AAO 2019 Prospectus Checklist

Item	Complete Prior To	Refer to this section
Sleeping Rooms/Meeting Space	ASAP	Official Hotels
Exhibitor Registration Opens	July 24	Exhibitor Registration
EyeNet's Exhibitor Guide	Aug. 5	Marketing
Exhibitor Designated Contractor (EDC) Authorization	Aug. 2	Exhibitor Designated Contractors
EyeNet AAO 2019 News	Aug. 16	Marketing
ShowMap Checklist items (2 points)	Aug. 21	Marketing Opportunities
Final Payment	Aug. 9	Exhibit Space
General Liability Agreement	Aug. 23	Booth Activities
Hanging Sign Blueprints	Aug. 23	Aerial Rigging/Hanging Signs
Island Floor Plans	Aug. 23	Booth Construction
Laser Safety Checklist	Aug. 23	Booth Activities
Wet Lab Request	Aug. 23	Booth Activities
Final Request-Exhibit Additional Products/ Services	Aug. 27	Booth Activities
Lead Management Systems (Advanced Rate)	Aug. 14	Other Services
Hotel Rooming Lists	Aug. 28	Official Hotels
Giveaway Request	Aug. 23	Booth Activities
Lead Management Systems	Aug. 29	Other Services
EDC Certificate of Insurance	Sept. 6	Exhibitor Designated Contractors
Warehouse Begins Accepting Advance Freight	Sept. 9	Shipping
Academy Mailing Labels (Int'l)	Sept. 27	Marketing Opportunities
Academy Mailing Labels (Domestic)	Sept. 27	Marketing Opportunities
Computers/Monitors	Sept. 17	Freeman AV
Freeman Audio Visual Solutions	Sept. 17	Other Services
Rental Furniture, Signs, Cleaning	Sept. 17	Furnishings, Carpet & Cleaning
Standard Booth Sign	Sept. 17	Rental Exhibits & Graphics
Display Labor	Sept. 17	Labor Services
Rental Exhibit, Carpet	Sept. 17	Furnishings, Carpet & Cleaning
Utilities - Plumbing, etc.	Sept. 17	Utilities
Electrical	Sept. 17	Utilities
Catering	Sept. 27	Other Services
Freight to Convention Center	Oct 8	Shipping
Booth Security	Sept. 17	Other Services
Telephone/Internet Services	Sept. 17	Other Services
Floral	Sept. 26	Other Services
Hanging Signs due at Warehouse	Oct 1	Aerial Rigging/Hanging Signs
Last day for Advance Freight at Warehouse	Sept. 30	Shipping
Hotel Literature Distribution (Door Drop)	Sept. 16	Marketing Opportunities

All services may be added on site, however in most instances the costs incresase.