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## Retina Express

This monthly e-blast provides retina specialists with the latest retina news, products, and services provided by the Academy.

### METRICS

**Recipients:** 11,500

**Open rate:** 35%

**Clickthrough rate:** 9%

### RATES

**2 placements:** \$5,500 per month (exclusive support)

### DEADLINES

**Ad close:** First come, first served

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### PRODUCTION SPECS

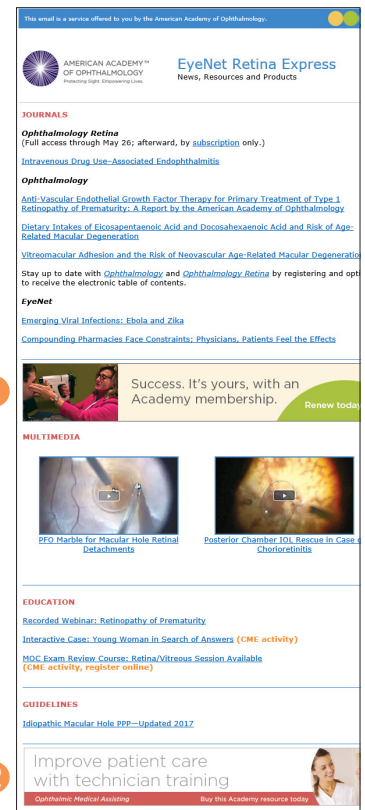
**Dimensions:** 600 x 100 (also send 320 x 100 for mobile)

**Resolution:** 72 dpi

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Please send ad files to Catherine Morris at [cmorris@aao.org](mailto:cmorris@aao.org).



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**Kelly Miller · Mark Mrvica**  
[mjmrsvica@mrsvica.com](mailto:mjmrsvica@mrsvica.com)

**M.J. Mrvica Associates**  
2 West Taunton Avenue  
Berlin, New Jersey 08009  
Phone: 856-768-9360  
Fax: 856-753-0064