



## 2017 Academy Products Order Form

### Clinical Education

#### 2016–2017 Basic and Clinical Science Course (BCSC)

**NOTE: 2017-2018 BCSC will be available for pre-order mid-May, delivery expected mid-June.**

##### Sets

**2016–2017 BCSC Complete Print Set**.....02800956  
Member \$1,115 / Nonmember \$1,665

**2016–2017 BCSC Complete eBook**.....02810956V  
Member \$955 / Nonmember \$1,375

**2016–2017 BCSC Complete Print and eBook Set**.....02820956V  
Member \$1,445 / Nonmember \$2,075

**2016–2017 BCSC Residency Print Set**.....02800966  
Member \$1,265 / Nonmember \$1,805

**2016–2017 BCSC Residency eBook Set**.....02810966V  
Member \$1,085 / Nonmember \$1,555

##### Individual Sections

###### Section 1: Update on General Medicine

Print .....02800016 Member \$115 / Nonmember \$165  
eBook .....02800016V Member \$105 / Nonmember \$155  
Print and eBook.....02820016V Member \$175 / Nonmember \$255

###### Section 2: Fundamentals and Principles of Ophthalmology

Print .....02800026 Member \$115 / Nonmember \$165  
eBook .....02800026V Member \$105 / Nonmember \$155  
Print and eBook .....02820026V Member \$175 / Nonmember \$255

###### Section 3: Clinical Optics

Print .....02800036 Member \$115 / Nonmember \$165  
eBook .....02800036V Member \$105 / Nonmember \$155  
Print and eBook.....02820036V Member \$175 / Nonmember \$255

###### Section 4: Ophthalmic Pathology and Intraocular Tumors-REVISED

Print .....02800046 Member \$115 / Nonmember \$165  
eBook .....02800046V Member \$105 / Nonmember \$155  
Print and eBook.....02820046V Member \$175 / Nonmember \$255

###### Section 5: Neuro-Ophthalmology

Print .....02800056 Member \$115 / Nonmember \$165  
eBook .....02800056V Member \$105 / Nonmember \$155  
Print and eBook.....02820056V Member \$175 / Nonmember \$255

###### Section 6: Pediatric Ophthalmology and Strabismus

Print .....02800066 Member \$115 / Nonmember \$165  
eBook .....02800066V Member \$105 / Nonmember \$155  
Print and eBook.....02820066V Member \$175 / Nonmember \$255

###### Section 7: Orbit, Eyelids, and Lacrimal System

eBook .....02800076V Member \$105 / Nonmember \$155

###### Section 8: External Disease and Cornea

eBook .....02800086V Member \$105 / Nonmember \$155

###### Section 9: Intraocular Inflammation and Uveitis

Print .....02800096 Member \$115 / Nonmember \$165  
eBook .....02800096V Member \$105 / Nonmember \$155  
Print and eBook.....02820096V Member \$175 / Nonmember \$255

###### Section 10: Glaucoma – REVISED

Print .....02800106 Member \$115 / Nonmember \$165  
eBook .....02800106V Member \$105 / Nonmember \$155  
Print and eBook.....028200106V Member \$175 / Nonmember \$255

###### Section 11: Lens and Cataract – REVISED

Print .....02800116 Member \$115 / Nonmember \$165  
eBook .....02800116V Member \$105 / Nonmember \$155  
Print and eBook.....028200116V Member \$175 / Nonmember \$255

###### Section 12: Retina and Vitreous

Print.....02800126 Member \$115 / Nonmember \$165  
eBook.....02820126V Member \$105 / Nonmember \$155  
Print and eBook.....028200126V Member \$175 / Nonmember \$255

###### Section 13: Refractive Surgery

Print.....02800136 Member \$115 / Nonmember \$165  
eBook .....02820136V Member \$105 / Nonmember \$155  
Print and eBook.....028200136V Member \$175 / Nonmember \$255

Master Index (Free upon request with purchase of any print section.  
Included in complete set orders. Print format only.)  
.....02800936

##### Focal Points

###### Focal Points Print with Digital Access

Includes 12 print issues spanning January to December 2017, plus access to *Focal Points* Digital through December 31, 2017.  
2017 subscription.....FPPRINTED  
Member \$230 / Nonmember \$330  
*For orders shipping outside the U.S. and Canada, add \$30 for shipping.*

###### Focal Points Digital

Includes access for 12 months from purchase date.  
12-month subscription.....FPDIGITAL  
Member \$180 / Nonmember \$260

##### Individual Digital Issues

Member \$30 / Nonmember \$50 each  
Visit [aao.org/focalpoints](http://aao.org/focalpoints) for full list of available titles.  
Save 15% when you purchase four or more issues.

##### Print Back Sets

\$210 member / \$300 nonmember  
Focal Points 2016.....029038E  
Focal Points 2015.....029037E  
Focal Points 2014.....029036E

##### Study Resources and Self-Assessments

###### ProVision: Ophthalmic Multiple-Choice Questions With Discussions, Series 5

Print .....0265043 Member \$195 / Nonmember \$265  
eBook .....0265046V Member \$170 / Nonmember \$220

###### Practicing Ophthalmologists Learning System,

**2017–2019** .....022025V  
Member \$595 / Nonmember \$850



### Clinical Webinar Series

\$75 member / \$110 nonmember

To view titles, register for a live webinar, or to purchase a recorded webinar, visit [aao.org/store](http://aao.org/store). Save 30% when you buy two or more titles.

### Books for Practicing Ophthalmologists, Residents and Medical Students

Basic Ophthalmology: Essentials for Medical Students, 10<sup>th</sup> Edition  
Print.....0230062 Member \$70 / Nonmember \$70  
eBook.....0230062V Member \$70 / Nonmember \$70

Basic Principles of Ophthalmic Surgery, 3rd Edition  
Print .....0283005 Member \$115 / Nonmember \$165  
eBook .....0283005V Member \$105 / Nonmember \$155

Basic Techniques of Ophthalmic Surgery, 2nd Edition  
Print .....0283004 Member \$115 / Nonmember \$165  
eBook .....0283004V Member \$115 / Nonmember \$165

Color Atlas of Gonioscopy, 2nd Edition  
Print .....0212357 Member \$69 / Nonmember \$89  
eBook .....0212357V Member \$69 / Nonmember \$89

Practical Ophthalmology:  
A Manual for Beginning Residents, 7<sup>th</sup> Edition  
Print .....0230012 Member \$90 / Nonmember \$150  
eBook.....0230012V Member \$80 / Nonmember \$130  
Print & eBook.....0232012V Member \$130 / Nonmember \$210

The Profession of Ophthalmology: Practice Management, Ethics, and  
Advocacy  
eBook .....0230102V Member \$49 / Nonmember \$75

### Training Materials for Ophthalmic Technicians and Nurses

**Save 10%** when you buy 2 to 5 Ophthalmic Medical Assisting products.  
**Save 20%** when you buy 6 or more products.

Ophthalmic Medical Assisting: An Independent Study Course, 6th Edition  
Textbook .....0211217 Member \$130 / Nonmember \$130  
eBook .....0211217V Member \$130 / Nonmember \$130  
Online Exam.....0211218V Member \$75 / Nonmember \$75

Fundamentals of Ophthalmic Medical Assisting DVD,  
2nd Edition .....0252422  
Member \$85 / Nonmember \$115

### Training Books from the American Society of Ophthalmic Registered Nurses (ASORN)

Essentials of Ophthalmic Nursing, Book 1.....0240639  
Member \$119 / Nonmember \$119

Essentials of Ophthalmic Nursing, Book 2 .....0240641  
Member \$119 / Nonmember \$119

Essentials of Ophthalmic Nursing, Book 3 .....0240642  
Member \$119 / Nonmember \$119

Essentials of Ophthalmic Nursing, Book 4 .....0240640  
Member \$119 / Nonmember \$119

Essentials of Ophthalmic Nursing, 4-Book Set.....0240643  
Member \$349 / Nonmember \$349

Care and Handling of Ophthalmic  
Microsurgical Instruments, 4<sup>th</sup> Edition.....0240645  
Member \$59 / Nonmember \$59

Ophthalmic Procedures in the Office and Clinic,  
3rd Edition.....0240637  
Member \$69 / Nonmember \$69

Ophthalmic Procedures in the Operating Room  
and Ambulatory Surgery Center, 4<sup>th</sup> Edition.....0240644  
Member \$79 / Nonmember \$79

### Journals

Ophthalmology Retina..... OPTHRET  
Includes 12 print issues, plus access to online archive.  
\$299 member (12-issue subscription)  
Nonmembers may subscribe at [aao.org/retinajournal](http://aao.org/retinajournal)



## Patient Education Materials

### Downloadable Patient Education Handout Subscription

12-month subscription, unlimited PDF downloads

Member \$315 / Nonmember \$415.....PEHANDOUTS

All 110 handouts are in English and Spanish. Includes the titles listed below, as well as 8.5" x 11" downloadable PDFs of all titles listed under the "Preprinted English Language Brochures" section.

- Adult Strabismus
- Alpha Agonists for Glaucoma
- Amblyopia Treatment With Patching
- Anterior Uveitis
- Avastin
- Bell's Palsy
- Beta-Blockers for Glaucoma
- BPH Medicine and Cataract Surgery
- Branch Retinal Vein Occlusion (BRVO)
- Carbonic Anhydrase Inhibitors for Glaucoma
- Carotid Artery Disease
- Children's Eye Safety
- Central Retinal Vein Occlusion (CRVO)
- Central Serous Chorioretinopathy
- Combined Cataract and Glaucoma Surgery
- Contact Lenses
- Corneal Laceration
- Corneal Ulcer
- Dilating Eye Drops
- Excessive Tearing
- Eye Allergies
- Eye Myths and Facts
- Eyelid Spasms
- Fungal Keratitis
- Giant Cell Arteritis
- Giant Papillary Conjunctivitis (GPC)
- Graves' Disease
- Herpes Simplex Eye Disease
- Histoplasmosis
- Hyphema
- Intermediate Uveitis
- Intraocular Lenses (IOL) for Cataract Surgery
- Ischemic Optic Neuropathy (ION)
- Keratoconus
- Learning Disabilities
- Living With Vision Loss in One Eye
- Microvascular Cranial Nerve Palsy (MCNP)
- Miotics for Glaucoma
- Myasthenia Gravis
- Nevus
- Nystagmus
- Ocular Melanoma
- Optic Neuritis
- Overflow Tearing in Infants
- Photokeratitis
- Plaquenil and Your Eye Health
- Posterior Uveitis
- Posterior Vitreous Detachment
- Presbyopia
- Preventing Eye Injuries
- Prostaglandin Analogs for Glaucoma
- Pseudotumor Cerebri
- Pterygium Treatment
- Refractive Errors
- Retinitis Pigmentosa
- Retinoblastoma
- Retinopathy of Prematurity
- Rosacea

- Seeing Well As You Grow Older
- Shingles (Herpes Zoster)
- Smoking and Eye Disease
- Subconjunctival Hemorrhage
- Visual Field Test
- Wavefront-Guided LASIK
- What is an Ophthalmologist?

### Preprinted Brochures in English

Member \$41 / Nonmember \$57 (Pack of 100)

- Age-Related Macular Degeneration (AMD).....051197
- AMD and Nutritional Supplements.....051167
- Amblyopia.....051168
- Anti-VEGF Treatment for AMD.....051169
- Blepharitis.....051184
- Botulinum Toxin for Wrinkles.....051218
- Cataract.....051170
- Cataract Surgery.....051225
- Conjunctivitis (Pink Eye).....051172
- Corneal Abrasion and Erosion.....051174
- Corneal Transplants.....051175
- CME (Cystoid Macular Edema).....051176
- Detached Retina.....051177
- Diabetic Retinopathy.....051178
- Dry Eye.....051180
- Eye Drops.....051183
- Eyelid Surgery.....051185
- Face-Down Recovery after Retinal Surgery.....051186
- Floaters and Flashes.....051187
- Fuchs' Dystrophy.....051188
- Glaucoma.....051189
- Glaucoma Drainage Implant.....051222
- Headache.....051190
- Laser Iridotomy.....051192
- Laser Eye Surgery.....051193
- Laser Trabeculoplasty.....051194
- LASIK.....051195
- Low Vision.....051196
- Macular Hole.....051198
- Macular Pucker.....051199
- Migraine.....051223
- Multifocal and Accommodative IOLs.....051201
- PRK (Photorefractive Keratectomy).....051203
- Posterior Capsulotomy.....051204
- Pseudostrabismus.....051205
- Pinguecula and Pterygium.....051227
- Ptosis.....051207
- Retinal Angiography.....051209
- Retinal Vein Occlusion.....051210
- Strabismus in Children.....051226
- Styel and Chalazion.....051214
- Torn Retina.....051217
- Trabeculectomy.....051216
- Uveitis.....051219
- Vitrectomy Surgery.....051220

(See next page for Spanish preprinted brochures)



AMERICAN ACADEMY™  
OF OPHTHALMOLOGY

### Preprinted Brochures in Spanish

Member \$41 / Nonmember \$57 (Pack of 100)

Catarata.....	051345
Degeneración Macular (DMRE).....	051346
Glaucoma.....	051347
Moscas Volantes y Destellos.....	051348
Ojo Seco.....	051349
Pingüecula and Pterigión.....	051353
Retinopatía Diabética.....	051352

### Booklets in English

Member \$52 / Nonmember \$67 (Pack of 20)

Cataract Surgery.....	052025
Enhanced Lens Options for Cataract Surgery.....	052026

### Sketch or Information Pads

Member \$11 / Nonmember \$13 (50 sheets per pack)

Eye Sketch Pad.....	051200
Eyedrop Information Pad.....	051202

### Downloadable Patient Education Videos

Save 30% when you buy 4 or more collections, including waiting room

Cataract & Refractive Surgery Video Collection.....	050133V
Member \$545 / Nonmember \$709	

Glaucoma Patient Education Video Collection.....	050134V
Member \$325 / Nonmember \$425	

Oculoplastics Patient Education Video Collection.....	050135V
Member \$325 / Nonmember \$425	

Pediatrics Patient Education Video Collection.....	050136V
Member \$325 / Nonmember \$425	

Retina Patient Education Video Collection.....	057162V
Member \$545 / Nonmember \$709	

Waiting Room Video, Vol. 3.....	050137V
Member \$325 / Nonmember \$425	

### Downloadable Patient Education Animation Collection

(Includes more than 80 short animations in English and Spanish)

DIGITALEYES.....	
Member \$315 / Nonmember \$425 (12-month subscription)	

## AAOE/Practice Management

Save 10% when you buy 4 or more coding and reimbursement products! (Exclusions apply)

### CPT and HCPCS Reference Guides

2017 CPT: The Complete Pocket Ophthalmic Reference.....	0120393
Member \$55 / Nonmember \$92	

2017 CPT Professional Edition.....	0120404
Member \$110 / Nonmember \$149	

2017 HCPCS Levell II.....	0120405
Member \$95 / Nonmember \$128	

### ICD-10-CM Reference and Training Guides

2017 ICD-10-CM for Ophthalmology: The Complete Reference.....	0120395
Member \$99 / Nonmember \$163	

### ICD-10-CM for Ophthalmology Online Subscription (1 user)

ICDMULTI.....	
Member \$135 / Nonmember \$220 (1 user, 12-month subscription)	

### Save up to 40% for 2+ ICD-10 Online users:

20% off 2-5 users: Mem \$108 / Nonmem \$176  
25% off 6-15 users: Mem \$101.25 / Nonmem \$165  
30% off 16-20 users: Mem \$94.50 / Nonmem \$154  
40% off 21 or more users: Mem \$81.00 / Nonmem \$132  
*Note: Prices reflect discount. The 10% off 4 or more products does not apply.*

### Comprehensive Coding Reference Guides

2017 Coding Coach: Complete Reference.....	0120392
Member \$290 / Nonmember \$480	

### Coding Coach: Complete Ophthalmic Online Subscription.....

CODNGMULTI.....	
Member \$255 / Nonmember \$423 (1 user, 12-month subscription)	

### Save up to 40% for 2+ Coach Online users:

20% 2-5 users: Mem \$204/Nonmem \$338.40  
25% off 6-15 users: Mem \$191.25/Nonmem \$317.25  
30% off 16-20 users: Mem \$178.50/Nonmem \$296.10  
40% off 21 or more users: Mem \$153/Nonmem \$253.80  
*Note: Prices reflect discount. The 10% off 4 or more products does not apply.*

### 2017 Retina Coding:

Complete Reference Guide.....	0120394
Member \$175 / Nonmember \$288	

### E/M Internal Chart Auditor for

Ophthalmology Online.....	012397V
Member \$165 / Nonmember \$275	

### Learn to Code the Essentials and Subspecialties

2017 Ophthalmic Coding: Learn to Code the Essentials.....	0120396
Member \$290 / Nonmember \$483	

### 2017 Ophthalmic Coding: Learn to Code the Subspecialties

(Downloadable Collection).....	0120397V
--------------------------------	----------

### Save 30% on all six subspecialty topics (PDFs) listed below

Member \$189 / Nonmember \$315  
(Price reflects discount. Counts as one product)

### Specialty Topics (Downloadable PDFs sold separately)

Member \$45 / Nonmember \$75 (per topic)	
2017 Learn to Code Cataract & Anterior Segment (PDF).....	0120398V
2017 Learn to Code Cornea Coding (PDF).....	0120399V
2017 Learn to Code Glaucoma (PDF).....	0120400V
2017 Learn to Code Oculofacial (PDF).....	0120401V
2017 Learn to Code Pediatrics/Strabismus (PDF).....	0120403V

### NEW – eLearning Coding Courses

Member \$129 / Nonmember \$175 (per course)	
Eye Visit Code Documentation Guidelines.....	0120406V
Testing Services Documentation Requirements.....	0120407V
Complete Guide to Documenting and Coding Cataract Surgery.....	0120408V

### Practice Management Webinars

\$185 member / \$236 nonmember  
To view titles, register for a live webinar, or to purchase a recorded webinar, visit [aao.org/store](http://aao.org/store). Save up to 40% off when you buy two or more practice management webinars.

### The Lean Ophthalmic Practice

New – Mastering the Art of Lean On-Demand Course.....0121001V  
(Includes a 2-hour master class audio recording with presentation slides and a PDF download of a 24-page e-course book)  
Member \$225 / Nonmember \$375



# Order Form

Item Number	Product Name	Qty	Unit Price	Total

Ordering more than five items? Please attach an additional sheet.

**Subtotal**

**Sales Tax (CA, IL and MA residents: add appropriate sales tax)**

**Shipping (Get quote at [www.aaopt.org/store](http://www.aaopt.org/store). See next page for details.)**

☐ **I agree to pay the shipping charges as calculated by the Academy.**

**Grand Total**

**SHIP TO** (Please print clearly)

\_\_\_\_\_  
**Last Name or Company Name**

\_\_\_\_\_  
**First Name**

\_\_\_\_\_  
**Middle Initial**

\_\_\_\_\_  
**Shipping Address** (Note: FedEx will NOT deliver to P.O. boxes)

\_\_\_\_\_  
**City, State/ Province**

\_\_\_\_\_  
**Country, Zip or Postal Code**

\_\_\_\_\_  
**Telephone Number (required)**

\_\_\_\_\_  
**E-mail Address (required)**

\_\_\_\_\_  
**Member's Name for Reference** (To receive member price, an institution placing an order must indicate an Academy member's name)

\_\_\_\_\_  
**Member Number**

**BILL TO** (Please print clearly)

\_\_\_\_\_  
**Last Name or Company Name**

\_\_\_\_\_  
**First Name**

\_\_\_\_\_  
**Middle Initial**

\_\_\_\_\_  
**Cardholder's Billing Address** (If different from shipping address)

\_\_\_\_\_  
**City, State or Province**

\_\_\_\_\_  
**Country, Zip or Postal Code**

\_\_\_\_\_  
**METHOD OF PAYMENT** (Payment must be enclosed with order)

\_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ AMEX

\_\_\_\_ Discover \_\_\_\_ JCB

\_\_\_\_ Check or money order payable to AAO (in U.S. \$)

\_\_\_\_\_  
**Card Number**

\_\_\_\_\_  
**Expiration Date**

\_\_\_\_\_  
**Name as It Appears on Card**

\_\_\_\_\_  
**Signature**

**Do not write below this space:**

**ID #:** \_\_\_\_\_

**Order #:** \_\_\_\_\_

**Amount: \$** \_\_\_\_\_

**Promo code:** CAAO  
Revised 04/03/17



AMERICAN ACADEMY™  
OF OPHTHALMOLOGY

## HOW TO ORDER

Orders must be prepaid.  
Prices are subject to change without notice.

### By Phone

415.561.8540 or  
866.561.8558 (toll free U.S. only)  
8:00 AM – 5:00 PM Pacific Time,  
Monday – Friday

### By Fax

415.561.8575

### Online

Visit [aao.org/store](http://aao.org/store).

### By Credit Card

Visa, MasterCard, American Express,  
Discover or JCB

### By Check or Money Order

In U.S. funds, payable to AAO and mailed to:  
American Academy of Ophthalmology  
Dept. #34051  
P.O. Box 39000  
San Francisco, CA 94139

## Shipping Charges

The Academy determines shipping fees by the weight of the shipment as well as the delivery location. You may get a shipping fee quote by adding your items to the shopping cart in the Academy's Online Store: [www.aao.org/store](http://www.aao.org/store).

Within the U.S. and Canada, all shipments are sent via Federal Express Ground. To all other countries, the Academy ships via Federal Express International Economy. Expedited service is available when you order online or over the phone. Call the Academy Service Center weekdays from 8:00 a.m. – 5:00 p.m. PT at 415.561.8540 or 866.561.8558 (toll free from U.S. only).

### *Please note:*

- Delivery is subject to stock availability.
- Additional customs charges, such as duties and taxes, are your responsibility.
- Orders shipping to CA, IL and MA are subject to sales tax.
- Shipping fees are non-refundable.
- Shipping rates on old order forms are no longer valid. Orders submitted with the old rates will be processed using the current shipping fee calculations.
- A street address is required. Federal Express cannot deliver to post office boxes.

## International Distribution Partners

For your convenience, Academy products are available in your region through our worldwide distribution partners and their local agents. To order products, please contact the distributor directly.

### **United Kingdom, Continental Europe, Central Asia, the Middle East, Africa, Australia, Asia-Pacific, South America**

Eurospan Group  
c/o Turpin Distribution  
Pegasus Drive  
Stratton Business Park  
Biggleswade, Bedfordshire SG18 8TQ  
United Kingdom  
Phone: +44 (0) 1767 604972  
Fax: +44 (0) 1767 601640  
E-mail: [eurospan@turpin-distribution.com](mailto:eurospan@turpin-distribution.com)  
Website: [www.eurospanbookstore.com/aao](http://www.eurospanbookstore.com/aao)

### **Canada**

Login Brothers Canada  
300 Saulteaux Crescent  
Winnipeg, MB R3J 3T2  
Phone: +1 800.665.1148 or +1 204.837.2987  
Fax: +1 800.665.0103 or +1 204.837.3116