



Destination AAO 2022

AAO 2022 attendees turn to this 6-part series included in the April through September issues of *EyeNet* for deadlines, event previews, interviews, sneak peeks, and more.

DISTRIBUTION

All print subscribers: 23,500
Also posted monthly online.

RATE

\$22,050 (\$3,675 per issue, a 40% discounted rate)

PRODUCTION SPECS

Same as *EyeNet*.

ADVERTISER RECOGNITION

- Full page color ad adjacent the “Destination” section in each issue (different creative can be submitted for each month).
- A “Destination” web page will be created and include your company logo/link. Each installment will be posted as a PDF on the web page. The PDF will include your advertisement.
- Links to this “Destination” page will appear in the monthly *EyeNet* email blasts to members.
- In the final segment in November, a “Thank You” will be posted, recognizing your company as the supporter.



RESERVE YOUR SPACE

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