Transit Shelters & Kiosk Panels

Panels provide great eye-level reads to both vehicular and pedestrian traffic and are a great way to reach event attendees as they move between the Convention Center, hotels, restaurants and popular tourist attractions.

Choose from a network surrounding the city in key locations or handpicked to be concentrated in specific areas such as Convention Center, popular hotels in SOMA and Union Square and other tourist attractions, such as the Fisherman’s Wharf or Pier 39 areas.

Display areas are available on the inside and outside facing panels and sized approximately 47.5"W x 68.5'H as well as illuminated at night.

AAO 2019 Rates

Convention Package of 30: $50,830

Rates include production from 1 creative for a 2-week display period.

FOR MORE INFORMATION CONTACT: John Foster, JHF@emcoutdoor.com 610.355.4467
San Francisco

Digital Transit Shelters

Advertisers have the option, in certain key markets, of utilizing video screens to broadcast their message to their target audience. A flat screen is integrated into the shelter’s ad poster and equipped with audio capabilities to allow the advertiser to display movie trailers, video games linked to wireless controllers, TV advertising spots, and so much more.

This network of transit shelters has brought digital media to the streets of San Francisco. Features include a digital ad face, a static ad face, shelters wrap, free Wi-Fi, and interactive touch screen technology.

Sold in networks throughout San Francisco, units are spread out across San Francisco. Panels target the Cable Car Lines, Market Street, the ballpark with limited concentration around Moscone CC, Union Square and the waterfront.

AAO 2019 Rates

The rate for one 8-second ad per minute for a 1-week display of 30 faces is $31,590

Multiple Ads are available

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San Francisco

Newspaper Rack Panels

Panels located directly in front of the Moscone Center and on the surrounding blocks target primarily pedestrian traffic. Most of these panels are not illuminated, but are seen repeatedly by your audience as they travel to key locations.

Some of the targeted locations are: the Convention Center, popular hotels in SOMA and Union Square, and other tourist attractions, such as the Fisherman’s Wharf or Pier 39 areas.

AAO 2019 Rates

Rates are for a 2-week display and include production from 1 creative:

30 Panels: $51,715

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San Francisco

Digital Urban Panels

San Francisco’s Digital Urban Panel Network is a new and most innovative product offering.

Uniquely positioned to target San Francisco’s high demand, highly desirable Downtown and Central Business District population, the Digital Urban Panels will feature two networks of 50 Panels, evenly distributed throughout San Francisco’s Prime areas.

Clients can blanket the most desirable enclaves of the city such as Union Square, the Financial District, South of Market (SOMA), the Convention Center, and Market Street.

AAO 2019 Rates

Rates for (1) :08 second spot in a :64 second loop for 2-weeks are:

50 Panels: $35,880

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San Francisco's kiosk network is comprised of 17-foot tall kiosks that are ideal for sending a message of corporate strength and establishing a high profile with event attendees and other influential members of industry.

These kiosks are beautifully designed and lit 24 hours to fit the aesthetic of downtown San Francisco and are highly visible to both pedestrian and vehicular traffic. Located primarily downtown, these kiosks have a high concentration in Union Square and the Financial District, especially along Market St. Sized 50 ⅛ x 134 ¾ tall, these vertical-format panels are over 11’ in height, providing high impact. The Kiosks are sold in networks only for Moscone Center coverage:

**AAO 2019 Rates**

- 16 Panels including 2 Panels at Moscone Center: $83,330
- 19 Panels including 3 Panels at Moscone Center: $99,060
- 35 Panels including 5 Panels at Moscone Center: $157,430

Rates include production from 1 creative for a 2-week display period.

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