

AAO 2023 Daily

Capture the attention of ophthalmologists worldwide with an ad in AAO 2023 Daily, a daily clinical e-newsletter from EyeNet. Reported over 5 days in San Francisco, AAO 2023 Daily allows ophthalmologists at the convention and at home to stay on top of news from the Academy's Subspecialty Day and AAO 2023.

DISTRIBUTION

AAO 2023 Daily is emailed daily with a preview blast on Thursday night, and during the meeting, Friday through Monday, to all Academy members, members of the American Academy of Ophthalmic Executives, and Subspecialty Day and AAO 2023 attendees.

RATES

Leaderboard: \$15,450/day. **Box ads:** \$12,875/day.

PRODUCTION SPECS

Leaderboard: 468 x 60 pixels **Box ad:** 300 x 250 pixels **Pesolution:** 72 dpi*

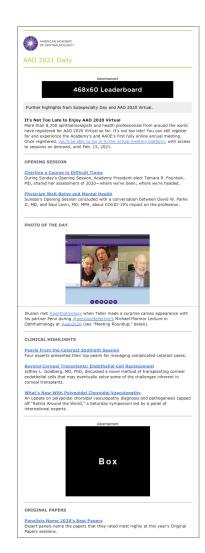
Resolution: 72 dpi* Format: PNG or JPEG

Link: Send one url for the banner to link to

DEADLINE

Materials due October 13

*Banner art must be clear and text within the banner must be legible; minimal text is recommended. Any ads featuring a white background are required to have a 1 px border of a distinguishing color around the perimeter of the ad in order to separate it from blast content.



RESERVE YOUR SPACE

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