



## EyeNet Corporate Lunches

Take advantage of this highly coveted lunch time-slot onsite at AAO 2018 to deliver customized programming to the ophthalmologists you want to target.

### **EyeNet will provide:**

- Meeting room set for 300 attendees set classroom style
- Extensive print and digital marketing, including social media
- Onsite signage
- AV equipment for presentations
- 310 boxed lunches for speakers and attendees
- Badge scanning for lead retrieval; raw data to be delivered following the event

### **Your role:**

- Determine speakers (who are not already committed to AAO 2018 programming)
- Create program via PowerPoint presentation (subject to review and approval by the Academy)
- Review and approve marketing materials by June 30
- Submit outline/summary of proposed content and speakers names by May 15
- Submit final presentation for review by Oct. 15

### **AUDIENCE**

300 AAO 2018 attendees

### **WHEN**

12:15-1:30 p.m.

Saturday, Oct. 27, Sunday, Oct. 28, and Monday, Oct. 29

### **WHERE**

Onsite at McCormick Place in Chicago

### **RATE**

\$65,000

### **EXTRAS**

Audience response system: \$5,000

Audio + PPT capture: \$5,000

Video: \$7,500

### **RESERVE YOUR SPACE**

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