Destination Chicago

BEAT THE CLOCK

To Save Money, Register by Aug. 8; Fees Go up on Aug. 9

Aug. 8 is the Early Registration deadline for both Subspecialty Day (Nov. 9-10) and the Joint Meeting of the Academy and the Asia-Pacific Academy of Ophthalmology (Nov. 10-13). After Aug. 8, registration fees increase for most Joint Meeting registration categories, for Subspecialty Day meetings, and for certain events such as the AAOE Coding Camp.

The easiest way to register is to visit www.aao.org/2012.

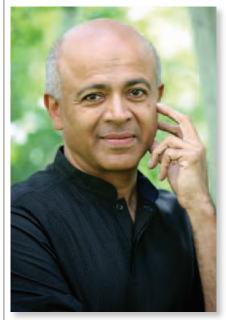
Air Travel—Book Now to Get a Seat on Your Preferred Flight

Make air and car reservations through the Academy's official travel service, Association Travel Concepts (ATC), whose agents are available Monday through Friday, 5:30 a.m. to 4 p.m.

ATC can be reached:

- online—<u>www.atcmeetings.com/aao</u>
- by e-mail—reservations@atcmeet ings.com
- by fax—858-362-3153
- by phone—800-458-9383 (toll-free if calling from the United States or Canada) or 858-362-2719.

Arriving from outside the United States? You'll find travel tips, information on visas, and resources—including a letter of invitation—at www.aao.org/visa.



KEYNOTE SPEAKER. This year's Opening Session will feature a keynote address by physician-writer Abraham Verghese, MD. In publications as diverse as Sports Illustrated and The Wall Street Journal, Dr. Verghese has frequently written about the doctorpatient relationship, the enduring importance of the physical exam, and the role of technology in medicine. His books include My Own Country, which is based on his experience working with terminally ill HIV patients, and Cutting for Stone. a novel that has been on The New York Times best sellers list for more than two years.

The Opening Session will take place on Sunday, Nov. 11, from 8:30 to 10 a.m.

Accommodations—Book Early to Get Your First-Choice Hotel

Book your hotel room through Expovision, the Academy's official housing company. Agents are available Monday through Friday, 5:30 a.m. to 2:30 p.m. PDT.

Expovision can be reached:

- online—<u>www.aao.org/2012</u>, where you also can download a map of hotels
- by e-mail—aaohousing@expo vision.com
- by fax—703-205-0235.
- by phone—866-774-0487 (toll-free if calling from the United States or Canada) or 703-770-3908.

Need to Cancel? Sept. 19 Is the Deadline for Refunds

You cannot transfer your registration to another person. If you find that you are not able to go to Chicago, you should notify the Academy by e-mail, registration@aao.org, or by fax, 415-561-8575. Include your name and your Academy identification number.

No refunds will be processed for cancellation requests that are received after Sept. 19. There is a per-person, per-meeting cancellation processing fee of \$75, or your total registration, course pass, and ticket fees, whichever is less.

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/I Hall Highlights



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PROGRAM

Your Pass to a Flexible Schedule—Academy Plus

Academy Plus is a course pass that offers unlimited entrance to all Academy and AAOE instruction courses.

Buy the pass when you register. If you purchase your Academy Plus when you register for the Joint Meeting, it costs \$175; purchase the pass on site for \$225. For members in training, the cost is \$100, whether you purchase it in advance or on site.

However, you will still need a ticket for certain events. Specific classes and events are not included in the course pass, including the AAOE Saturday sessions, such as Coding SOS and Coding Camp; Breakfast With the Experts; Skills Transfer labs; Subspecialty Day meetings; and ticketed special events. Be sure to check the event descriptions to see if an individual ticket is required.

For more information on Academy Plus, visit <u>www.aao.org/pass</u>.

2012 Subspecialty Day

This year's Subspecialty Day features seven different meetings: a pair of two-day meetings (Friday, Nov. 10, and Saturday, Nov. 11) and five one-day meetings (Saturday only).

If you register for one of the Saturday-only meetings, you may attend any of the Subspecialty Day meetings that take place on that day. If you register for a two-day meeting, you can attend either of the meetings taking place on Friday and all seven on Saturday.

- Cornea 2012: Pushing Surgical Boundaries, Professional Development, and Popular Opinion is organized in conjunction with the Cornea Society (Saturday only).
- Glaucoma 2012: Managing Challenging Glaucoma Problems—Merging Art and Science is organized in conjunction with the American Glaucoma Society (Saturday only).
- Oculofacial Plastic Surgery 2012: Form, Function, Finesse is organized in conjunction with the American Society of Ophthalmic Plastic & Reconstructive Surgery (Saturday only).

- Pediatric Ophthalmology 2012: Learning From Our Past, Looking to Our Future is organized in conjunction with the American Association for Pediatric Ophthalmology and Strabismus (Saturday only).
- Refractive Surgery 2012: The Era of Lasers and Lenses is organized in conjunction with the International Society of Refractive Surgery and serves as the ISRS annual meeting (Friday and Saturday).
- Retina 2012: The Winds of Change is organized in conjunction with the American Society of Retina Specialists, the Macula Society, the Retina Society, and Club Jules Gonin (Friday and Saturday).
- Uveitis 2012: The Challenges Continue ... But the Future Is Bright is organized in conjunction with the American Uveitis Society (Saturday only).

Don't Miss These Prestigious Lectures

Some of the most prestigious lectures in ophthalmology will be presented in Chicago.

FRIDAY

REFRACTIVE SURGERY

Sonia H. Yoo, MD, presents the morning keynote lecture—Corneal Presbyopic Surgery—11:08 to 11:15 a.m.; and Daniel S. Durrie, MD, presents the afternoon keynote—Presybyopic Lenses: Where Are We Headed?—1:54 to 2:03 p.m. during Refractive Surgery Subspecialty Day.

RETINA

Alan C. Bird, MD, presents the Charles L. Schepens, MD, Lecture—*Potential Therapeutic Approaches to AMD*—9:31 to 9:45 a.m. during Retina Subspecialty Day.

SATURDAY

CORNEA

Theo Seiler, MD, PhD, presents the Dohlman Lecture—Crosslinking in the Year 20/20: What Will the Future Hold?—2:10 to 2:30 p.m. during Cornea Subspecialty Day.

GLAUCOMA

Mildred M. G. Olivier, MD, presents

the American Glaucoma Society Subspecialty Day Lecture—*The Global Impact of Glaucoma: Addressing Care in Developing Countries*—11:43 a.m. to 12:13 p.m. during Glaucoma Subspecialty Day.

OCULOPLASTICS

Petros Perros, MD, presents the oculoplastics keynote lecture—*Medical Management of Graves' Orbitopathy*—2 to 2:25 p.m. during the Oculofacial Plastic Surgery Subspecialty Day.

REFRACTIVE SURGERY

Thomas Kohnen, MD, PhD, FEBO, presents the morning keynote lecture—Overview of Phakic IOLs—10:59 to 11:08 a.m.; and Michael A. Lawless, MD, presents the afternoon keynote—The Future of Laser Refractive Lens Surgery—1:49 to 1:58 p.m. during Refractive Surgery Subspecialty Day. At time of press, Saturday morning's Troutman Prize lecturer had not yet been named.

SUNDAY

OCULOPLASTICS

Christine C. Nelson, MD, presents the Wendell L. Hughes Lecture—From Bench to Beside: Genetics of Congenital Anophthalmia—12:03 to 12:27 p.m. during From Metal to Molecules: The Evolution of Oculofacial Plastic Surgery (10:30 a.m. to noon; event code "Sym04").

PROSTHETICS

Kathy J. Hetzler, BCO, presents the Ruedemann Lecture—How Does the Patient and/or Pediatric Parent Feel About Their Ocularist or Physician Experience?—3:08 to 3:27 p.m. during How Does It Feel? An Insider's Perspective on Living With Anophthalmia (2 to 3:30 p.m.; "Sym10").

REFRACTIVE SURGERY

Dimitri T. Azar, MD, presents the Whitney G. Sampson Lecture—Wavefront Optimization in Refractive Surgery—3 to 3:24 p.m. during Optimizing Optics: Perspectives From Contact Lens, Intraocular Lens, and Refractive Surgery (2 to 3:30 p.m.; "Sym09").

REFRACTIVE SURGERY

Gunther Grabner, MD, presents the Barraquer Lecture—30 Years of Refractive Surgery: A Critical Analysis With an Optimistic Outlook—4:48 to 5:12 p.m. during LASIK Is Safe: Prevention and Management of Laser Complications (3:45 to 5:15 p.m.; "Sym14").

RETINA

Joan W. Miller, MD, presents the Jackson Memorial Lecture—AMD Revisited: Piecing the Puzzle—9:30 to 9:55 a.m. during the Opening Session (8:30 to 10 a.m.; event code "Sym54").

MONDAY

CATARACT

Jack T. Holladay, MD, MSEE, FACS, presents the Charles D. Kelman Lecture—*Clinical Decision-Making With Cataract Complications*—11:35 a.m. to 12:15 p.m. during Spotlight on Cataracts: Clinical Decision-Making With Cataract Complications (8:15 a.m. to 12:15 p.m.; "Spo3").

CORNEA

James P. McCulley, MD, FACS, FRC-Ophth, presents the Castroviejo Lecture — *Lids*, *Lipids*, *and Dry Eyes*—3:27 to 3:56 p.m. during Non-bacterial Infectious Keratitis (2 to 4 p.m.; "Sym34").

GLAUCOMA

Robert L. Stamper, MD, presents the Robert N. Shaffer Lecture—*Today's Glaucoma Challenges and What You Can Do About Them*—11:03 to 11:27 p.m. during Advances in the Surgical Management of Glaucoma (10:15 to 11:45 a.m.; "Sym24").

■ NEURO-OPHTHALMOLOGY

Alfredo A. Sadun, MD, PhD, presents

the William F. Hoyt Lecture
—Are We There Yet? Has
Neuro-Ophthalmology
Reached the Paradigm Shift?
—10:01 to 10:25 a.m. during
What to Do When Your Patient Sees Nothing and You
See Nothing: The NeuroOphthalmology Workup
(8:30 to 10:30 a.m.; "Sym40").

PEDIATRICS

C. Gail Summers, MD, presents the Marshall M. Parks Lecture—Corneal Manifestations of Genetic Disease—9:35 to 9:57 a.m. during Pediatric Corneal Disease and Treatment (8:30 to 10 a.m.; "Sym19").

TRAUMA

Wolfgang F. Schrader, MD, presents the Helen Keller Lecture—*Primary, Secondary, and Tertiary Prevention in Ocular Trauma*—11:19 to 11:43 a.m. during Update on Pediatric Ocular Trauma (10:15 to 11:45 a.m.; "Sym23").

U.S. HEALTH CARE SYSTEM

William L. Rich, MD, presents the Parker Heath Lecture—*Electronic Health Registries for Ophthalmology: The Big Picture*—9:22 to 9:36 a.m. during Re-engineering the U.S. Health Care System: The Impact on Ophthalmology (8:30 to 10 a.m.; "Sym20").



FIND OUT MORE ONLINE. Visit www.aao.org/ 2012 for the Virtual Advance Program and the online Program Search.

Browse the Virtual Advance Program. Event information is presented in two sets of tables—one organized by day and time, the other by topic. Personalize this online resource by adding bookmarks and notes.

Use the Program Search. You can search the scientific program by keyword or presenter name, by event code (e.g., "Sym37"), by event type (e.g., Symposia), by event topic (e.g., Vision Rehabilitation), or by special interest (e.g., Eligible for Pain Management Credit). Use the calendar function to keep track of the meetings you plan to attend.

TUESDAY

OPHTHALMIC PATHOLOGY

Hans E. Grossniklaus, MD, presents the Zimmerman Lecture—*Progression of Metastatic Ocular Melanoma to the Liver*—9:21 to 9:57 a.m. during Ocular Tumors: Evidence-Based Rationale for Treatment (8:30 to 10 a.m.; "Sym37").

HALL HIGHLIGHTS

■ Create Professional Video for Your Practice—Book Your Time in the Studio Now

The Video Production Studio at the Academy Resource Center (Booth #508) offers you an easy, quick, and affordable way to create video for your prac-

With the help of Academy staff and a professional video production crew, you can use this fully equipped studio to:

Create a compelling video

for your practice website or your social media presence.

• Film your own introduction to Academy patient education videos, thus personalizing these aids to informed consent.

Film a community health message

to distribute in a variety of creative ways, such as posting it on your Facebook page (use the Academy's scripts or create your own).

• Film a short advertisement.

personal message, Q&A interview, or other marketing tool.

Book your studio appointment now. Availability is limited. E-mail dporter @aao.org or phone 415-561-8549.

For more information, visit <u>www.</u> <u>aao.org/patiented</u>.

Bistro AAO

The Academy is pleased to once again provide the Bistro AAO, a fresh and healthy lunch option in the exhibit hall. This month, the menu options will be posted online at www.bistro aao.com.

Lunch tickets can be purchased online beginning Aug. 10.

