



AMERICAN ACADEMY  
OF OPHTHALMOLOGY

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## The Best of *EyeNet*: Refractive Surgery

***EyeNet Selections: Refractive Surgery*** is exclusively designed for the Cataract Spotlight Session and Refractive Surgery attendees. It provides readers with a convenient, at-a-glance reference on the important discoveries and advancements in the field, as well as a look at the issues, trends, and expert thoughts in the retina subspecialty as published from late 2016 and 2017 in *EyeNet*'s features, Clinical Updates, and Ophthalmic Pearls sections.

### DISTRIBUTION

Mailed to the following:

- All domestic Academy members who self-identify as a cataract or refractive surgery subspecialist
- All international and domestic Refractive Surgery Subspecialty Day pre-registrants
- All domestic members who self-identify as a comprehensive ophthalmologist.

### RATE

\$30,000

### DEADLINES

**Ad Close:** TBD

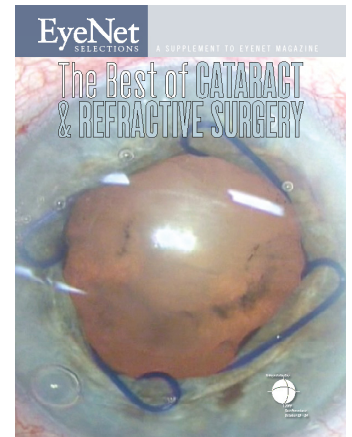
**Materials Close:** TBD

### PRODUCTION SPECS

- 24 pages
- 4-Color
- Saddle-stitched
- Self-cover
- *EyeNet*'s Mechanical Requirements

### ADVERTISER RECOGNITION

- Advertisement on C2, C3, C4 and one ROB



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