

<b>AAO 2023 Promotional Opportunities: List of Options and Pricing</b>				
<b>Promotional Opportunity</b>	<b>Size</b>	<b>Sq. Ft.</b>	<b>Location/ Description</b>	<b>Cost</b>
Ad Kiosk 1 Panel	4 panels available, each is 42" W X 68" H	Each panel is 19.6	South Level 1 Lobby, towards 3rd St. 4 sided rotating kiosk.	\$ 11,250
Ad Kiosk 2 Panel	4 panels available, each is 42" W X 68" H	Each panel is 19.6	South Level 1 Lobby, towards the center. 4 sided rotating kiosk.	\$ 11,250
Ad Kiosk 3 Panel	4 panels available, each is 42" W X 68" H	Each panel is 19.6	West Level 1 Lobby, near Howard St. entrance. 4 sided rotating kiosk.	\$ 11,250
Ad Kiosk 4 Panel	4 panels available, each is 42" W X 68" H	Each panel is 19.6	West Level 1 Lobby near coat check. 4 sided rotating kiosk.	\$ 11,250
Ad Kiosk 5 Panel	4 panels available, each is 42" W X 68" H	Each panel is 19.6	North Exhibition Level, near escalators/stairs. 4 sided rotating kiosk.	\$ 11,250
Aisle Signs South Expo Package 1	4 signs, each 29.5" or 31" H x 48" W	Each panel is approx. 10	South Expo, 4 signs	\$ 5,000
Aisle Signs South Expo Package 2	4 signs, each 29.5" or 31" H x 48" W	Each panel is approx. 10	South Expo, 4 signs	\$ 5,000
Aisle Signs South Expo Package 3	4 signs, each 29.5" or 31" H x 48" W	Each panel is approx. 10	South Expo, 4 signs	\$ 5,000
Aisle Signs South Expo Package 4	4 signs, each 29.5" or 31" H x 48" W	Each panel is approx. 10	South Expo, 4 signs	\$ 5,000
Aisle Signs South Expo Package 5	4 signs, each 29.5" or 31" H x 48" W	Each panel is approx. 10	South Expo, 4 signs	\$ 5,000
Aisle Signs North Expo Package 1	4 signs, each 29.5" or 31" H x 48" W	Each panel is approx. 10	North Expo, 4 signs	\$ 5,000
Aisle Signs North Expo Package 2	4 signs, each 29.5" or 31" H x 48" W	Each panel is approx. 10	North Expo, 4 signs	\$ 5,000
Aisle Signs North Expo Package 3	4 signs, each 29.5" or 31" H x 48" W	Each panel is approx. 10	North Expo, 4 signs	\$ 5,000

Aisle Signs North Expo Package 4	4 signs, each 29.5" or 31" H x 48" W	Each panel is approx. 10	North Expo, 4 signs	\$ 5,000
Aisle Signs West Expo Package 1	4 signs, each 29.5" or 31" H x 48" W	Each panel is approx. 10	West Expo, 4 signs	\$ 5,000
Aisle Signs West Expo Package 2	4 signs, each 29.5" or 31" H x 48" W	Each panel is approx. 10	West Expo, 4 signs	\$ 5,000
Banner B09B	10' H x 10' W	200	South Level 1 Lobby	\$ 25,000
Banner B10A	10' H x 10' W	200	South Level 1 Lobby	\$ 25,000
Banner B10D	10' H x 10' W	200	South Level 1 Lobby	\$ 25,000
Banner B11A	10' H x 10' W	200	South Level 1 Lobby	\$ 25,000
Banner B11C	10' H x 10' W	200	South Level 1 Lobby	\$ 25,000
Banner 122	11' W x 8' H	88	North Level 1 to Exhibition Level, facing escalator. S/S	\$ 30,000
Banner 123	11' W x 8' H	88	North Level 1 to Exhibition Level, facing escalator. S/S	\$ 30,000
Banner 508	12' W x 7'6" H	90	North Exhibition Level - facing toward stairs/escalator, F&B, South building. S/S	\$ 20,000
Banner 512	12' W x 7'6" H	90	North Exhibition Level - facing toward stairs/escalator, F&B, North Expo hall. S/S	\$ 20,000
Banner 514	25' W x 7' H	175	North Exhibition Level - facing toward stairs/escalator, F&B, North Expo hall. S/S	\$ 20,000
Banner 803	20' W x 10' H	400	West Level 1 Lobby. D/S	\$ 25,000
Banner 804	20' W x 10' H	400	West Level 1 Lobby. D/S	\$ 25,000

Banner 805	20' W x 10' H	400	West Level 1 Lobby. D/S	\$ 25,000
Banner 806	20' W x 10' H	400	West Level 1 Lobby. D/S	\$ 25,000
Banner 901	20' W x 10' H	400	West Level 1 Lobby. D/S	\$ 25,000
Banner 1002	30' W x 15' H	450	West Expo hall, top of left wall when enter the hall. S/S	\$ 25,000
Banner 1001	20' W x 10' H	200	West Expo hall, top of wall just to the right of the doors when you exit. S/S	\$ 25,000
Banner 1000	30' W x 15' H	450	West Expo hall, top of right wall when enter the hall. S/S	\$ 25,000
Charging Lounge CL-01	Footprint is 10' W x 30' L		EyePlay, South Exhibit Hall C	\$ 29,000
Charging Lounge CL-02	Footprint is 10' W x 30' L		South Expo	\$ 29,000
Charging Lounge CL-03	Footprint is 10' W x 30' L		South Exhibition Level, F&B area	\$ 29,000
Charging Lounge CL-04	Footprint (min) is 3' W x 7' L		South Level 1 Lobby - limited space option or Nook	\$ 20,000
Charging Lounge CL-05	Footprint (min) is 3' W x 7' L		South Upper Mezzanine - limited space option or Nook	\$ 20,000
Charging Lounge CL-06	Footprint (min) is 3' W x 7' L		West Level 1 Lobby - limited space option or Nook	\$ 20,000
Charging Lounge CL-07	Footprint (min) is 3' W x 7' L		West Expo hall - limited space option or Nook	\$ 20,000
Charging Lounge CL-08	Footprint (min) is 3' W x 7' L		West Expo hall - limited space option or Nook	\$ 20,000
Charging Lounge CL-09	Footprint (min) is 3' W x 7' L		West Expo hall - limited space option or Nook	\$ 20,000

Coat Check Banner SL1	CC-	Two banners, each 156.25" x 95.2"	207	South Level 1 Lobby	\$ 30,000
Coat Check Banner CC-WL1		351.5" x 95.2"	232	West Level 1 Lobby	\$ 30,000
Coat Check Banner NL1	CC-	292.938" x 95.2"	194	North Level 1 Lobby	\$ 30,000
Column Wrap Package 1		2 columns 112" W x 12'H 112.25" W x 10'H		South Level 1 Lobby, left of escalators	\$ 24,000
Column Wrap Package 2		2 columns 112" W x 12'H 112.25" W x 10'H		South Level 1 Lobby, right of escalators	\$ 24,000
Column Wrap Package 3		3 columns 151.5"W x 96" H each		South Exhibition Level, next to F&B and Expo	\$ 36,000
Column Wrap Package 4		3 columns 151.5"W x 96" H each		South Exhibition Level, next to F&B and Expo	\$ 36,000
Column Wrap CWW2		76" W x 120" H	63.3	West Expo hall, near entrance	\$ 15,000
Column Wrap CWW3		76" W x 120" H	63.3	West Expo hall, near entrance	\$ 15,000

Escalator Package 01	ESC11A Multiple		South Lobby to Exhibition Level, S/S clings and runners	\$ 65,000
Escalator Package 02	ECS11B Multiple		South Lobby to Exhibition Level, S/S clings and runners	\$ 65,000
Escalator Package 03	ESC-R12 and ESC-12 Multiple		South Level 1 Lobby to Mezzanine, S/S clings and runners	\$ 35,000
Escalator Package 04	ESC-R16 and ESC-16 Multiple		South Level 1 Lobby to Esplanade, S/S clings and runners	\$ 25,000
Escalator Package 05	ESC-R17 and ESC-17 Multiple		South Level 1 Lobby to Esplanade, S/S clings and runners	\$ 25,000
Escalator Package 06	ESCR-818 and ESC-819 Multiple		West Level 1 Lobby to Level 2, S/S clings and runners	\$ 50,000
Escalator Package 07	ESCR-829 and ESC-830 Multiple		West Level 1 Lobby to Level 2, S/S clings and runners	\$ 50,000
Escalator Package 08	ESRNL1 and ESCNL1 Multiple		North Level 1 Lobby to foot bridge over to South Building, S/S clings and runners	\$ 30,000
Escalator Package 09	ESCR-522 and ESC-523 Multiple		North Level 1 Lobby to Exhibition Level, S/S clings and runners	\$ 55,000
Escalator Package 10	ESCR-524 and ESC-525 Multiple		North Level 1 Lobby to Exhibition Level, S/S clings and runners	\$ 55,000
Exhibition Floor Plan	3.6875" W x 8.125" H		Brand the back cover of the Expo map, handed to each attendee at Registration.	\$ 24,000
Glass Door Clings EXT1B	7 S/S clings 24" L x 24" W	28	South Level 1 Lobby Exit 1, 7 count, S/S, inward facing	\$ 15,400
Glass Door Clings EXT2B	7 S/S clings 24" L x 24" W	28	South Level 1 Lobby Exit 2, 7 count, S/S, inward facing	\$ 15,400
Glass Door Clings EXT3B	7 S/S clings 24" L x 24" W	28	South Level 1 Lobby Exit 3, 7 count, S/S, inward facing	\$ 15,400
Glass Door Clings EXT4B	5 S/S clings 24" L x 24" W	20	South Level 1 Lobby Exit 4, 5 count, S/S, inward facing	\$ 13,200

Glass Door Clings 809B	6 S/S clings 23" L x 23" W	22	West Level 1 Lobby, 6 count, S/S, inward facing	\$ 13,200
Glass Door Clings 812B	6 S/S clings 23" L x 23" W	22	West Level 1 Lobby, 6 count, S/S, inward facing	\$ 13,200
Glass Door Clings 815B	6 S/S clings 23" L x 23" W	22	West Level 1 Lobby, 6 count, S/S, inward facing	\$ 13,200
Glass Door Clings 912B	6 S/S clings 23" L x 23" W	22	West Level 1 Lobby, 6 count, S/S, inward facing	\$ 13,200
Glass Door Clings 913B	6 S/S clings 23" L x 23" W	22	West Level 1 Lobby, 6 count, S/S, inward facing	\$ 13,200
Glass Door Clings 914B	6 S/S clings 23" L x 23" W	22	West Level 1 Lobby, 6 count, S/S, inward facing	\$ 13,200
Glass Door Clings EXT5B	10 S/S clings 24" L x 24" W	40	North Level 1 Lobby, 10 count, S/S, inward facing	\$ 22,000
Glass Railing Decals GR1-A	25' W x 41" H	85	South Upper Mezzanine (above escalator), 1 Long Panel (Left Side), S/S	\$ 40,000
Glass Railing Decals GR1-B	25' W x 41" H	85	South Upper Mezzanine (above escalator), 1 Long Panel (Right Side), S/S	\$ 40,000
Glass Railing Decals Package 1 GR2 A-C	8 D/S clings	256	South Upper Mezzanine Walkway, overlooking the lobby, 8 D/S decals	\$ 28,000
Glass Railing Decals Package 2 GR2 D-F	7 D/S clings	229	South Upper Mezzanine Walkway, overlooking the lobby/Howard St., 7 D/S decals	\$ 28,000
Glass Railing Decals GR4-5	5 D/S clings	127	Escalator landing between South Level 1 Lobby and Mezzanine, 5 D/S decals	\$ 21,000
Glass Railing Decals GR6	360" W x 41.25" H	103	South Level 1 Lobby above escalators (between columns), S/S	\$ 21,000
Glass Railing Decals GR8	360" W x 41.25" H	103	South Level 1 Lobby above escalators (between columns), S/S	\$ 21,000
Glass Railing Decals GR9	N8 252" W x 41.25" H	72	North, escalator landing leading from Level 1 Lobby to foot bridge to South, 1 long S/S panel	\$ 12,000

Industry Showcase 09:10 AM Saturday			30 min. showcase in Expo. Theater seats 100.	\$ 21,000
Industry Showcase 10:10 AM Saturday			30 min. showcase in Expo. Theater seats 100.	\$ 21,000
Industry Showcase 11:10 AM Saturday			30 min. showcase in Expo. Theater seats 100.	\$ 21,000
Industry Showcase 12:10 PM Saturday			30 min. showcase in Expo. Theater seats 100.	\$ 21,000
Industry Showcase TED Talk Saturday 1:00 PM			18 min. TED Talk in Expo. Theater seats 100.	\$ 10,000
Industry Showcase TED Talk Saturday 1:30 PM			18 min. TED Talk in Expo. Theater seats 100.	\$ 10,000
Industry Showcase TED Talk Saturday 2:00 PM			18 min. TED Talk in Expo. Theater seats 100.	\$ 10,000
Industry Showcase TED Talk Saturday 2:30 PM			18 min. TED Talk in Expo. Theater seats 100.	\$ 10,000
Industry Showcase TED Talk Saturday 3:00 PM			18 min. TED Talk in Expo. Theater seats 100.	\$ 10,000
Industry Showcase TED Talk Saturday 3:30 PM			18 min. TED Talk in Expo. Theater seats 100.	\$ 10,000
Industry Showcase TED Talk Saturday 4:00 PM			18 min. TED Talk in Expo. Theater seats 100.	\$ 10,000
Industry Showcase TED Talk Saturday 4:30 PM			18 min. TED Talk in Expo. Theater seats 100.	\$ 10,000
Industry Showcase 09:10 AM Sunday (30 min)			30 min. showcase in Expo. Theater seats 100.	\$ 21,000
Industry Showcase 10:10 AM Sunday (30 min)			30 min. showcase in Expo. Theater seats 100.	\$ 21,000
Industry Showcase 11:10 AM Sunday (30 min)			30 min. showcase in Expo. Theater seats 100.	\$ 21,000

Industry Showcase 12:10 PM Sunday (30 min)			30 min. showcase in Expo. Theater seats 100.	\$ 21,000
Industry Showcase TED Talk Sunday 1:00 PM (18 min)			18 min. TED Talk in Expo. Theater seats 100.	\$ 10,000
Industry Showcase TED Talk Sunday 1:30 PM (18 min)			18 min. TED Talk in Expo. Theater seats 100.	\$ 10,000
Industry Showcase TED Talk Sunday 2:00 PM (18 min)			18 min. TED Talk in Expo. Theater seats 100.	\$ 10,000
Industry Showcase TED Talk Sunday 2:30 PM (18 min)			18 min. TED Talk in Expo. Theater seats 100.	\$ 10,000
Industry Showcase TED Talk Sunday 3:00 PM (18 min)			18 min. TED Talk in Expo. Theater seats 100.	\$ 10,000
Industry Showcase TED Talk Sunday 3:30 PM (18 min)			18 min. TED Talk in Expo. Theater seats 100.	\$ 10,000
Industry Showcase TED Talk Sunday 4:00 PM (18 min)			18 min. TED Talk in Expo. Theater seats 100.	\$ 10,000
Industry Showcase TED Talk Sunday 4:30 PM (18 min)			18 min. TED Talk in Expo. Theater seats 100.	\$ 10,000



Keycards Package #1	Live area on each card 3.125" W x 1.875" H		Brand keys distributed to attendees at official Academy hotels.	\$ 58,000
Keycards Package #2	Live area on each card 3.125" W x 1.875" H		Brand keys distributed to attendees at official Academy hotels.	\$ 58,000
Meeting Program Cover 2	8.5" W x 11" H		Handy 16 pg printed guide of sessions, handed to each attendee at Registration.	\$ 13,800
Meeting Program Cover 3	8.5" W x 11" H		Handy 16 pg printed guide of sessions, handed to each attendee at Registration.	\$ 12,800
Meeting Program Cover 4	8.5" W x 11" H		Handy 16 pg printed guide of sessions, handed to each attendee at Registration.	\$ 16,300
Mobile Meeting Guide			Responsive website containing essential meeting and program information. Provide logo and announcements (total of 5).	\$ 68,800
Networking Lounge A1 North Level 1 Lobby	Full lounge is approx. 49' L x 49' W	2,400	Brand half of North Level 1 Lobby lounge, closer to the meeting information desk. To include group and semi-private work areas.	\$ 37,500
Networking Lounge A2 North Level 1 Lobby	Full lounge is approx. 49' L x 49' W	2,400	Brand half of North Level 1 Lobby lounge, closer to the meeting information desk. To include group and semi-private work areas.	\$ 37,500
Networking Lounge B Quiet Zone	Approx. 32' L x 51' W	1,632	Brand full lounge in North Level 1 Lobby, closer to the back wall. To include private and semi-private work areas.	\$ 45,000
Networking Lounge C North Exhibition Level	Approx. 73'11" L x 10' W	739	Brand lounge on North Exhibition Level, across from escalators/ stairs. To include group and semi-private work areas.	\$ 45,000
Shuttle Bus Package 1	2 identical decals, each 2' H x 39' W		5 motorcoaches - identical passenger and driver-side banners - traveling to/from official Academy hotels.	\$ 35,000
Shuttle Bus Package 2	2 identical decals, each 2' H x 39' W		5 motorcoaches - identical passenger and driver-side banners - traveling to/from official Academy hotels.	\$ 35,000
Shuttle Bus Package 3	2 identical decals, each 2' H x 39' W		5 motorcoaches - identical passenger and driver-side banners - traveling to/from official Academy hotels.	\$ 35,000

Shuttle Bus Package 4	2 identical decals, each 2' H x 39' W		5 motorcoaches - identical passenger and driver-side banners - traveling to/from official Academy hotels.	\$ 35,000
Shuttle Bus Upgrade: 2nd artwork file	2' H x 39' W		Replace the artwork on one side of the bus with alternate image.	\$ 770
Shuttle Bus Upgrade: Headrests	Each headrest is 5" H x 7" W		Submit up to 2 artwork files.	\$ 11,500
Stairs Graphics LVL1-ST1	25 stair graphics, each 117.75" W x 5.75" H		South, Level 1 Lobby to Mezzanine, 25 stair graphics	\$ 15,000
Stairs Graphics LVL1-ST2	25 stair graphics, each 60.25" W x 5.75" H		South, Level 1 Lobby to Mezzanine, 25 stair graphics	\$ 15,000
Stairs Graphics 11A	59 stair graphics, each 151.5" W x 5.75" H		South, Level 1 Lobby to Exhibition Level, 59 stair graphics	\$ 50,000
Stairs Graphics 11B	59 stair graphics, each 151.5" W x 5.75" H		South, Level 1 Lobby to Exhibition Level, 59 stair graphics	\$ 50,000
Stair Graphics 521	57 stair graphics, each 288" W x 5.75" H		North, Level 1 Lobby to Exhibition Level	\$ 50,000
Video Wall 1	Exclusive sponsorship 8' H x 3.5m W x 1m D Flex LED Wall		Exclusive sponsorship North Exhibition Level	\$ 53,550
Video Wall East LED Display Blue AD 1	:15 ad, rotating		South Lobby, facing escalators (screen highlighted blue in diagram)	\$ 35,000
Video Wall East LED Display Blue AD 2	:15 ad, rotating		South Lobby, facing escalators (screen highlighted blue in diagram)	\$ 35,000
Video Wall East LED Display Blue AD 3	:15 ad, rotating		South Lobby, facing escalators (screen highlighted blue in diagram)	\$ 35,000
Video Wall East LED Display Blue AD 4	:15 ad, rotating		South Lobby, facing escalators (screen highlighted blue in diagram)	\$ 35,000
Video Wall East LED Display Red AD 1	:15 ad, rotating		South Lobby, facing Howard St., above Exhibitor Registration (screen highlighted red in diagram)	\$ 35,000

Video Wall East LED Display Red AD 2	:15 ad, rotating		South Lobby, facing Howard St., above Exhibitor Registration (screen highlighted red in diagram)	\$ 35,000
Video Wall East LED Display Red AD 3	:15 ad, rotating		South Lobby, facing Howard St., above Exhibitor Registration (screen highlighted red in diagram)	\$ 35,000
Video Wall East LED Display Red AD 4	:15 ad, rotating		South Lobby, facing Howard St., above Exhibitor Registration (screen highlighted red in diagram)	\$ 35,000
Video Wall West LED Display Green AD 1	:15 ad, rotating		South Lobby, facing Howard St., above Registration (screen highlighted green in diagram)	\$ 35,000
Video Wall West LED Display Green AD 2	:15 ad, rotating		South Lobby, facing Howard St., above Registration (screen highlighted green in diagram)	\$ 35,000
Video Wall West LED Display Green AD 3	:15 ad, rotating		South Lobby, facing Howard St., above Registration (screen highlighted green in diagram)	\$ 35,000
Video Wall West LED Display Green AD 4	:15 ad, rotating		South Lobby, facing Howard St., above Registration (screen highlighted green in diagram)	\$ 35,000
Video Wall West LED Display Pink AD 1	:15 ad, rotating		South Lobby, facing escalators (screen highlighted pink in diagram)	\$ 35,000
Video Wall West LED Display Pink AD 2	:15 ad, rotating		South Lobby, facing escalators (screen highlighted pink in diagram)	\$ 35,000
Video Wall West LED Display Pink AD 3	:15 ad, rotating		South Lobby, facing escalators (screen highlighted pink in diagram)	\$ 35,000
Video Wall West LED Display Pink AD 4	:15 ad, rotating		South Lobby, facing escalators (screen highlighted pink in diagram)	\$ 35,000
Wall Graphic WG10	20' W x 6' H	120	South Level 1 Lobby	\$ 20,000
Wall Graphic EC-4	15' W x 20' H	300	South Exhibition Level, Entrance to Expo (across from food & beverage)	\$ 35,000
Wall Graphic EC-5	15' W x 20' H	300	South Exhibition Level, Entrance to Expo (across from escalators/stairs)	\$ 35,000
Wall Graphic EC-6	15' W x 20' H	300	South Exhibition Level, Entrance to Expo (across from escalators/stairs)	\$ 35,000

Wall Graphic EC-7	15' W x 20' H	300	South Exhibition Level, Entrance to Expo (across from Hall D-Rm 3)	\$ 30,000
Wall Graphic EC-8	15' W x 20' H	300	South Exhibition Level, Entrance to Expo (across from Hall D- Rm 3)	\$ 30,000
Wall Graphic EC-9	15' W x 20' H	300	South Exhibition Level, Entrance to Expo (across from Hall D- Rm 4)	\$ 30,000
Wall Graphic Package 1	20' W x 6' H NLE-WG1 A-B	120	North/South Exhibition Level Inclined Walkway	\$ 25,000
Wall Graphic Package 2	20' W x 6' H NLE-WG1 D-E	120	North/South Exhibition Level Inclined Walkway	\$ 25,000
Wall Graphic Package 3	20' W x 6' H NLE-WG2 A-B	120	North/South Exhibition Level Inclined Walkway	\$ 25,000
Wall Graphic Package 4	20' W x 6' H NLE-WG2 D-E	120	North/South Exhibition Level Inclined Walkway	\$ 25,000
Wall Graphic WGNL2	14' W x 6' H	84	North Level 1 Lobby	\$ 23,000