



## EyeNet Corporate Webinars

An *EyeNet* Corporate Webinar is your ticket to providing one hour of non-CME programming of current interest to your desired audience.

**Hassle-free.** *EyeNet* will handle the logistics, including marketing; sign-in page; and Zoom webinar platform, which allows for interaction with speakers through live Q&A and polling. *EyeNet* will provide attendee data inclusive of email addresses and NPIs if available in the Academy database. (Academy cannot be responsible for information not in its database.) Within two weeks of the live session, and upon your approval, a recording of the webinar will be placed on the *EyeNet* website for viewing, where it will remain for three months. You will be provided a link directly to the recorded webinar to share with other medical professionals.

**Your role.** Develop the hour-long program, inclusive of topic selection, faculty, slides, agenda, and program details (subject to review and approval by the Academy). Academy is not responsible for speaker honoraria, meals, etc.

### WHEN

Date and time of your choosing, barring conflicts with previously scheduled webinars in the Academy's platform.

### AUDIENCE

Academy cannot be responsible for final attendance numbers. The Academy will not prioritize certain groups, nor will it turn people away from the event.

### MARKETING PLAN

- Promotion on *EyeNet* website
- Notice in *EyeNet* eTOC blast, space and time permitting
- Notice in *Retina Express* blast, space and time permitting, and if webinar is of interest to retina specialists.
- Notice in *Academy Express*, space permitting

Note: All marketing will disclose that the webinar is non-CME and is developed independently by industry.

### RATE

\$20,600

### RESERVE YOUR SPACE

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