

AAO 2019 Inspire | Discover Your Inspiration in San Francisco

AAOE/Practice Management Instruction Courses for MDs

Sunday, Oct. 13

Course #	Instructor	Course Title	Location	Start Time	End Time
224	Sue J Vicchilli, COT, OCS, OCSR	The Merit-based Incentive Payment System (MIPS) in 2020	SOUTH 206-208	2:00 PM	3:00 PM
225	Robert A Wade, JD	Employment Law Basics for the Small Ophthalmology Practice	SOUTH 213	2:00 PM	3:00 PM
226	Derek A Preece, MBA	Conquering Patient Flow Problems	SOUTH 215	2:00 PM	3:00 PM
229	Yasmin Bradfield, MD	Lean for Pediatric Ophthalmology Practices	SOUTH 212	2:00 PM	3:00 PM
259	Dixon Davis	Market Consolidation Through an MSO Model: Case Studies of the Pros and Cons	SOUTH 214	2:00 PM	3:00 PM
255	Edward L Colloton, MD	The End of Daily Chaos: How We Built a Better Clinic Schedule	SOUTH 211	3:15 PM	4:15 PM
258	Kamal Kishore, MD	Lean for Retina	SOUTH 209-210	3:15 PM	4:15 PM
260	Andy Garrard, MHA	Practice Overhead: Why Is It Valuable to Me?	SOUTH 212	3:15 PM	4:15 PM
265	Robert E Wiggins Jr, MD, MPH	Private Equity and Other Integration Models for Ophthalmologists: Evaluating Your Options	SOUTH 215	3:15 PM	5:30 PM
276	Ronald C Gentile, MD	Patient Satisfaction Made Simple: Seven Steps	SOUTH 206-208	4:30 PM	5:30 PM
277	Alan E Kimura, MD, MPH	Successful Lean Implementation: Braiding Together External and Internal Stakeholders	SOUTH 213	4:30 PM	5:30 PM
280	Ashley R Geary, JD	Strategic Partnerships in Health Care: Payers, Patients and Providers-- <i>In Memory of Brenda Laigaie, JD</i>	SOUTH 211	4:30 PM	5:30 PM
680	Dixon Davis	Be a Better Leader: 3 Practical Steps to Lead Effectively	SOUTH 212	4:30 PM	5:30 PM

Monday, Oct. 14

Course #	Instructor	Course Title	Location	Start Time	End Time
681	Mara Pearse Burke	Ethics in Ophthalmology: A Practical Guide	SOUTH 209-210	9:00 AM	10:00 AM
400	Michael J Parshall	Private Equity and Ophthalmologists: Let the Seller Be Aware	SOUTH 215	9:00 AM	10:00 AM
425	Gregory S Brinton, MD	Managing Practice Finances: Practical Advice for Ophthalmologists	SOUTH 212	10:15 AM	11:15 AM
432	Robert J Landau, JD	Private Equity Deals: What Happens to the Associate?	SOUTH 208	11:30 AM	12:30 PM
443	Samuel C Spalding, MD	Lean in the Fast Lane	SOUTH 206	11:30 AM	12:30 PM
446	Derek A Preece, MBA	The Five-Step Leadership System	SOUTH 209-210	11:30 AM	12:30 PM
447	James D Hiles	Financial Wellness: Personal Financial Management for Ophthalmologists	SOUTH 212	11:30 AM	12:30 PM

Monday, Oct. 14 (continued)

Course #	Instructor	Course Title	Location	Start Time	End Time
458	Robert A Wade, JD	MD/OD Relationships: Business and Compliance Concerns	SOUTH 211	2:00 PM	3:00 PM
459	Mark E Kropiewnicki, JD, LLM	Trends in New Associate Contracts: What's Happening Now	SOUTH 208	2:00 PM	3:00 PM
460	Peter D Berger	Optimal RB-RVS Use in Practice Management	SOUTH 212	2:00 PM	3:00 PM
461	Ho Sun Choi, MD	Rise of the Machines: Telemedicine and Artificial Intelligence in Ophthalmology	SOUTH 206	2:00 PM	3:00 PM
465	Rebecca Hancock	MIPS Quality Category: Measures and Scoring for Ophthalmology Practices	SOUTH 207	2:00 PM	3:00 PM
488	Rebecca Hancock	How the IRIS Registry Helps You Participate in the Merit-based Incentive Payment System (MIPS)	SOUTH 207	3:15 PM	4:15 PM
489	Martin Zinkernagel, MD	Lean Intravitreal Injection Clinics: How to Optimize Workflow, Outcomes and Patient Satisfaction	SOUTH 213	3:15 PM	4:15 PM
492	Maureen Waddle, MBA	Shareholder Compensation Models	SOUTH 208	3:15 PM	4:15 PM
502	Laurie K Brown, MBA, COMT, COE, OCS, OSC	The Audit Payoff: Common Findings to Fix	SOUTH 211	4:30 PM	5:30 PM
503	Mark D Abruzzo, JD	Understanding and Negotiating Your First Employment Agreement	SOUTH 206	4:30 PM	5:30 PM
505	Caroline Patterson	Managing Clinical Trials in Small and Large Practices	SOUTH 208	4:30 PM	5:30 PM
506	Kenneth C Low, MD	How to Talk to Patients So They Will Listen (and How to Save Time)	SOUTH 212	4:30 PM	5:30 PM
508	Larry R Brooks	How to Eliminate Flow Logjams from Your Practice	SOUTH 213	4:30 PM	5:30 PM

Tuesday, Oct. 15

Course #	Instructor	Course Title	Location	Start Time	End Time
600	Gregory S Brinton, MD	Building Your Practice Through Happy Patients	SOUTH 215	9:00 AM	10:00 AM
601	Robert J Landau, JD	Partial Retirement in a Group Practice	SOUTH 208	9:00 AM	10:00 AM
602	Lawrence Geller, MBA, MS	Hiring an Ophthalmologist for Your Practice: Avoiding the Pitfalls	SOUTH 212	9:00 AM	10:00 AM
604	Laurie K Brown, MBA, COMT, COE, OCS, OSC	Flow and Efficiency Benchmarks to Improve Practice Performance	SOUTH 213	9:00 AM	10:00 AM
605	David D Mandell, MBA	Protect What You Make: Best Practices in Asset Protection for Ophthalmology Practices	SOUTH 207	9:00 AM	10:00 AM
606	Jeffery S Eckert	Exceeding Patient Expectations with Concierge Service in a High-Performing Clinic	SOUTH 206	9:00 AM	10:00 AM
634	Mark D Abruzzo, JD	Cohabitation Arrangements Between Ophthalmologists and Optometrists and Between Ophthalmic Subspecialists and General Ophthalmologists	SOUTH 212	10:15 AM	11:15 AM
635	Daniel M Bernick, JD	How to Value an Ophthalmic Practice and Its Goodwill	SOUTH 206	10:15 AM	11:15 AM
650	Mark E Kropiewnicki, JD	What Your Practice Agreements Should Say About Governance, Buyout, Termination, Compensation, and More	SOUTH 213	11:30 AM	12:30 PM