



AMERICAN ACADEMY™  
OF OPHTHALMOLOGY

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# LEADERSHIP DEVELOPMENT PROGRAM

## OVERVIEW



LDP XX  
Class of 2018

## LEADERSHIP DEVELOPMENT PROGRAM | OVERVIEW

### MISSION STATEMENT

The purpose of the Leadership Development Program is to provide both orientation and skill development to future leaders of state, subspecialty and specialized interest societies.

### PROGRAM GOALS

- a) Identify individuals with the potential to become leaders in Ophthalmology.
- b) Provide orientation and skills to allow potential leaders to promote Ophthalmology locally, nationally and internationally.
- c) Facilitate the promotion of program graduates into leadership positions locally, nationally and internationally.

### GUIDELINES FOR PARTICIPATION

- a) Only state, subspecialty, and specialized interest societies may submit a program participation nomination to the Leadership Development Program Selection Committee.
- b) A state, subspecialty or specialized interest society may nominate one ophthalmologist member to participate.
- c) Nominee must be a current member of the nominating state, subspecialty or specialized interest society and must be a member in good standing of the American Academy of Ophthalmology.
- d) Nominee must have a minimum of three years membership in the nominating state, subspecialty or specialized interest society.
- e) Nominee must agree to participate in all elements of the Leadership Development Program as noted in the program outline (i.e., attend all designated meetings, etc.)
- f) Nominee must agree to develop a project over the course of his/her participation in the program that will benefit the nominating state, subspecialty or specialized interest society. Participant will identify and outline the project in January 2018, and will submit an abstract describing the project goals, objectives and status in September 2018.
- g) Cost for participation will be shared by the American Academy of Ophthalmology, the nominating state, subspecialty or specialized interest society and the individual participant (see "Cost Sharing" chart on page 3).
- h) Estimated annual Leadership Development Program class size: 18-20 participants.

### PARTICIPANT SELECTION

- a) The Leadership Development Program Selection Committee will review and select participants based on completed nomination forms postmarked by May 2, 2017 (incomplete forms or forms postmarked after May 2, 2017 will not be eligible for review).
- b) Selected participants and their nominating state, subspecialty or specialized interest societies will be notified by the Leadership Development Program Selection Committee immediately following the Committee's participant selection decisions.
- c) Nominees who are not selected for the Leadership Development Program class (LDP XX, Class of 2018) may be re-nominated the following year.

## PROGRAM OUTLINE

The Leadership Development Program (LDP XX, Class of 2018) participants will attend the following sessions:

### **a. NOVEMBER 11 - 14, 2017, AAO 2017, New Orleans, Louisiana**

SATURDAY, NOVEMBER 11, Leadership Development Program Orientation Session (7:00am - 9:00am)

Global Leadership Development Program Alumni Reception (6:00pm - 7:30pm)

SUNDAY, NOVEMBER 12, Council Meeting - Council of Advocates Session (11:30am - 1:00pm)

MONDAY, NOVEMBER 13, Society Presidents' Breakfast & Recognition Awards (7:00am-9:00am)

- Participants will attend a 2 hour orientation session of the Leadership Development Program.
- Participants will be invited to attend a reception for participants and alumni of the Academy's LDP and global leadership development programs.
- Program participants will be invited to attend the Council Meeting, as special guests.
- Program participants will be invited to attend and will be recognized at the Society Presidents' Breakfast & Recognition Awards.

### **b. JANUARY 11 - 14, 2018, Leadership Development Program, San Francisco, California**

- Participants will visit the American Academy of Ophthalmology headquarters and receive an orientation from the Academy's President, CEO, and staff vice presidents.
- Participants will participate in interactive workshops on association management and leadership topics, which may include communication, political advocacy, media relations, professionalism, effective negotiations, delegation, efficient committee meetings and other pertinent topics.
- Participants will be provided opportunities to network informally with their classmates and Academy leaders during social events.
- Participants will join members of the Pan-American Association of Ophthalmology and European Society of Ophthalmology leadership development programs, in interactive sessions and social events.

### **c. APRIL 18 - 21, 2018, Academy Mid-Year Forum, Washington, D.C.**

- Participants will attend the Academy's Mid-Year Forum 2018 which serves to educate the leadership about critical issues facing ophthalmology, to inform them about how issues are being dealt with and to obtain feedback.
- Participants will attend Congressional Advocacy Day, where they will meet with Federal legislators and their staffs to discuss issues of concern to ophthalmology. The evening before Advocacy Day, participants will attend a dinner briefing where they will receive training on building relationships with legislators and how to effectively advocate on behalf of the Academy, ophthalmology and patients.
- Participants will attend a special LDP Session relevant to timely legislative and regulatory issues.
- Participants will attend politics, policy and practice management sessions, which focus on changes that impact how you practice, and developing key strategies for successfully implementing new programs into your patient-care approach.

### **d. OCTOBER 27 - 30, 2018, AAO 2018, Chicago, Illinois**

SATURDAY, OCTOBER 27, Leadership Development Program Final Session (7:00am - 9:00am)

SUNDAY, OCTOBER 28, Council Meeting - Council of Advocates Session (11:30am - 1:00pm)

MONDAY, OCTOBER 29, Society Presidents' Breakfast & Recognition Awards (7:00am - 8:30am)

- Participants will attend a 2 hour final session of the Leadership Development Program.
- Participants will be invited to attend the Council Meeting along with the LDP XXI, Class of 2019
- Participants will be formally recognized at the Society Presidents' Breakfast & Recognition Awards program.
- Program graduates will be formally recognized during AAO 2018 for their successful completion of the LDP.

### PROGRAM RECOGNITION

- Participants who successfully complete all elements of the program will receive one (1) Achievement Award point from the American Academy of Ophthalmology
- Participants who complete the program will be highlighted in the Academy's quarterly e-newsletter, LDP Alumni Newsletter
- Nominating societies with participants who have completed the program will receive a template article highlighting the participant's completion of the program for inclusion in their society's publications and/or website.
- Academy leaders will formally recognize each LDP graduate before their peers and society leaders during the Academy's annual meeting.

### COST SHARING

AAO	State, Subspecialty or Specialized Interest Society	Participant
1. Agenda materials, resource books and meeting preparation	1. Airfare and lodging for Academy Mid-Year Forum 2018 in Washington, DC*	1. Airfare and lodging for AAO 2017 in New Orleans, La.*
2. Faculty, Consultants, Moderators		2. Airfare and lodging for January 11-14, 2018 LDP meeting in San Francisco*
3. Social Events - i.e., receptions, selected dinners		3. Registration fee for the Academy Mid-Year Forum 2018
4. Airfare and lodging for moderators and faculty		4. Airfare and lodging for AAO 2018 in Chicago, Ill.*

\* Note: Some state, subspecialty, and specialized interest societies may choose to arrange for different financial commitments for these segments between the individual participant and the society.