



AMERICAN ACADEMY  
OF OPHTHALMOLOGY®



# Mid-Year Forum 2019

April 10 – 13, 2019 • Washington, DC

**Politics. Policy.  
Practice Management.**

Protecting Sight. Empowering Lives.®





## American Academy of Ophthalmology Mid-Year Forum 2019 Final Program

The Mid-Year Forum is one of the American Academy of Ophthalmology's most significant yearly meetings, bringing the ophthalmology community together to instigate change and shape our profession's future.

### Wednesday, April 10

### Congressional Advocacy Day

4:00 pm – 8:30 pm

Registration/Information

**Grand Ballroom Registration Desk**

4:00 pm – 9:30 pm

Congressional Advocacy Day – Appointment Pick-up\*

**Grand Ballroom Registration Desk**

*\*Appointment Pick-Up Desk Hours: 4:00 to 6:45 pm  
and then 8:30 to 9:30 pm.*

7:00 pm – 8:30 pm

Dinner Briefing

**Grand Ballroom**

**Moderator:** Jeff S. Maltzman, MD – Chair, OPHTHPAC Committee American Academy of Ophthalmology

This year's Congressional Advocacy Day builds on our successful efforts to protect sight through action at the federal level. Our efforts will highlight the regulatory burden that impacts our profession and we will be urging members of Congress to support efforts to improve our ability to care for our patients. Before we make our way to Capitol Hill, you will be fully trained on how to best represent our profession to members of Congress and their staff. All Academy members are urged to take part in this critical event to bring your voice to these important issues. Only you can protect your patients, practice and profession.

7:00 pm – 7:05 pm

Welcome

Jeff S. Maltzman, MD – Chair, OPHTHPAC Committee  
American Academy of Ophthalmology

7:05 pm – 7:10 pm

Remarks from the President

George A. Williams, MD – President,  
American Academy of Ophthalmology

7:10 pm – 7:20 pm

Recognition of the Robert A. Copeland Jr., Advocacy Fund Fellow

Jeff S. Maltzman, MD – Chair, OPHTHPAC Committee  
American Academy of Ophthalmology

7:20 pm – 7:25 pm

OPHTHPAC

Jeff S. Maltzman, MD – Chair, OPHTHPAC Committee  
American Academy of Ophthalmology



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2019

Renaissance Hotel

999 9<sup>th</sup> Street Washington, DC 20001

## Wednesday, April 10

## Congressional Advocacy Day, continued

7:25 pm – 7:30 pm

Surgical Scope Fund  
Kenneth P. Cheng, MD – Chair, Surgical Scope Fund Committee  
American Academy of Ophthalmology

7:30 pm – 7:40 pm

Advocacy Pointers

7:40 pm – 8:25 pm

Legislative Briefing

Cathy G. Cohen – Vice President, Governmental Affairs  
American Academy of Ophthalmology  
Michael X. Repka, MD, MBA – Medical Director for Governmental Affairs  
American Academy of Ophthalmology

### OPHTHPAC Committee

Jeff S. Maltzman, MD, Tucson, Arizona  
Janet A. Betchkal, MD, Jacksonville, Florida  
Thomas A. Graul, MD, Lincoln, Nebraska  
Sohail J. Hasan, MD, Orland Park, Illinois  
David W. Johnson, MD, Denver, Colorado  
S Anna Kao, MD, Lagrange, Georgia  
Julie S. Lee, MD, Louisville, Kentucky  
Stephanie J. Marioneaux, MD, Chesapeake, Virginia  
Dorothy M. Moore, MD, Wilmington, Delaware  
Niraj Patel, MD, Mercer Island, Washington  
Michelle K. Rhee, MD, New York, New York  
John D. Roarty, MD, MBA, Dearborn, Michigan  
Linda A. Schumacher-Feero, MD, Waterville, Maine  
Frank A. Scotti, MD, Encinitas, California  
Jeffrienne S. Young, MD, Des Moines, Iowa

8:25 pm – 8:30 pm

Closing  
Jeff S. Maltzman, MD – Chair, OPHTHPAC Committee  
American Academy of Ophthalmology

8:30 pm

Adjourn

8:45 pm – 10:00 pm

Advocacy Ambassador Program Briefing and Reception  
– *by invitation only*  
Mount Vernon Square



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## Thursday, April 11 Congressional Advocacy Day, continued

7:00 am – 8:00 am	Breakfast
8:30 am – 3:00 pm	Congressional Visits
11:30 am – 2:00 pm	Boxed Lunch

## Congressional Advocacy Day Q&A Breakfast

7:00 am – 8:00 am	Continental Breakfast – Questions and Answers <b>Grand Ballroom North/South</b>
7:00 am – 7:05 am	Welcome Jeff S. Maltzman, MD – Chair, OPHTHPAC Committee American Academy of Ophthalmology
7:05 am – 7:10 am	Academy Foundation Remarks Christie L. Morse, MD – 2020 Chair, EyeCare America, American Academy of Ophthalmology
7:10 am – 7:25 am	Navigating an Effective Hill Meeting Bradford Fitch – President & CEO, Congressional Management Foundation
7:25 am – 7:45 am	CAD Question and Answer Session
7:45 am – 8:00 am	Remarks from Member of Congress

## Metro to Capitol Hill

Members will be provided with Metro SmarTrip cards to accommodate their trips to and from Capitol Hill. A map of the Metro system and Capitol Hill is provided in the “Getting Around D.C.” section of the Congressional Advocacy Day Legislative Briefing Book. Please allow at least 45-60 minutes to get to the Hill before your meetings.

## Meetings with Members of Congress and Staff 8:30 am – 3:00 pm

Appointments with your members of Congress have been made for you based on your home address provided at registration. Please check your schedule to ensure that you are on the Hill in time for your meetings. For questions about your appointments, contact Jacob Derzon at [jderzon@aao.org](mailto:jderzon@aao.org) or call 202.587.5809. Return from Capitol Hill to the Renaissance Downtown Hotel by Metro.

Contact Jacob Derzon immediately if you will not be available to attend your scheduled meeting. Missed appointments reflect poorly on the Academy and make scheduling future meetings more difficult.

**Jacob Derzon, [jderzon@aao.org](mailto:jderzon@aao.org), 202.587.5809**

## Boxed Lunch 11:30 am – 2:00 pm

Reserve Officers Building, One Constitution Ave. NW

See the map of Capitol Hill provided in the “Getting Around D.C.” section of the Congressional Advocacy Day Legislative Briefing book



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## Thursday, April 11

### Preconference Activities

12:30 pm- 2:45 pm

#### Leadership Development Program Luncheon and Meeting – *by invitation only*

##### 2103 Rayburn House Office Building

Participants in the Academy's Leadership Development Program XXI, class of 2019, who have been selected through a competitive nomination process, meet in the leadership program which addresses a variety of leadership, advocacy and association management topics.

## Thursday, April 11

### Politics. Policy. Practice Management: Opening Session

Learn about changes that impact how you practice, and develop key strategies for successfully implementing new programs into your patient-care approach.

Commercial support provided in part by **Allergan** and **REGENERON** – Platinum Level

7:00 am- 6:00 pm

#### Registration/Information

##### Grand Ballroom Registration Desk

7:00 am- 10:00 pm

#### OPHTHPAC and Surgical Scope Fund Booths Open\*

##### Grand Ballroom Foyer

\*7:00 am – 9:00 am; 3:00 pm – 7:00 pm; 9:00 pm – 10:00 pm

3:30 pm

#### Welcome and Introduction to Mid-Year Forum 2019

##### Grand Ballroom North/Central

David W. Parke, II, MD - CEO, American Academy of Ophthalmology and  
George A. Williams, MD - President, American Academy of Ophthalmology

3:40 pm- 5:30 pm

#### Reigning in Drug Spending

##### **Moderator:** George A. Williams, MD - President, American Academy of Ophthalmology

As American consumers call for lower cost pharmaceutical drugs, federal policymakers are committed to identifying solutions to slow rising drug spending. The Administration and Congress are considering new policies that could have substantial impacts for ophthalmology, with expensive Medicare Part B drugs a top target. This session will focus on drug policy changes coming out of the Administration, as well as congressional initiatives to address challenges in this arena. Important perspectives will be shared on how to ensure patient access to critical treatments while also controlling costs and maintaining incentives to promote pharmaceutical innovations.

3:40 pm – 4:20 pm

#### Perspectives from the Administration and Congress

Rep. Kurt Schrader (D-OR), House Energy & Commerce Committee and  
other invited speakers

4:20 pm – 4:32 pm

#### Policy Implications for Retina Specialists

Sunil Gupta, MD – Chief Medical Officer, USRetina

4:32 pm – 4:44 pm

#### Industry and Other Stakeholder Impact of Drug Pricing Policy Change

Mark Blumenkranz, MD – H.J. Smead Professor of Ophthalmology, Emeritus

4:44 pm – 4:56 pm

#### Academy Advocacy and Perspective on Drug Policy

David B. Glasser, MD – Secretary for Federal Affairs, American Academy of Ophthalmology

4:56 pm – 5:30 pm

#### Q&A



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## Thursday, April 11

## Politics. Policy. Practice Management: Opening Session, continued

5:30 pm

End of Session

5:30 pm – 6:00 pm

Council Regional Chair Orientation – *by invitation only*

**Meeting Room 2**

**Moderators:** Lynn K. Gordon, MD, PhD, Council Chair  
Sarwat Salim, MD, Council Vice Chair  
American Academy of Ophthalmology

Council Regional Meeting chairs are invited to attend a special orientation including a review of the agenda for the regional meetings and responsibilities of facilitating the meetings.

6:00 pm – 9:00 pm



Welcome Reception and Awards Banquet

**Grand Ballroom**

**Keynote Speaker:** Commander Kirk Lippold USN (Ret.), an authority on leadership and former commander of the USS Cole.

9:15 pm – 11:15 pm

Surgical Scope Fund Reception – *by invitation only*

**Fig & Olive, 934 Palmer Aly NW, Washington, D.C.**

In appreciation for your support of Surgery by Surgeons in 2019, we invite you to join us to attend this special event. If you have any questions or need to check your giving history, contact **David Overy at [dovery@aao.org](mailto:dovery@aao.org) or call 202.737.6662.**

## Friday, April 12

## Politics. Policy. Practice Management Events

Commercial support provided in part by **Genentech** and **HORIZON** – Gold Level  
A Member of the Roche Group

7:00 am- 5:00 pm

Registration/Information

**Grand Ballroom Registration Desk**

7:00 am- 6:30 pm

OPHTHPAC and Surgical Scope Fund Booths Open\*

**Grand Ballroom Foyer**

\*7:00 am – 4:00 pm; 5:00 pm – 6:30 pm (contributions only)

7:00 am – 8:00 am

Continental Breakfast

**Grand Ballroom Foyer**

7:00 am – 8:00 am

Orientation for New Councilors – *by invitation only*

Continental Breakfast Provided

**Meeting Room 4**

**Moderators:** Lynn K. Gordon, MD, PhD – Council Chair  
Sarwat Salim, MD – Council Vice Chair  
American Academy of Ophthalmology

New Councilors are invited to attend a special orientation including an overview of Council operational procedures and responsibilities of Councilors.



8:00 am – 11:45 am

Meeting

**Advocacy Ambassador Program:**

**Congressional Ballroom A/B**

**L.E.A.P. Forward**

**(Leadership, Engagement, Advocacy and Practice Management) – *by invitation only***

**Moderators:** Steven M. Christiansen, MD - Member, Young Ophthalmologist Committee, American Academy of Ophthalmology and  
Grace Sun, MD - Member, Young Ophthalmologist Committee; Councilor, New York State Ophthalmological Society, American Academy of Ophthalmology

Advocacy Ambassadors will be **inspired** and **engaged** to be successful **leaders** in their practice setting, community, state and subspecialty society as well as national and international organizations. Young members will network with active leaders in ophthalmology as they interact with panelists discussing four major areas: **L**eadership, **E**ngagement, **A**dvocacy, and **P**ractice Management (including pearls on private equity).

**Panel Leaders:**

**Leadership:** Tamara R. Fountain, MD, Immediate Past President, American Society of Ophthalmic Plastic & Reconstructive Surgery and Graduate, LDP 1, Class of 1999, American Academy of Ophthalmology

**Engagement:** Aaron M. Miller, MD, MBA – Secretary for Member Services and Graduate, Leadership Development Program XI, Class of 2009, American Academy of Ophthalmology

**Advocacy:** Paul Sternberg Jr., MD – Past President and Co-Founder Leadership Development Program, American Academy of Ophthalmology / G.W. Hale Professor and Chair, Vanderbilt Eye Institute

**Practice Management:** Ruth D. Williams, MD – Chief Medical Editor for *EyeNet* magazine, Member, Committee of Secretaries and Past President, American Academy of Ophthalmology / Consultant and Partner, Wheaton Eye Clinic

8:15 am – 9:45 am

**HEARINGS (CONCURRENT HEARINGS)**

**1. SOCIAL MEDIA TRAINING: WHY YOU NEED IT AND HOW IT'S DONE**

**2. PRIVATE EQUITY-ROUND TWO**

**Hearing #1. Social Media Training: Why You Need it and How it's Done**

**Grand Ballroom North/Central**

**Moderator:** Andrea A. Tooley, MD - Member, Young Ophthalmologist Editorial Board American Academy of Ophthalmology; Fellow, Oculofacial Plastic Surgery, New York Presbyterian

Social media is comprised of various forms of electronic communication through which users create online communities to share information, ideas, personal messages and digital content. Originally created as tools to facilitate personal relationships, they have advanced to become as ubiquitous within a business context as the telephone and email, enhanced by their ability to extend the reach of communication like never before. The power of social media is increasingly being deployed within medicine to market physician services to the public as well as to provide a platform for physicians and medical organizations to advance their educational objectives. This session is a social media grand rounds, providing an overview of the major platforms and practical hands-on experience that will prepare participants to immediately enhance their ability to effectively engage with patients, the public and their fellow ophthalmologists



8:15 am - 8:20 am	Social Media for Ophthalmologists Andrea A. Tooley, MD – Member, Young Ophthalmologist Editorial Board, American Academy of Ophthalmology; Fellow, Oculofacial Plastic Surgery, New York Presbyterian
8:20 am – 8:25 am	Why You Should “Like” Facebook, Google Reviews and Healthgrades for Your Practice Ravi D. Goel, MD – Comprehensive Ophthalmologist/Cataract & Refractive Surgeon, Re- gional Eye Associates, Cherry Hill, NJ; Instructor, Cataract & Refractive Eye Service, Wills Eye Hospital, Philadelphia, PA
8:25 am – 8:30 am	A Picture (or Video) Can Truly Be Worth a Thousand Words with Instagram Sidney K. Gicheru, MD – Comprehensive Ophthalmologist & Refractive Surgeon/Founder, LaserCare Eye Center, Irving, TX
8:30 am – 8:35 am	Professor or Student? You Can Be Both at “YouTube University” Andrea A. Tooley, MD – Member, Young Ophthalmologist Editorial Board, American Academy of Ophthalmology; Fellow, Oculofacial Plastic Surgery, New York Presbyterian
8:35 am – 8:40 am	Big on Ideas, Short on Time? Tweet it in 280 Characters Usiwoma E. Abugo, MD – Ophthalmic, Facial and Plastic Surgeon, Carolina Eye Associates, Greensboro, NC
8:40am – 8:50 am	Case Study 1: Growing a Practice Through Social Media Ravi D. Goel, MD – Comprehensive Ophthalmologist/Cataract & Refractive Surgeon, Regional Eye Associates, Cherry Hill, NJ; Instructor, Cataract & Refractive Eye Service, Wills Eye Hospital, Philadelphia, PA Sidney K. Gicheru, MD – Comprehensive Ophthalmologist & Refractive Surgeon/Founder, LaserCare Eye Center, Irving, TX
8:50 am – 9:00 am	Case Study 2: Promoting Ophthalmic Knowledge and Professional Networking Usiwoma E. Abugo, MD – Ophthalmic, Facial and Plastic Surgeon, Carolina Eye Associates, Greensboro, NC Andrea A. Tooley, MD – Member, Young Ophthalmologist Editorial Board, American Academy of Ophthalmology; Fellow, Oculofacial Plastic Surgery, New York Presbyterian
9:00 am - 9:30 am	Hands-On Workshops
9:30 am – 9:40 am	Q&A
9:40 am – 9:45 am	Closing Remarks Andrea A. Tooley, MD – Member, Young Ophthalmologist Editorial Board, American Academy of Ophthalmology; Fellow, Oculofacial Plastic Surgery, New York Presbyterian
9:45 am	End of Session



## Hearing #2. Private Equity-Round Two

### Grand Ballroom South

**Moderators:** Robert E. Wiggins, MD, MHA – Senior Secretary for Ophthalmic Practice, American Academy of Ophthalmology and  
Arvind Saini, MD, MBA – Member, Young Ophthalmologist Committee, American Academy of Ophthalmology

There has been recent publicity regarding the purchase of ophthalmology practices by private equity firms. An earlier round of practice purchases by physician practice management companies in the 1990's did not fare well for physicians. Is this time different? Hear from physicians who have explored or sold their practices to private equity firms and gain insights from their experience-whether you are considering selling your practice or joining one owned by a private equity firm.

8:15 am - 8:28 am	Private Equity-Round One: The 1990's Robert E. Wiggins, MD, MHA – Senior Secretary for Ophthalmic Practice, American Academy of Ophthalmology
8:28 am - 8:40 am	Private Equity: Round Two: Is This Time Different? Gary Markowitz, MD – Consultant, Delaware Eye Care Center; Founder and Medical Director Emeritus, Blue Hen Ambulatory Surgical Center
8:40 am - 8:52 am	Administrator Perspective Dustin C. Carter – Director of Clinics, M&M Eye Institute
8:52 am - 9:04 am	Private Equity: Expectations and Preparations for Change K. David Epley, MD – Physician, Children's Eye Care Pediatric Medical Group; Graduate, Leadership Development Program VII, Class of 2005, American Academy of Ophthalmology
9:04 am - 9:16 am	How a Practice Should Manage Due Diligence Kimberly Drenser, MD, PhD – Physician, Associate Retinal Consultants; Director, Pediatric Retinal Disease Molecular Genetics Laboratory
9:16 am- 9:28 am	Practice Impact for the Young Ophthalmologist Arvind Saini, MD, MBA – Physician and Practice Owner, Hidden Valley Eye Associates; Member, Young Ophthalmologists Committee and Graduate, Leadership Development Program XV, Class of 2013, American Academy of Ophthalmology
9:28 am - 9:45 am	Q&A
9:45 am	End of Session
9:45 am - 10:15 am	Break Grand Ballroom Foyer



10:15 am – 11:45 am

## HEARINGS (CONCURRENT HEARINGS)

### #1. IRIS® REGISTRY - WHAT'S NEW

### #2. EMERGENCY PLANNING AND DISASTER PREPAREDNESS FOR EVERYONE

Hearing #1. IRIS® Registry - What's New  
**Grand Ballroom South**

**Moderators:** Aaron Y. Lee, MD – Member, Committee for State Governmental Affairs, Member, Task Force on IRIS® Registry Analytics and Research, American Academy of Ophthalmology and  
Michael F. Chiang, MD – Trustee-at-Large, American Academy of Ophthalmology

Big data analyses in medicine have implications for clinical practice as well as for public health. The IRIS® Registry is the largest specialty clinical database in medicine, featuring over 220 million patient encounters and 50 million unique patients. The value of the IRIS® Registry to the profession is over \$186 million collectively in avoided penalties in 2019 and bonuses on top of this for the vast majority of participants. Now, there are technology solutions to benefit Academy members and to bring value to their practice in other ways, including tools for more efficient clinical trial recruitment, and for benchmarking metrics for effective practice management.

10:15 am – 10:20 am

### Introduction to the IRIS® Registry

Michael F. Chiang, MD – Trustee at Large, American Academy of Ophthalmology; Associate Director, Department of Ophthalmology, Oregon Health and Sciences University

10:20 am – 10:40 am

### Demonstration of Tools to Enhance Patient Recruitment in Clinical Trials

Aaron Y. Lee, MD – Assistant Professor of Ophthalmology, University of Washington

10:40 am – 11:00 am

### Real-World Big Data: From Claims to the IRIS® Registry

Anne L. Coleman, MD, PhD - President-Elect, American Academy of Ophthalmology; Fran and Ray Stark Professor of Ophthalmology at the Jules Stein Institute, David Geffen School of Medicine, and Professor of Epidemiology at the Fielding School of Public Health

11:00 am – 11:20 am

### Demonstration of Tools to Strengthen Quality Improvement

Michael F. Chiang, MD – Trustee at Large, American Academy of Ophthalmology; Associate Director, Department of Ophthalmology, Oregon Health and Sciences University

11:20 am – 11:45 am

### Q&A

11:45 am

### End of Session

## Hearing #2. Emergency Planning and Disaster Preparedness for Everyone

**Grand Ballroom North/Central**

**Moderator:** Daniel J. Briceland, MD – Senior Secretary for Advocacy, American Academy of Ophthalmology

Fires, hackers, hurricanes, and shooters are in current events and ingrained in today's lexicon. Learn how to prepare and protect yourself, your family, and your practice from real and virtual threats by employing emergency preparedness strategies. At the end of this interactive, fast-paced session, you will receive access to a toolkit containing incident management resources, covering common natural disasters to man-made events such as cybersecurity and active shooter scenarios—real tools that you can put into practice when you return home.



10:15 am - 10:20 am	<p>Introduction</p> <p>Daniel J. Briceland, MD – Senior Secretary for Advocacy, American Academy of Ophthalmology</p>
10:20 am – 10:40 am	<p>Real-Life Experiences with Disaster Management</p> <p>Natalio J. Izquierdo, MD – Former President, Puerto Rico Medical Association</p>
10:40 am – 10:45 am	Table Exercise
10:45 am – 11:05 am	<p>Cybersecurity: Your Exposure Risks, Example Scenarios to Consider, and Best Practices to Guard You and Your Practice</p> <p>Susan Doucette – Assistant Vice President of Underwriting, NAS Insurance Services</p>
11:05 am – 11:10 am	Table Exercise
11:10 am – 11:30 am	<p>Active Shooter Planning and Response in a Healthcare Setting: Learn how to Survive a Shooting Event, While Dealing with the Unique Challenges Associated with a Healthcare Facility</p> <p>Scott Cormier, Vice President of Emergency Management, Environment of Care and Safety, Medxcel Facilities Management, Ascension Holdings</p>
11:30 am – 11:35 am	Table Exercise
11:35 am – 11:45 am	Q&A
11:45 am	End of Session
12:15 pm – 2:00 pm	<p>Luncheon and Closing Session</p> <p><b>Grand Ballroom North/Central</b></p> <p>Cross Cultural Challenges: Creating an Inclusive Practice</p> <p><b>Moderators:</b> Lynn K. Gordon, MD, PhD – Council Chair, American Academy of Ophthalmology and Keith D. Carter, MD, FACS – Past President, American Academy of Ophthalmology</p> <p>Today, and even more so in the future, our patients are from diverse backgrounds. How do we create real patient-centered care in which our patients and their families feel welcomed and at ease in our practices? This session will explore the cross-cultural challenges we all face in order to improve outcomes and maximize patient satisfaction.</p>
12:45 pm – 12:48 pm	<p>Introduction</p> <p>Keith D. Carter, MD, FACS – Past President, American Academy of Ophthalmology</p>
12:48 pm – 1:18 pm	<p>Delivering Culturally Competent Care in Clinical Practices</p> <p>Denice Cora-Bramble, MD, MBA – CMO &amp; EVP Ambulatory &amp; Community Health Services, Children's National Health System</p>
1:18 pm – 1:30 pm	<p>How to Maximize Communications with Millennials and Baby Boomers</p> <p>Robert F. Melendez, MD, MBA – Secretary for Online Education, American Academy of Ophthalmology</p>
1:30 pm – 1:42 pm	<p>Why Is This Important in Your Everyday Practice?</p> <p>Tamara R. Fountain, MD – Professor, Rush University Medical Center</p>



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1:42 pm – 1:45 pm	Closing Remarks Lynn K. Gordon, MD, PhD – Council Chair, American Academy of Ophthalmology
1:45 pm – 2:00 pm	Q&A
2:00 pm	End of Session

## Friday, April 12 Post Conference Events

2:30 pm – 3:30 pm	Advocacy Ambassador Program: Capitol Hill Wrap Up – <i>by invitation only</i> <b>Congressional Ballroom A/B</b>
2:30 pm – 3:45 pm	Council Opening Session <b>Grand Ballroom North/Central</b> Unite with your colleagues from ophthalmic subspecialty and state societies to discuss key issues facing our profession.
4:00 pm – 6:00 pm	Council Regional Meetings <b>Refer to meeting room list</b>
6:30 pm – 8:30 pm	OPHTHPAC Reception – <i>by invitation only</i> <b>Potomac View Terrace at the American Pharmacists Association building, 2215 Constitution Avenue, NW, Washington D.C.</b>  <i>Note: All attendees will be required to present a valid photo ID to enter this building.</i> OPHTHPAC members who contribute to OPHTHPAC in 2019 are invited to attend this lively cocktail reception with a full open bar and hors d'oeuvres. To check your giving history or to make an investment, contact <b>Desta Wallace at <a href="mailto:dwallace@aao.org">dwallace@aao.org</a> or call 202.737.6662.</b>

## Saturday, April 13 Post Conference Events

7:00 am – 1:00 pm	Meeting Information <b>Grand Ballroom Registration Desk</b>
7:00 am – 8:00 am	Continental Breakfast <b>Grand Ballroom Foyer</b>
8:00 am – 9:15 am	Council State Section Meeting <b>Grand Ballroom North/Central</b>
8:00 am – 9:15 am	Council Subspecialty/Specialized Interest Section Meeting <b>Grand Ballroom South</b>
9:15 am – 9:30 am	Break <b>Grand Ballroom Foyer</b>
9:30 am – 11:30 am	Council Elections and Hearing on Council Advisory Recommendations <b>Grand Ballroom North/Central</b>
11:45 am – 1:00 pm	Council Luncheon and Closing Session Entertainment: “The Capitol Steps” <b>Grand Ballroom South</b>



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Sanjay Goel, MD – Board of Trustees and  
Ravi D. Goel, MD – Communications Committee,  
AAOE-EHR Committee, CME Advisory  
Committee & Program Director of the  
Ophthalmologists Business Summit

# Academy Values

The mission of the American Academy of Ophthalmology is to protect sight and empower lives by serving as an advocate for patients and the public, leading ophthalmic education, and advancing the profession of ophthalmology.

Through the dedication of nearly 1,000 physician volunteers, supported by more than 200 staff, each of us fulfill a critical role in serving our member physicians and their patients. Our collective efforts help the Academy maintain its reputation as one of the world's preeminent medical associations.

As stewards of our organization, we share a set of principles that define how we view the people we serve — as well as each other — to ensure our continued success. It's our culture — how we do things at the Academy:

## **Commitment to Our Mission**

We are a community — a family — dedicated to serving our members and the profession of ophthalmology, resulting in the promotion of eye health to the public and the highest quality of care for patients.

## **Excellence and High Quality**

We take pride in our work, producing and delivering useful programs, products and services that reflect positively on the profession. We work hard to ensure that our offerings are trusted and of the highest quality.

## **Global Leadership in Ophthalmic Education**

We treasure and consistently work to uphold our reputation in advancing the profession of ophthalmology. We are committed to providing the world's best clinical education and ophthalmic business resources.

## **Innovation**

We are not afraid to be creative and take risks. We are thoughtful and data-driven in achieving innovation and regeneration that advances the profession and our organization.

## **Collaboration and Teamwork**

We value collaboration with our colleagues and welcome constructive feedback. We're a cohesive, team, working across departments and with our members, patients, the public and other professional and business partners to maximize the contributions and success of all.

## **Can-Do Attitude and Accountability**

We are accountable to and support each other. We take initiative, work hard, are open-minded and embrace a positive attitude. We are experts within our respective roles, embracing continuous learning and professional growth.

## **Inclusiveness, Diversity, Kindness and Respect are the Lifeblood of Our Organization**

We welcome individuals from diverse backgrounds and perspectives. We are inclusive in our interactions, demonstrating respect and kindness in everything we do. We care about the personal well-being of our colleagues, making work-life balance a priority while maintaining our focus on member service.

## **Fiscal Responsibility**

We make intelligent use of our financial resources in achieving our mission. We are diligent in preserving and growing them in sustaining a multifaceted organization to the benefit of our member physicians and the patients for whom they provide care.

Protecting Sight. Empowering Lives.®





Save the Date  
**Mid-Year  
Forum 2020**

April 22 – 25 • Washington, DC