

## **BEAT THE CLOCK**

# Register Now to Avoid Standing in Line Later

Avoid the long lines at the Registration area in New Orleans. Go online now to register for the following meetings:

• Subspecialty Day (Nov. 15-16),

• the AAOE half-day coding meetings (Nov. 16), or

• the Annual Meeting (Nov. 16-19).

**Register by Oct. 2** to have your badge and registration materials mailed to you before the Annual Meeting.

From Oct. 3 to 23, you can still register online, but you will need to pick up your badge and other meeting materials onsite.

After Oct. 23, you must register at the Morial Convention Center. The Academy Plus course pass, most ticket prices, and Subspecialty Day fees increase onsite.

**Register now.** Go to <u>www.aao.org/</u> <u>registration</u>.

#### Notify the Academy if You Need Special Assistance

The Academy wishes to ensure that no individual with a disability is excluded or denied services, segregated, or otherwise treated differently from other individuals because of the absence of auxiliary aids or services.

If you need any of the auxiliary services identified in the Americans With Disabilities Act, e-mail the Academy at meetings@aao.org.

# MAKE THE MOST OF YOUR

The Annual Meeting features the world's largest exhibition of ophthalmic technology, products, and services—and you can use the Virtual Exhibition to zero in on those exhibitors that will be most useful to your practice.

Use the Virtual Exhibition to plan ahead. Go to <u>www.aao.</u> org/2013 and select "Exhibi-



tion" from the left navigation bar. Choose your search criteria to locate exhibitors by company name, booth number, product categories, or the ophthalmic subspecialty they relate to—or simply type a term into the search field—and the relevant exhibitors will be circled on the map (see screenshot). Next, click on an exhibitor to review its digital booth.

**Create a "My Expo" account.** If you would like to print a personalized map of exhibitors, first visit the Virtual Exhibition and create a "My Expo" account by entering your e-mail address and choosing a password. Then you can tag the exhibitors you plan to visit and click "Print."

## PROGRAM

# Subspecialty Day: You Have Seven Meetings to Explore

Subspecialty Day opens on Friday, Nov. 15, with two meetings—Refractive Surgery and Retina. It gets into full swing on Saturday, Nov. 16, with the addition of five more meetings— Cornea, Glaucoma, Neuro-Ophthalmology, Oculofacial Plastic Surgery, and Pediatric Ophthalmology.

Explore all seven meetings. If you register for one of the Saturday-only meetings, you can attend any Subspe-

cialty Day session that takes place that day. If you register for a two-day meeting, you also can attend any session from either of Friday's Subspecialty Day meetings.

#### Program Directors Preview the Peds and Retina Meetings

This month, program directors for the Pediatric Ophthalmology and Retina Subspecialty Day meetings share some of this year's highlights. To see the full schedules, go to <u>www.aao.org/2013</u> and click "Subspecialty Day."

(See July's *EyeNet* at <u>www.eyenet.</u>

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55 Program 57 Hall Highlights org for previews of the Neuro-Ophthalmology, Oculofacial Plastic Surgery, and Refractive Surgery meetings; see August's *EyeNet* for previews of the Cornea and Glaucoma meetings.)

#### PEDIATRIC OPHTHALMOLOGY 2013: Preparing for the Next Generation

**Program directors:** Stephen P. Christiansen, MD, and Jane C. Edmond, MD. **When:** Saturday, Nov. 16 (8 a.m.-5:20 p.m.).

"We are delighted to invite you to participate in Pediatric Ophthalmology Subspecialty Day 2013," said Dr. Christiansen. "The program—which is entirely new—is designed to prepare attendees for the future of pediatric ophthalmology and adult strabismus. New content, new concepts, and new technology will be presented by world experts who are recognized for their ability to communicate and to transfer knowledge. Controversial subjects will be presented in a point-counterpoint format that will create context from which to assess the content. Attendee engagement will be encouraged through electronic responses to queries and prompts from the podium. This will allow self-assessment of learning throughout the day and will add an element of suspense and fun to the didactics. This will be a Subspecialty Day that should not be missed."

The Pediatric Ophthalmology meeting is organized in conjunction with the American Association for Pediatric Ophthalmology and Strabismus and the American Academy of Pediatrics.

#### RETINA 2013: Let the Good Times Roll

Program directors: Pravin U. Dugel, MD, Tarek S. Hassan, MD, Peter K. Kaiser, MD, and Jennifer I. Lim, MD. When: Friday, Nov. 15 (8 a.m.-5 p.m.), and Saturday, Nov. 16 (8 a.m.-5:38 p.m.).

"The Retina Subspecialty Day program promises once again to be an exciting, interactive, and highly energized program that will highlight the most relevant topics in retina with a format that emphasizes controversy, debate,



and a search for evidencebased support of many widely held tenets of vitreoretinal care," said Dr. Hassan. "A new addition to the program—First-time Results From Clinical Tri-

als—should have great significance for all of us as the results of at least 10 major trials will be publicly presented for the first time. We also are excited to reprise the popular My Coolest Video competition, in which surgical leaders will present their most impressive videos, surgeon panelists will discuss each video, and the audience will then vote for a winner."

The audience will also be invited to vote during debates and panel discussions in the areas of vitreoretinal surgery, neovascular and nonneovascular macular degeneration, retinal vein occlusion, diabetic retinopathy, imaging, oncology, and uveitis. Additionally, leaders in the field will address the management of inherited retinal diseases, and renowned experts will discuss what retina practices should know about the latest legislative and regulatory developments.

"There also will be talks on latebreaking developments, and the popular Breaks With the Experts section will fully engage the audience with our diverse national and international faculty of experts," said Dr. Hassan. "And we are honored to have Lawrence A. Yanuzzi, MD, present this year's honorary Schepens Lecture: Acute Zonal Occult Outer Retinopathy [Friday, Nov. 15, 9:29-9:44 a.m.]."

The Retina meeting is organized in conjunction with the American Society of Retina Specialists, the Macula Society, the Retina Society, and Club Jules Gonin.

#### Spotlight Sessions—Speakers Illuminate Three Hot Topics

This year's Annual Meeting features: • Spotlight on Ophthalmic Office Emergencies: Things You Don't Want to Miss (event code Spo3). When: Sunday, Nov. 17, 10:30 a.m. to noon. Where: La Nouvelle Orleans C. Access: Free. • Spotlight on OCT (Spol). When: Sunday, Nov. 17, 3:45-5:15 p.m. Where: The Great Hall. Access: Free.

• Spotlight on Cataract Complications: M&M Rounds—Learning From My Mistakes (Spo2) When: Monday, Nov. 18, 8:15 a.m.-12:15 p.m. Where: The Great Hall. Access: Free.

#### The PPP Cornea Experts Present on Corneal Edema, Opacification, and Ectasia

The authors of a new set of clinical recommendations will be providing some key take-home points during a free symposium, Management of Corneal Edema, Opacification, and Ectasia in the 21st Century: Diagnostic and Treatment Strategies From the New *Preferred Practice Pattern* Guidelines (event code Sym28).

Using evidence-based recommendations from two soon-to-be-published *PPPs*, they will discuss the latest surgical techniques and diagnostic equipment, including advanced corneal topography instrumentation and anterior segment OCT. The emphasis will be on teaching the comprehensive eye physician the basic indications and techniques, as well as the advantages and disadvantages of Descemet-stripping endothelial keratoplasty, deep anterior lamellar keratoplasty, anterior lamellar surgery, intrastromal ring segment insertion, and collagen crosslinking.

A free CD-ROM containing all 20 *PPPs*, along with their *Summary Benchmarks*, will be distributed to attendees. **When:** Monday, Nov. 18, 12:45-1:45 p.m. **Where:** Room 215-216. **Access:** Free.

#### Instruction Course Handouts Will Only Be Available Online

If you want copies of the instruction course handouts, you should consider downloading them and/or printing them before you set off for the Annual Meeting. You will have access to them through the Mobile Meeting Guide, which will be available in mid-October. If you wish to read the course handouts online, they are best viewed on an iPad or other tablet. After the Annual Meeting, handouts will continue to be available online in the Meeting Archives at <u>www.</u> <u>aao.org/aao-archives</u>.

#### Course Evaluation—Make Sure Your Badge Is Scanned When You Arrive at a Course

New this year: There will be a bar code on your Annual Meeting badge. Staff stationed at each instruction course will scan your badge. This won't happen at ticketed events, such as Skills Transfer labs. Each day, an e-mail will be

# HALL HIGHLIGHTS

# Four Ways to Make the Most of This Year's Scientific Posters

Visit the exhibit hall for more than 500 scientific posters, covering a wide range of cutting-edge topics. Here are four tips for making the most of your time when visiting the posters area.

Look for the flags. New this year flags will be used to highlight those posters that were designated "Best Posters" by the Annual Meeting Program Committee.

Take a tour. On Sunday, Nov. 17, and Monday, Nov. 18, there will be several tours of the posters, with each tour focusing on a specific topic. Check the Mobile Meeting Guide, available online in mid-October, and the printed program, to learn about the schedule of tours and the experts who'll be leading and moderating them.

Bring your smartphone. If you're short on time, scan the QR code at each poster to view the poster online and—where available—listen to the authors' commentary.

Do some prep work. Starting in mid-October, go online to check the Mobile Meeting Guide for a listing of all posters, plus a schedule of when presenters will be at their posters. This information also will be in the printed programs.

#### Technology Pavilion Will Cover EHRs, Social Media, Internet Privacy, and More The Technology Pavilion showcases

sent confirming the instruction courses at which your badge was scanned, with links to their evaluations.

What if your badge doesn't get scanned? If you missed getting scanned, go to the Evaluation Help desk at Ticketed Events in Hall C. You can also fill out evaluations online using the Mobile Meeting Guide (search for the course and then select the "Evaluation" button). What about CME? Getting your badge scanned does not automatically grant CME. You still need to record your own educational activities. You can do so either in New Orleans at a designated CME Reporting station or online after the Annual Meeting. Please note: You should claim only the credit commensurate with the extent of your participation in the activity.

EIGHT PLACES TO MEET AT THE ANNUAL MEETING.

There will be several places where you can meet with colleagues informally. • **Bistro AAO** in Hall 11. **Access:** Lunch tickets reauired (see below).

• Breakfast With the Experts area (Wi-Fi available) in Hall C. Access: Free after each day's breakfast roundtables have ended.

• **Rest Stops** (Wi-Fi available) located in Hall D and Hall 11. **Access:** Free.

Lounges are available for a variety of groups to meet and network with colleagues. Admittance is by attendee badge:

• International Center (Internet access) in Hall 11. Access: International attendees.

• **SO Lounge** (Internet access) in Room 242. **Access:** Academy Senior Ophthalmologists, 60 years of age and older.

• **YO Lounge** (Internet access) in Room 278. **Access:** Members in Training and ophthalmologists in their first five years of practice.

• AAOE Member Lounge in Room 298. Access: AAOE members.

• Volunteer Lounge in Lobby A. Access: Academy volunteers.

the very latest technology trends that can benefit medical practices. This year's presentations address electronic health records, smartphones, social media, data security, video editing, teleophthalmology, and computer applications, as well as some major Academy initiatives, including the IRIS Registry, the ONE Network, and The Resident Hub.

To see the schedule for all 17 presentations, visit <u>www.aao.org/2013</u>, click "Exhibition" in the left navigation bar, and then "Technology Pavilion." The schedule will also be in the Mobile Meeting Guide and in the printed programs.

#### Bistro AAO—Go Online to Buy Your Lunch Tickets

The Academy is pleased to offer Bistro AAO, a fresh and wholesome lunch option in the exhibit hall. It provides a reasonably priced, healthy alternative to concession food, long lines, or taxi rides to an off-site lunch venue during the Annual Meeting.

For more information, and to buy lunch tickets, go to <u>www.aao.org/2013</u> and click "Bistro AAO tickets."

