



The American Academy of Ophthalmology Foundation

Truhlsen-Marmor Museum of the Eye Naming Opportunities

We are pleased to offer these naming opportunities for the stunning new Museum of the Eye at American Academy of Ophthalmology headquarters. Your leadership will be a lasting legacy for future generations, educating and inspiring all who visit.

Naming opportunities are available as a one-time gift or as multi-year pledges. You can choose to make a gift in your own name, commemorate a pioneer in ophthalmology, or honor the memory of a loved one.

Naming Opportunity	Amount	
Building 1st Name	\$ 4,000,000	✓
Building 2nd Name	\$ 2,500,000	✓
Courtyard	\$ 2,000,000	
Gallery 1 (Anatomy)	\$ 500,000	
Gallery 2 (Where Seeing Begins)	\$ 500,000	
Gallery 3 (Evolution of Understanding & Treatment)	\$ 500,000	✓
Gallery 4 (New Frontiers and Innovation Lab)	\$ 500,000	✓
Education Center	\$ 500,000	*
G-1 Eye Overview Video Presentation	\$ 250,000	
G-1 Human Eye Model	\$ 250,000	✓
G-3 Ancient Medicine	\$ 250,000	
G-3 Retina Disease (A Deep Look)	\$ 250,000	
G-3 Cataract (Clear View)	\$ 250,000	
G-3 Glaucoma (Reading Signs)	\$ 250,000	
G-4 Microscopic Surgery Interactive	\$ 250,000	✓
G-4 Ideation Glass Wall Projection (videos)	\$ 250,000	✓
G-4 Biometric Interactive	\$ 250,000	
G-4 Virtual Reality Demonstration	\$ 250,000	

✓ Already Committed

* Pending

Donor Wall Story

A state-of-the-art digital donor wall will prominently acknowledge donors who give \$100,000 or more with a personal story and photo. This interactive digital screen will allow visitors to access major donors and see a brief overview of their contribution to ophthalmology and the Truhlsen-Marmor Museum of the Eye. The digital donor wall will be prominently displayed near the entrance for visitors as they enter and exit the museum.