attendance, will follow the second session. An ISRS members’ lunch will offer a focused session on optimizing success with presbyopic lenses moderated by Dr. Chang.

“Immediately following lunch, Amar Agarwal, MD, and Jennifer M. Loh, MD, will moderate one of the highlights of the meeting: a video-based masters complications session, which will feature an extensive list of cases, including the management of intraoperative challenges during LASIK, presented by A. John Kanellopoulos, MD, and how to manage phakic IOLs, presented by Alaa M. ElDanassoury, MD.

“The European Society of Cataract and Refractive Surgeons (ESCRS) will then host a mini-symposium on small-lenticule extraction, with the title ‘Will Small-Lenticule Extraction Replace LASIK?’ Beatrice Cochener, MD, will moderate this session.

“Following the ESCRS session, attendees can enjoy refreshments during a ‘Break With the Experts,’ when faculty members will discuss 15 topics.

“The final session, ‘JRS: Hot, Hotter, Hottest: Late-Breaking News,’ will feature innovative techniques and technologies for refractive surgery. J. Bradley Randleman, MD, and Soosan Jacob, FRCS, will moderate this session.

“While the overall program is extensive, time is built in to foster interaction with faculty and answer questions.”

*The Refractive Surgery meeting is the annual meeting of the International Society of Refractive Surgery (ISRS).*

## AAO 2018

### ART + SCIENCE

## SUBSPECIALTY DAY

for toric IOLs, femtosecond LASIK, and combining photorefractive keratectomy with corneal cross-linking.

“Following breakfast, the first session will focus on corneal and intraocular refractive procedures, moderated by William B. Trattler, MD, and Kendall E. Donaldson, MD. The keynote lecture will be given by Marguerite B. McDonald, MD, who will reflect on 30 years of laser vision correction and the challenges she faced getting laser vision correction started. The session will continue with a series of lecturers, including Renato Ambrosio Jr., MD, who will discuss ‘Advances in Preoperative Assessment for Corneal Refractive Surgery,’ and George O. Waring IV, MD, who will discuss ‘Refractive Index Reshaping of the Lens.’

“Following a break, International Society of Refractive Surgery (ISRS) President John So-Min Chang, MD,

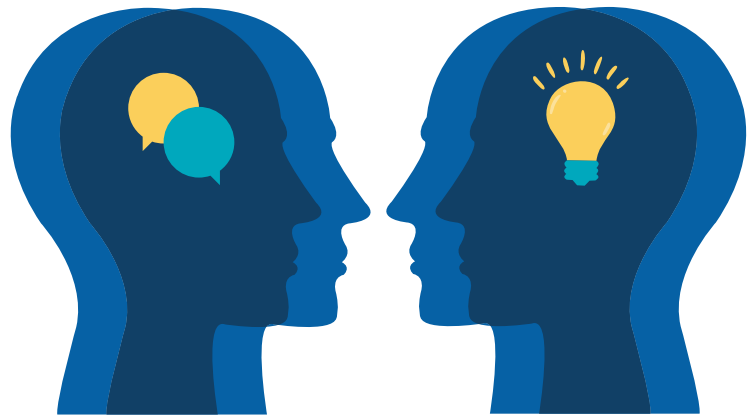
# SURGEON TO SURGEON

**Saturday, October 27 and Sunday, October 28, 2018**

Starting at 10:00 AM and ending at 4:00 PM in the Alcon booth.

## REAL solutions begin with REAL conversations.

Be sure to stop by the Alcon booth at AAO to talk one-on-one with surgeons about some of the most innovative eye care technologies in the industry.



**Discuss real-world applications of Alcon technologies with  
experienced surgeons in the following areas:**

- Cataract and Refractive Surgery
- Astigmatism Management
- Surgical Retina

## REAL SURGEONS REAL ANSWERS

Please visit the Alcon Booth for the full Surgeon to Surgeon schedule. Please note that attendance at these presentations are limited to healthcare professionals. These presentations are not affiliated with the official program of AAO 2018.

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