



Destination New Orleans

GET READY FOR THE ANNUAL MEETING PART TWO OF SIX

BEAT THE CLOCK

Register by Aug. 7; Many Fees Will Increase on Aug. 8

Registration is now open for Academy and AAOE members. Registration for nonmembers opens on July 10.

Register by Aug. 7, and you will save money as well as having your badge and materials mailed to you. After Aug. 7, there will be an increase in many fees, including Subspecialty Day registration, the Academy Plus course pass, and Annual Meeting nonmember registration.

For more information, visit www.aao.org/registration.

Book Early to Get Your First Choice of Flight and Hotel

Find information about travel, hotels, and city transportation at www.aao.org/hotels.

Flights and rental cars. Book your air and car reservations through the Academy's official travel company, Association Travel Concepts (ATC). Agents are available 5:30 a.m.-4 p.m. Pacific Time, Monday-Friday. Book online at www.atcmeetings.com/aao or by e-mail at reservations@atcmeetings.com.

Hotel reservations. Book your hotel room through Expovision, the Academy's official housing company. Agents are available 8:30 a.m.-5:30 p.m. Eastern Time, Monday-Friday. Reach them via www.aao.org/hotels or by e-mail at aahousing@expovision.com.



FIVE DAYS IN NEW ORLEANS. Join your colleagues for seven Subspecialty Day meetings, two coding meetings, and the Academy's 117th Annual Meeting.

● **Nov. 15-16—Subspecialty Day: Take your pick of seven meetings.** Explore five one-day programs and a pair of two-day programs.

● *Cornea 2013: Through the Looking Glass—Where We Are, Where We're Headed* (Nov. 16)

● *Glaucoma 2013: The Future Is Now! #Glaucoma2013* (Nov. 16)

● *Neuro-Ophthalmology 2013: What to Make of This? Recognizing the Distinctive Neuro-Ophthalmic Symptom, Sign, or Test* (Nov. 16)

● *Oculofacial Plastic Surgery 2013: Blues, Blephs, and Blowouts* (Nov. 16)

● *Pediatric Ophthalmology 2013: Preparing for the Next Generation* (Nov. 16)

● *Refractive Surgery 2013: Perfecting Vision* (Nov. 15-16)

● *Retina 2013: Let the Good Times Roll* (Nov. 15-16)

● **Nov. 16—Coding: Register for two intensive meetings.** In addition to the Annual Meeting's practice management sessions (see page 72), there will be two half-day meetings that require separate registration: AAOE Conquering ICD-10-CM for Ophthalmology (8-11 a.m.) and AAOE Coding Camp (12:30-3:30 p.m.).

● **Nov. 16-19—Annual Meeting: 10 reasons to register.** Your registration includes access to: 1) the 2013 exhibition, 2) Academy Café panels, 3) Learning Lounge discussions, 4) original paper sessions, 5) scientific posters, 6) Spotlight sessions, 7) symposia, 8) Technology Pavilion presentations, and 9) the video program, plus 10) you'll get a copy of the Annual Meeting Final Program.

Arriving from outside the United States? International attendees should check their visas and passports to en-

sure documents are up to date. Visit www.aao.org/visa for additional international travel information, plus links

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to government Web pages devoted to the Visa Waiver Program, visa procedures, and more.

Need Special Assistance?

The Academy wishes to ensure that no individual with a disability is excluded or denied services, segregated, or oth-

erwise treated differently from other individuals because of the absence of auxiliary aids or services.

If you will require any of the auxiliary services that are identified in the Americans with Disabilities Act, please send an e-mail to meetings@aao.org.

PROGRAM

Subspecialty Day Previews: What's Hot in Neuro, Plastics, and Refractive Surgery

This month, program directors from the Neuro-Ophthalmology, Oculofacial Plastic Surgery, and Refractive Surgery meetings preview some of this year's highlights.

See next month's *EyeNet* for previews of the Cornea, Glaucoma, Pediatric, and Retina meetings.

NEURO-OPHTHALMOLOGY 2013: What to Make of This? Recognizing the Distinctive Neuro-Ophthalmic Symptom, Sign, or Test.

Program directors: Andrew G. Lee, MD, and Michael S. Lee, MD.

When: Saturday, Nov. 16 (8 a.m.-5:05 p.m.).

"Neuro-ophthalmology today, as in the past, is defined by taking a complete and comprehensive medical history," said Dr. Andrew Lee. "Attend this Subspecialty Day meeting to learn about the key and distinctive neuro-ophthalmic symptom, sign, or test. You also will learn about new technologies—especially in neuroimaging—that complement the diagnostic power of clinical neuro-ophthalmology."

This year's faculty was selected from the "best of the best" of the North American Neuro-Ophthalmology Society (NANOS) roster of speakers, said Dr. Andrew Lee. "The program directors and planning committee have made a special effort to choose our top presenters as well as to make sure the faculty repre-

sents the geographic and subspecialty diversity of NANOS membership."

Both comprehensive ophthalmologists and subspecialists will enjoy this year's lively, case-based format with expert-panel discussion, said Dr. Michael Lee. "We will leverage audience response to questions and encourage texting of queries to improve the learning experience." Beginner, intermediate, and advanced concepts will be discussed to offer sufficient breadth and depth to the target audience.

Neuro-Ophthalmology 2013 is organized in conjunction with NANOS.

OCULOFACIAL PLASTIC SURGERY 2013: Blues, Blephs, and Blowouts.

Program directors: Robert G. Fante, MD, and David B. Lyon, MD.

When: Saturday, Nov. 16 (8 a.m.-5:05 p.m.).

"We have a terrific international and multidisciplinary faculty lined up for our third oculofacial Subspecialty Day," said Dr. Lyon. "Our keynote lecturers are Tessa A. Hadlock, MD, who will present 'Approaches to Facial Paralysis: Multidisciplinary Diagnostic and Therapeutic Strategies,' and Alan A. McNab, MBBS, who will present 'IgG4-Associated Orbital Inflammatory Disease.'"

Attendees will again learn "Lessons From the Masters" with experts focusing on the latest evaluation and management of orbital infections and neoplasms. The point-counterpoint format will be used for sessions on "Controversies in Clinical Practice" and "Facial Cosmetic Surgery Controversies." Common functional and aesthetic clinical dilemmas will be featured with lively debate, rebuttals, and audience involvement.

"We are bringing back the grand

The Academy cannot ensure the availability of appropriate accommodations if it doesn't receive prior notification of need.



TAKE A BREAK: 15 TOURS TO CHOOSE FROM. Come join your Academy colleagues for a cooking class, a walk around a Creole plantation, a ride through a swamp, or a cocktail after dark. Tours are open to all Annual Meeting attendees, as well as their spouses and guests.

To find more information and to view the Tour Program brochure, visit www.aao.org/tourprogram. Purchase tickets when you register for the Annual Meeting. Note: All Tour Program participants must first register for the Annual Meeting.

rounds format for case presentations on lacrimal canalicular disease and reconstruction, which is a frustrating problem in oculofacial practice," said Dr. Lyon. "We will finish with a unique session entitled 'Oculofacial Plastic Surgical Myths and Other Widespread Paradigms Without Level 1 Evidence.' Our experienced faculty will enlighten us on their real-world experiences that contradict traditional teaching in each of the major areas of oculofacial surgery—eyelid and aesthetic, lacrimal, orbital, anophthalmic socket, trauma, and practice development."



Oculofacial Plastic Surgery 2013 is organized in conjunction with the American Society of Ophthalmic Plastic and Reconstructive Surgery.

■ REFRACTIVE SURGERY 2013: Perfecting Vision.

Program directors: Michael C. Knorz, MD, and Sonia H. Yoo, MD.

When: Friday, Nov. 15 (8 a.m.-5:15 p.m.), and Saturday, Nov. 16 (8 a.m.-5:30 p.m.).

“The mission of the 2013 Refractive Surgery Subspecialty Day is to provide comprehensive ophthalmologists and refractive, cataract, and corneal surgeons with a full discussion of the leading concepts in refractive surgery, including corneal and lens-based procedures, with an emphasis on laser-based lens surgery,” said Dr. Knorz.

“The sessions on Friday will highlight lens and corneal refractive surgery, and the sessions on Saturday will expound on corneal refractive surgery. Breakout sessions will focus on new and controversial topics.”

New this year are two sessions that will place hot topics on trial. “The first one—‘Laser Refractive Lens Surgery on Trial: Is It Really Better?’—is scheduled on Friday afternoon and will feature leading experts who will present their views to a jury led by the Honorable Judge Eric D. Donnenfeld,” said Dr. Knorz.

“The second trial—‘Presbyopia Surgery on Trial: Which Is the Best Procedure?’—is scheduled for Saturday afternoon and will highlight all current presbyopia-correcting procedures, presented by supporters and opponents to a jury under the watchful eye of the Honorable Judge George O. Waring III.”

Also new for 2013 are two interactive consultation sessions—one on lens refractive surgery, the other on corneal refractive surgery. During these sessions, attendees use their mobile phones to text questions to the moderator, who will pose those queries to a panel of experts.

A popular feature that was introduced last year, the breakout sessions, will again take place on Friday, said Dr.

Knorz. “They will provide an opportunity to listen to new ideas that aren’t yet mainstream. These will be presented as rapid-fire sessions accompanied by challenging questions from both the moderators and the audience.”

Refractive Surgery 2013 is the annual meeting of the International Society of Refractive Surgery.

■ Master New Skills—Labs Offer Hands-on Learning, Small Class Sizes

Skills Transfer labs are intensive training sessions that focus on cutting-edge skills. They provide hands-on instruction on surgical and diagnostic techniques and feature a low participant-to-instructor ratio.

An insider’s view of the labs. “As an anterior segment surgeon,” said Thomas W. Samuelson, MD, who serves on the Skills Transfer Advisory Committee, “I am partial to the courses that teach advanced phacoemulsification techniques, including the utilization of pars plana vitrectomy for anterior segment surgeons, sutured intraocular lenses, iris retracting rings and hooks, and capsular segments.”

A wealth of oculoplastics labs. The oculoplastic track offers sophisticated cadaveric courses that teach detailed dissections and reconstructions. These include a lab that was added this year,

“Fat Grafting and Volume Restoration,” under course director David Khoramian Isaacs, MD. This lab will provide intensive instruction in fat grafting as a technique for volume restoration. It will review indications for surgery, patient selection, surgical techniques and instrumentation, and postoperative details. And it includes a demonstration of techniques for tumescent anesthesia, harvesting, and grafting.

Tickets required. Skills Transfer labs are ticketed events that must be purchased separately. Many labs have a prerequisite lecture that is included in the ticket price.

■ Four Highlights From This Year’s Symposia

No ticket is required for the Annual Meeting’s 43 Symposia. Must-see sessions include:

- **The Affordable Care Act and Health Care Reform in 2013: Pearls and Potential Perils.** Presenters will discuss the law, including its impact on the physician shortage and changing payment methods. (This is a combined meeting with the National Medical Association Ophthalmology Section.) **Where:** New Orleans Theater. **When:** Monday, Nov. 18 (10:15-11:45 a.m.).
- **A Multidisciplinary Approach to Emerging Therapies in Neuro-Oph-**



FIND THE LAB THAT YOU NEED. To see what’s offered in your field of interest, visit the Online Program at www.aao.org/2013, select your subspecialty from the “Topic” menu, select “Skills Transfer lab” from the “Event Type” menu, and click “Go.”

thalmology. Review several diseases and emerging treatments. (This is a combined meeting with the North American Neuro-Ophthalmology Society.) *Where: La Nouvelle Orleans Ballroom AB. When: Tuesday, Nov. 19 (8:30-10:30 a.m.).*

- **Advanced Applications of Femto-second Lasers for Refractive Surgery.** A comprehensive update on femto-second lasers and the benefits of such technology for both corneal and lens-based refractive procedures. (This is a combined meeting with the International Society of Refractive Surgery.)

HALL HIGHLIGHTS

■ Create Professional Video for Your Practice Onsite—Book Now

The Video Production Studio at the Academy Resource Center (Booth 3239, Hall G) offers you an easy, quick, and affordable way to create video for your practice.

With the help of Academy staff and a professional video production crew, you can use this fully equipped studio to:

- Create a compelling video for your practice website or to enhance your presence on popular social media sites, such as Facebook.
- Add your own on-camera introduction to Academy patient education videos to help personalize these informed consent aids.
- Film a community health message to distribute to your patients (use the Academy's scripts or create your own).
- Film a short marketing piece to promote your practice.

Book your video production appointment now. Availability is limited. E-mail dporter@aa.org or phone 415-561-8549.

For more information, visit www.aa.org/patiented.

■ Go Online to Map Your Route Through the Exhibit Hall

Next month, you can start mapping your visit to the world's largest exhibition of ophthalmic technology, products, and services. The Virtual Exhibi-

Where: La Nouvelle Orleans Ballroom AB. When: Monday, Nov. 18 (3:45-5:15 p.m.).

- **Innovations in Pediatric Eye Surgery.** Learn about surgical advances and challenges of surgical intervention in the pediatric age group. (This is a combined meeting with the American Association for Pediatric Ophthalmology and Strabismus.) *Where: La Nouvelle Orleans Ballroom AB. When: Sunday, Nov. 17 (2-3:30 p.m.).*



■ **CREATE A VIDEO.** A professional team of videographers can help you create several types of video (see article). The Academy's Video Production Studio is open just once a year, so reserve your appointment soon.

tion will be available online starting in late August. Go to www.aa.org/2013 and select "Exhibition" from the left navigation bar. You will be able to search exhibitors by company name, booth number, product categories, and the subspecialty they relate to.

If you would like to print a personalized plan of exhibitors, you will be able to create a "My Expo" account. Then you can tag the exhibitors you plan to visit and click "print."

■ Bistro AAO: Buy Your Ticket for Lunch

Eat, meet, and network! Purchase a lunch ticket at Bistro AAO, which will be conveniently located in the exhibit hall. This dining area will be open from Saturday, Nov. 16, through Tuesday, Nov. 19.

■ Practice Management at the Annual Meeting

Are you worried about ICD-10? Want to know more about EHRs, risk management, fiscal management, or practice growth? See the AAOE program for classes that will help you address the changes affecting ophthalmic practices.

Visit www.aa.org/aaoe2013 for information on more than 120 hours of courses.

See the menu options and buy your lunch tickets at www.bistroaa.com.

■ Shopping for EHRs? Make Sure You Visit the Academy's Electronic Office

Each year, almost 30 vendors of electronic health records (EHRs) exhibit at the Academy's Annual Meeting, making it a convenient venue for comparing EHR systems.

For an Academy perspective on EHRs and the importance of interoperability, visit The Electronic Office (Booth 3851, Hall G). This exhibit will showcase the Integrating the Health Care Enterprise (IHE) Eye Care initiative. Experience firsthand the value of integrating your EHR system with practice management systems, imaging devices, and other instruments.