



Cover Tips

With a committed audience that reads each issue regularly and thoroughly, *EyeNet* delivers unparalleled reach and prestige. Take advantage of this positioning to showcase your brand front and center on *EyeNet*'s cover.

PRODUCTION SPECS

If sending preprinted tips, ship to:

Fry Communications, Bldg #2
Attn: Amy Kuhn
800 West Church Road
Mechanicsburg, PA 17055

Include information about the piece and on what issue it will appear (i.e., "*EyeNet* July 2019 cover tip").

Count: 25,500 (full run of magazine)

Trim: 8 x 5 1/8" (Add 0.125" bleed to all sides. Keep live matter 1/2" from trim edge.)

Stock: 70lb #3 Gloss or similar

If you would like *EyeNet* to print the tips, email hi-res, press-ready pdf to eyenetads@aao.org.

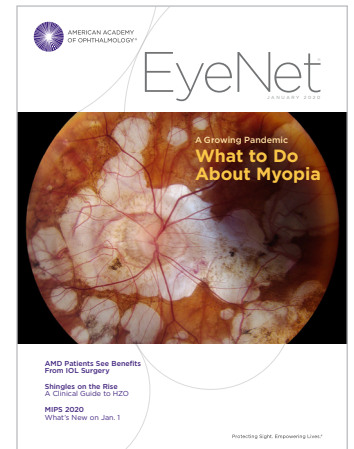
RATE

Preprinted cover tips: \$18,000

Additional cost for *EyeNet* to print: \$3,000

DEADLINES

	PDF	Preprinted
January 2021	12/4	12/11
February 2021	1/8	1/15
March 2021	2/5	2/12
April 2021	3/5	3/12
May 2021	4/9	4/16
June 2021	5/7	5/14
July 2021	6/4	6/11
August 2021	7/9	7/16
September 2021	8/6	8/13
October 2021	9/10	9/17
November 2021	10/1	10/8
December 2021	11/5	11/10
January 2022	12/10	12/17
February 2022	1/7	1/14



RESERVE YOUR SPACE

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