Discover New Knowledge

AAO 2017 — Where All of Ophthalmology Meets®

November 10 – 11
Subspecialty Day

November 11 – 14
AAOE Program

AAO 2017

• Learn about the opening session and must-see symposia
• Find scientific program highlights by subspecialty track
• Explore innovative courses designed to take your practice to the next level

aao.org/2017  #aao2017
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Discover Something New in New Orleans

Find the latest innovations from the front lines of medicine and make new connections at the world’s most extensive ophthalmic event. Join us in the Big Easy for AAO 2017—Where all of ophthalmology meets®.

With over 2,000 presentations in seven different learning formats, the American Academy of Ophthalmology’s annual meeting offers unique opportunities for education and networking that you can’t find anywhere else.

NEW:
EYEPLAY EXPERIENCE
Saturday, Nov. 11 – Monday, Nov. 13
9 a.m. – 5 p.m. | Hall I2

Get ready for a unique experience at AAO 2017. Take a break as you stimulate your mind and tempt your taste buds in this innovative new area.

• Experience new technologies, including virtual and augmented reality
• Get a taste of New Orleans at cooking demonstrations
• Give back by assembling hygiene kits for those in need
• Relax in the beer garden and challenge friends to a game of chess
• Play with puppies during the Visiting Pet Program
• Take a selfie with a giant #aao2017 hashtag
Be Inspired by Innovative Speakers in Game-Changing Symposia

Hear from ophthalmology thought leaders as they share the latest trends, hot topics and therapies that are shaping the field. Gain new knowledge and make a positive impact on the lives of your patients.

OPENING SESSION AND ANNUAL BUSINESS MEETING
Sunday, Nov. 12 | 8:30 – 10 a.m. | The Great Hall
Kick off your AAO 2017 experience at the Opening Session. Hear insights into ophthalmology’s future from Academy leaders, recognize volunteers for their dedication and listen to the Marmor and Jackson lectures.

Laureate Awardee
Irene H. Maumenee, MD

Michael F. Marmor Lecture in Ophthalmology and the Arts
Mr. Henry Butler, New Orleans musician
One Man’s Vision

Jackson Memorial Lecture
Daniel F. Martin, MD
Evolution of Intravitreal Therapy for Retinal Diseases: From CMV to CNV

NAMED LECTURE HIGHLIGHTS
C. Stephen and Frances Foster Lecture in Uveitis and Immunology
SYM33 | Monday, Nov. 13 | 12:45 – 1:45 p.m.
“Idiopathic Ocular Inflammatory Disease: Lessons From Deep DNA Sequencing”
Russell N. Van Gelder, MD, PhD

Current Management of Neovascular AMD
SYM27 | Monday, Nov. 13 | 8:30 – 10 a.m.
Arnall Patz Lecture | 8:35 – 8:55 a.m.
“DRCR Network: Accomplishments and Vision for the Future”
Neil M. Bressler, MD

OTHER MUST-SEE SYMPOSIA
Spotlight on Ocular Trauma
SPO1 | Sunday, Nov. 12 | 10:30 a.m. – 12 p.m.
Jason Hsu, MD

Physician Wellness
SYM24 | Monday, Nov. 13 | 8:30 – 10 a.m.
Lynn K. Gordon, MD, PhD; Florentino E. Palmon, MD

Spotlight on Posterior Segment Imaging
SPO3 | Monday, Nov. 13 | 3:45 – 5:15 p.m.
David Sarraf, MD
Choose Your Ideal Learning Environment

**ACADEMY CAFÉ**: Enjoy a cup of coffee in this casual learning environment. Text or email your questions to an expert panel. Seats fill fast, so arrive early.

**BREAKFAST WITH THE EXPERTS**: Maximize your learning with an intimate roundtable discussion on preselected topics you want to explore in greater depth. Ticket required.

**INSTRUCTION COURSES**: With the Academy Plus course pass, you get unlimited access to all 350+ Academy and AAOE instruction courses. You’re also free to drop in on courses without signing up ahead of time.

**LEARNING LOUNGE**: Engage in lively, informal, small-group discussions led by experts in the field. Float among presentations, which start every 15 minutes.

**NEW: POSTER THEATER**: Attend a moderated poster talk from presenting authors. The selected posters will be shown on a large monitor in the theater area.

**SKILLS TRANSFER LABS**: Work closely with an instructor and master surgical techniques in this hands-on environment. Ticket required.

**SPOTLIGHT SESSIONS**: Designed for the comprehensive ophthalmologist, these sessions provide updates on the most significant topics in various subspecialties.

Consult the online Program Search to view additional programming for each subspecialty.
Cataract/Anterior Segment

CATARACT MONDAY

Spotlight on Cataract Complications
SPO2 | Monday, Nov. 13 | 8:15 a.m. – 12:15 p.m.
Program Chairs: David F. Chang, MD; Mitchell P. Weikert, MD

Refractive Cataract Surgery Today: Maximizing Your Outcomes
Cosponsored by the American Society of Cataract and Refractive Surgery (ASCRS)
SYM40 | Monday, Nov. 13 | 2 – 4 p.m.
Program Chairs: Edward J. Holland, MD; Richard S. Hoffman, MD

OTHER CATARACT SYMPOSIA

Cataract Surgery: The Cutting Edge
SYM11 | Sunday, Nov. 12 | 12:15 – 1:45 p.m.
Program Chair: Robert H. Osher, MD

Historical Controversies in Cataract Surgery: From Couching to Phaco
Cosponsored by the Museum of Vision
SYM32 | Monday, Nov. 13 | 12:15 – 1:45 p.m.
Program Chairs: James G. Ravin, MD; Michael F. Marmor, MD

Hot Topics for Minimizing Infections in Cataract Surgery
Cosponsored by the Ocular Microbiology and Immunology Group (OMIG)
SYM44 | Monday, Nov. 13 | 3:45 – 5:15 p.m.
Program Chairs: Bradley Dean Fouraker, MD; Eric Romanowski, MS

SKILLS TRANSFER LABS

Advanced Suturing: Scleral and Iris Fixation of Posterior Chamber IOLs Plus Intraocular Knot Tying
LAB111 | Sunday, Nov. 12 | 9 – 11:30 a.m.
Course Director: Gregory S. H. Ogawa, MD

An Innovative Approach to Iris Fixation of an IOL Without Capsular Tension Support
LAB126 | Sunday, Nov. 12 | 11:30 a.m. – 12:30 p.m.
Course Director: Paul R. Rosenberg, MD, FACS

ACADEMY CAFÉ

Academy Café: Cataract
SYM53 | Saturday, Nov. 11 | 3:15 – 4:30 p.m.
Moderator: Terry Kim, MD

Academy Café: Cataract
SYM59 | Tuesday, Nov. 14 | 8:30 – 9:45 a.m.
Moderator: Lisa B. Arbisser, MD

LEARNING LOUNGE

IOL Power Calculations
LL20 | Sunday, Nov. 12 | 3:15 – 4:15 p.m.
Senior Instructor: Douglas D. Koch, MD

BREAKFAST WITH THE EXPERTS

Drop-Free Cataract Surgery: How to Get It Going in Your Practice
B102 | Sunday, Nov. 12 | 7:30 – 8:30 a.m.
Moderator: Neal H. Shorstein, MD

Improving Operating Room Efficiency
B157 | Tuesday, Nov. 14 | 7:30 – 8:30 a.m.
Moderator: Jeffrey Whitman, MD, OCS

INSTRUCTION COURSES

Cataracts: When You Encounter the Unexpected and the Unpleasant—A Video-Based Course
216 | Sunday, Nov. 12 | 10:15 – 11:15 a.m.
Senior Instructor: Soosan Jacob, FRCS

Artificial Iris Implantation
670 | Tuesday, Nov. 14 | 11:30 a.m. – 12:30 p.m.
Senior Instructor: Kevin M. Miller, MD

For the most up-to-date information, check the Program Search at aao.org/programsearch.
Cornea/External Disease

**SYMPOSIUM**

*Management of Chronic and Recurrent Anterior Segment Disorders*
Cosponsored by the Cornea Society
SYM29 | Monday, Nov. 13 | 10:15 a.m. – 12:15 p.m.
Program Chairs: Anthony J. Aldave, MD; Marian Sue Macsai-Kaplan, MD

**SKILLS TRANSFER LABS**

**NEW:** Learning the DMEK Procedure: An Introductory Course
LAB116 | Sunday, Nov. 12 | 9 – 11 a.m.
Course Director: Natalie A. Afshari, MD

**Endothelial Keratoplasty Techniques**
LAB119A | Monday, Nov. 13 | 8 – 10 a.m.
Course Director: Mark A. Terry, MD

**ACADEMY CAFÉ**

Academy Café: Cornea, External Disease
SYM56 | Sunday, Nov. 12 | 3:15 – 4:30 p.m.
Moderator: Edward J. Holland, MD

**LEARNING LOUNGE**

Corneal Inlays
LL35 | Monday, Nov. 13 | 3:45 – 4:45 p.m.
Senior Instructor: William F. Wiley, MD

**BREAKFAST WITH THE EXPERTS**

*Pterygium Surgery*
B105 | Sunday, Nov. 12 | 7:30 – 8:30 a.m.
Moderator: John A. Hovanesian, MD

**INSTRUCTION COURSES**

*Advances in Treatment of Severe Ocular Surface Disease: Views From Experts on the Front Lines*
225 | Sunday, Nov. 12 | 2 – 4:15 p.m.
Senior Instructor: Jessica B. Ciralsky, MD

*Help! A Corneal Ulcer Just Walked In! What Do I Do Next?*
490 | Monday, Nov. 13 | 2 – 4:15 p.m.
Senior Instructor: Sonal S. Tuli, MD

For the most up-to-date information, check the Program Search at [aao.org/programsearch](http://aao.org/programsearch).

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**CORNEA SUBSPECIALTY DAY 2017**

**Keeping the Old, or Breaking the Mold?**
In conjunction with the Cornea Society
Saturday, Nov. 11 | 8 a.m. – 5:05 p.m.
Program Directors: Bennie H. Jeng, MD; Carol L. Karp, MD; Jennifer Y. Li, MD
Registration details: [aao.org/annual-meeting/education/cornea](http://aao.org/annual-meeting/education/cornea)
Glaucoma

SYMPOSIUM

Development of New Antiglaucoma Medications and Drug Delivery Systems
Cosponsored by Prevent Blindness
SYM47 | Tuesday, Nov. 14 | 8:30 – 10 a.m.
Moderator: Kelly Walton Muir, MD
Program Chairs: Thasarat S. Vajaranant, MD; Richard K. Lee, MD

ACADEMY CAFÉ

Academy Café: Glaucoma
SYM54 | Sunday, Nov. 12 | 10:30 – 11:45 a.m.
Moderator: Thomas W. Samuelson, MD

BREAKFAST WITH THE EXPERTS

Predicting Outcomes for Angle-Based Surgery: Patient Selection for MIGS
B111 | Sunday, Nov. 12 | 7:30 – 8:30 a.m.
Moderator: Davinder S. Grover, MD

For the most up-to-date information, check the Program Search at aao.org/programsearch.

INSTRUCTION COURSES

Selective Laser Trabeculoplasty: Basic Principles and Pearls for Practice
244 | Sunday, Nov. 12 | 2 – 3 p.m.
Senior Instructor: Malik Y. Kahook, MD

Intraoperative Gonioscopy: A Key to Angle Surgery
524 | Monday, Nov. 13 | 3:15 – 5:30 p.m.
Senior Instructor: Shakeel R. Shareef, MD

GLAUCOMA SUBSPECIALTY DAY 2017

Inspirations and Innovations: New Insights in Glaucoma Care
In conjunction with the American Glaucoma Society
Saturday, Nov. 11 | 8 a.m. – 5:25 p.m.
Program Directors: Jody R. Piltz-Seymour, MD; Shan C. Lin, MD
Registration details: aao.org/annual-meeting/education/glaucoma

New Solutions
Neuro-Ophthalmology

SYMPOSIUM
From Ground Zero to the Moon: How Intracranial and Intraocular Pressure Disparities Relate to Vision
Cosponsored by the North American Neuro-Ophthalmology Society (NANOS)
SYM09 | Sunday, Nov. 12 | 10:30 a.m. - 12:00 p.m.
Program Chairs: John J. Chen, MD, PHD; Sophia Mihe Chung, MD

SKILLS TRANSFER LABS
Neuroimaging in Ophthalmology
LAB101 | Tuesday, Nov. 14 | 8 - 10 a.m.
Course Director: Michael S. Vaphiades, DO

LEARNING LOUNGE
Update on Ischemic Optic Neuropathy: Non-arteritic versus Giant Cell Arteritis
LL10 | Sunday, Nov. 12 | 10:30 - 11:30 a.m.
Senior Instructor: Paul H. Phillips, MD

BREAKFAST WITH THE EXPERTS
Transient Vision Loss Treatment Made Ridiculously Simple
B116 | Sunday, Nov. 12 | 7:30 - 8:30 a.m.
Moderator: Bradley J. Katz, MD

Evaluation and Management of (A)Typical Optic Neuritis
B168 | Tuesday, Nov. 14 | 7:30 - 8:30 a.m.
Moderator: Alfredo A. Sadun MD, PHD

INSTRUCTION COURSES
Case Studies on the Use of OCT for Diagnosis of Unknown Causes of Visual Loss: Is It the Retina, Anterior Visual Pathway, or Misinterpretation of Normal?
414 | Monday, Nov. 13 | 9 - 11:15 a.m.
Senior Instructor: Randy H. Kardon, MD, PhD

Curbside Consultation in Neuro-Ophthalmology
613 | Tuesday, Nov. 14 | 9 - 11:15 a.m.
Senior Instructor: Andrew G. Lee, MD

NEURO-OPHTHALMOLOGY SUBSPECIALTY DAY 2017
When Should I Worry? Dangerous Signs, Symptoms, and Findings in Neuro-Ophthalmology
In conjunction with the North American Neuro-Ophthalmology Society (NANOS)
Saturday, Nov. 11 | 8 a.m. - 5:20 p.m.
Program Directors: Michael S. Lee, MD; Prem S. Subramanian, MD, PhD
Registration details: aao.org/annual-meeting/education/neuro-ophthalmology

For the most up-to-date information, check the Program Search at aao.org/programsearch.

New Resources
Oculofacial Plastic Surgery

SYMPHOSIUM

The ABCs of MTAs (Molecularly Targeted Agents) in Oculoplastic Surgery
Cosponsored by the American Society of Ophthalmic Plastic and Reconstructive Surgery (ASOPRS)
SYM28 | Monday, Nov. 13 | 10:15 – 11:45 a.m.
Program Chair: Richard C. Allen, MD, PhD

SKILLS TRANSFER LABS

Oculoplastic Surgery: Anatomic Foundations, Surgical Techniques, and Enhanced Results
LAB105 | Sunday, Nov. 12 | 8 – 10 a.m.
Course Director: Cat N. Burkat, MD

Blepharoplasty
LAB121A | Sunday, Nov. 12 | 3:30 – 5:30 p.m.
Course Director: Keith D. Carter, MD, FACS

ACADEMY CAFÉ

Academy Café: Oculoplastics
SYM57 | Monday, Nov. 13 | 8:30 – 9:45 a.m.
Moderator: Stuart R. Seiff, MD

LEARNING LOUNGE

Update on Ptosis/Eyelid Surgery
LL27 | Monday, Nov. 13 | 11:30 a.m. – 12:30 p.m.
Senior Instructor: Jeffrey A. Nerad, MD

BREAKFAST WITH THE EXPERTS

Fillers and Neurotoxins for Facial Rejuvenation
B119 | Sunday, Nov. 12 | 7:30 – 8:30 a.m.
Moderator: Jill Annette Foster, MD, FACS

For the most up-to-date information, check the Program Search at aao.org/programsearch.
SYMPOSIUM

Genetic Disorders in Pediatric Ophthalmology
Cosponsored by the American Association for Pediatric Ophthalmology and Strabismus (AAPOS)
SYM25 | Monday, Nov. 13 | 8:30 – 10 a.m.
Program Chairs: Sean P. Donahue, MD, PhD; Derek T. Sprunger, MD

SKILLS TRANSFER LAB

New Techniques for Strabismus Surgery
LAB113A | Sunday, Nov. 12 | 10:30 a.m. – 12:30 p.m.
Course Director: Kenneth W. Wright, MD

BREAKFAST WITH THE EXPERTS

Management of Small-Angle Strabismus in Adults
B121 | Sunday, Nov. 12 | 7:30 – 8:30 a.m.
Moderator: Steven Elliot Brooks, MD

Nonsurgical Management of Diplopia
B170 | Tuesday, Nov. 14 | 7:30 – 8:30 a.m.
Moderator: Laura B. Enyedi, MD

INSTRUCTION COURSES

Pediatric Eye Emergencies You Don’t Want to Miss!
243 | Sunday, Nov. 12 | 2 – 3 p.m.
Senior Instructor: Yasmin Bradfield, MD

NEW: An International Perspective on Pediatric Cataract Surgery
521 | Monday, Nov. 13 | 3:15 – 5:30 p.m.
Senior Instructor: Scott R. Lambert, MD

For the most up-to-date information, check the Program Search at aao.org/programsearch.
Refraction Surgery

SYMPOSIUM
Presbyopia: The Next Frontier in Refractive Surgery?
Cosponsored by the International Society of Refractive Surgery (ISRS)
SYM51 | Tuesday, Nov. 14 | 10:15 – 11:45 a.m.
Program Chairs: George O. Waring IV, MD; Aylin Kilic, MD

SKILLS TRANSFER LABS
Corneal Incisions to Correct Astigmatism
LAB136A | Monday, Nov. 13 | 10:30 a.m. – 12 p.m.
Course Director: Jean-Luc Febbraro, MD

Phakic IOLs
LAB147A | Tuesday, Nov. 14 | 8 – 9:30 a.m.
Course Director: Thomas M. Harvey, MD

BREAKFAST WITH THE EXPERTS
Topo-Guided LASIK
B123 | Sunday, Nov. 12 | 7:30 – 8:30 a.m.
Moderator: A. John Kanellopoulos, MD

Small-Incision Lenticule Extraction (SMILE)
B171 | Tuesday, Nov. 14 | 7:30 – 8:30 a.m.
Moderator: Ashvin Agarwal, MD

INSTRUCTION COURSES
NEW: A Modern Approach to LASIK Complications
220 | Sunday, Nov. 12 | 11:30 a.m. – 12:30 p.m.
Senior Instructor: Jorge L. Alio, MD, PhD

Advanced Corneal Topographic Analysis
621 | Tuesday, Nov. 14 | 9 – 10 a.m.
Senior Instructor: J. Bradley Randleman, MD

For the most up-to-date information, check the Program Search at aao.org/programsearch.
SYMPOSIUM
Current and Emerging Imaging Tools for Macular and Retinal Diseases
Cosponsored by American Society of Retina Specialists (ASRS)
SYM16 | Sunday, Nov. 12 | 2 – 3:30 p.m.
Moderator: Amani Fawzi, MD
Program Chairs: K. Bailey Freund, MD; Srinivas R. Sadda, MD

LEARNING LOUNGE
Update on Diabetic Retinopathy: The Role of Anti-VEGF and Laser
LL18 | Sunday, Nov. 12 | 2 – 3 p.m.
Senior Instructor: Theodore Leng, MD

Update on Retinal Detachment Repair: When Is It an Emergency and Treatment Paradigm
LL21 | Sunday, Nov. 12 | 3:30 – 4:30 p.m.
Senior Instructor: Aaron Nagiel, MD, PHD

INSTRUCTION COURSES
Retinal Frontiers: Updates in Gene Therapy and Stem Cell Therapy
207 | Sunday, Nov. 12 | 10:15 a.m. – 12:30 p.m.
Senior Instructor: Christine Nichols Kay, MD

Advanced OCT Diagnosis
454 | Monday, Nov. 13 | 11:30 a.m. – 12:30 p.m.
Senior Instructor: Brandon J. Lujan, MD

SKILLS TRANSFER LABS
Diabetes 2017 Lab: Fluorescein Angiography Interpretation
LAB118A | Monday, Nov. 13 | 9 – 11:30 a.m.
Course Director: Keye L. Wong, MD

Macular OCT: Small-Group Instruction
LAB132A | Monday, Nov. 13 | 12:30 – 2:30 p.m.
Course Director: John S. Pollack, MD

BREAKFAST WITH THE EXPERTS
Optical Coherence Tomography Angiography
B127 | Sunday, Nov. 12 | 7:30 – 8:30 a.m.
Moderator: Srinivas R. Sadda, MD

Management of Dislocated IOLs
B151 | Monday, Nov. 13 | 7:30 – 8:30 a.m.
Moderator: Jonathan L. Prenner, MD

ACADEMY CAFÉ
Academy Café: Retina
SYMS8 | Monday, Nov. 13 | 10:30 – 11:45 a.m.
Moderator: Pravin U. Dugel, MD

For the most up-to-date information, check the Program Search at aao.org/programsearch.
**SYMPOSIUM**

**Pediatric Uveitis in 2017**  
Cosponsored by the American Uveitis Society (AUS)  
SYM49 | Tuesday, Nov. 14 | 10:15 – 11:45 a.m.  
Moderator: Russell W. Read, MD, PhD  
Program Chairs: Nisha Acharya, MD; Justine R. Smith, MD

**ACADEMY CAFÉ**

**Academy Café: Uveitis**  
SYM55 | Sunday, Nov. 12 | 1:15 – 2:30 p.m.  
Moderator: Justine R. Smith, MD

**BREAKFAST WITH THE EXPERTS**

**Update on the Use of Biologics in the Treatment of Uveitis**  
B129 | Sunday, Nov. 12 | 7:30 – 8:30 a.m.  
Moderator: Janet Louise Davis, MD

**Infectious Uveitis: New Diagnostic Tests and Optimal Treatments**  
B155 | Monday, Nov. 13 | 7:30 – 8:30 a.m.  
Moderator: Quan Dong Nguyen, MD

**INSTRUCTION COURSES**

**Decoding the Uveitis Workup: Why, When, and What to Order**  
205 | Sunday, Nov. 12 | 10:15 a.m. – 12:30 p.m.  
Senior Instructor: Sarkis H. Soukiasian, MD

**How to Evaluate a Patient With Uveitis**  
234 | Sunday, Nov. 12 | 2 – 4:15 p.m.  
Senior Instructor: Careen Yen Lowder, MD, PhD

For the most up-to-date information, check the Program Search at [aao.org/programsearch](http://aao.org/programsearch).
Build Your Coding Skills Through Expert-Led Sessions

**American Academy of Ophthalmic Executives Program**  
**Nov. 11 – 14**

**SATURDAY INTENSIVE CODING COURSES**

Code accurately and avoid claim denials with two half-day intensive coding sessions.

**Fundamentals of Ophthalmic Coding**  
9 a.m. – 12 p.m.

*Instructors: Kristin Carter, MD; Matt Baugh, MHA, COT, OCS, OSC; Heather Dunn, COE, OCS
Moderator: Jenny Edgar, CPC, CPCO, OCS, Academy coding specialist*

Designed for those new to ophthalmology or simply looking for a refresher. Understand the different types of payers, how to use modifiers in exam and surgical settings, billing practices for testing services and how to code correctly for both minor and major ophthalmic procedures.

**Coding Camp**  
1:30 – 4:30 p.m.

Special presentations by Michael X. Repka, MD, MBA, Academy medical director for governmental affairs; Linda D. Harrison, PhD, director, OMIC risk management

*Instructors: Kristin Carter, MD; Elizabeth Cottle, CPC, OCS; Joy Woodke, COE, OCS
Moderator: Sue Vicchrilli, COT, OCS, Academy director, coding and reimbursement*

This annual, intermediate/advanced-level course covers reporting details for the Merit-Based Incentive Payment System, common and challenging coding scenarios, protecting your documentation in an audit setting and tips for increasing your modifier knowledge and application.

**Saturday Coding Course Fees**

- Advance Registration (by Oct. 13): $265
- Onsite Registration (starting Oct. 14): $295

For the most up-to-date information, check the Program Search at [aao.org/programsearch](http://aao.org/programsearch).
MDs: Learn New Strategies to Improve Your Practice Operations and Bottom Line

PRACTICE MANAGEMENT COURSES FOR MDs

Work together with your practice administrator to increase office efficiency. These courses will put you on the right track to streamline operations. Access to these courses is free with the Academy Plus course pass.

The Merit-Based Incentive Payment System (MIPS) in 2018
224 | Sunday, Nov. 12 | 2 – 3 p.m.

Private Equity and Other Integration Models for Ophthalmologists: Evaluating Your Options
255 | Sunday, Nov. 12 | 3:15 – 4:15 p.m.

NEW: How the IRIS Registry Helps You Participate in the Merit-Based Incentive Payment System (MIPS)
260 | Sunday, Nov. 12 | 3:15 – 4:15 p.m.

NEW: Lean for Retina Practices
261 | Sunday, Nov. 12 | 3:15 – 4:15 p.m.

Current Practice Models for the Small Ophthalmology Practice
271 | Sunday, Nov. 12 | 4:30 – 5:30 p.m.

NEW: Maximizing Physician Leadership and Engagement to Drive Clinical Integration Success
409 | Monday, Nov. 13 | 9 – 10 a.m.

410 | Monday, Nov. 13 | 9 – 10 a.m.

NEW: Going Lean: Eliminating Waste in a Multispecialty Practice
439 | Monday, Nov. 13 | 10:15 a.m. – 12:30 p.m.

NEW: Building Your Practice Through Happy Patients
453 | Monday, Nov. 13 | 11:30 a.m. – 12:30 p.m.

NEW: Benchmarking: How Do Top-Tier Practices Differ From Average Practices?
513 | Monday, Nov. 13 | 3:15 – 4:15 p.m.

Measuring Your Most Critical KPI: Patient Satisfaction
506 | Monday, Nov. 13 | 4:30 – 5:30 p.m.

For the most up-to-date information, check the Program Search at aao.org/programsearch.
Identify New Solutions to Boost Practice Profitability and Efficiency

PRACTICE MANAGEMENT MASTER CLASSES

Understand the hot-button issues that are affecting practices today in AAOE’s half-day Master Classes.

Saturday, Nov. 11

NEW: Demystifying Practice Finance and Accounting for Non-accountants
SPE03 | 9 a.m. - 1 p.m.
Instructors: Ron Rosenberg PA, MPH; Ann M. Hulett, CMPE; Derek A. Preece, MBA

Developed specifically for physicians and administrators without formal accounting training, this essential workshop takes the mystery out of finance. You’ll learn how to properly analyze the books and paint a comprehensive financial picture of your practice. When it’s over, you’ll understand balance sheets, cash flow, and the other key accounting concepts needed to keep your practice in the black.

NEW: Running a Successful Retina Practice
SPE04 | 9 a.m. - 1 p.m.
Instructors: Joanne Mansour; Natalie M Loyacano, COMT, OCS; Sean Goodale; Ravi S. J. Singh, MD; Joy Woodke, COE, OCS; Ashley N. Villegas; Lynn B. Tamborini; Luretta Greeley, OCS; Judy Lynn Moye

Retina practices face unique management challenges that require specific expertise and understanding. Created especially for new retina administrators, this master class will deliver the foundational information and tools you need to succeed. Topics include billing and collections, working with the IRIS® Registry, efficient staff use, retina in the ASC, marketing and referrals for growth, and more.

NEW: Human Resources: An Interactive Review of Rights and Regulations
SPE02 | 1:30 – 5:30 p.m.
Instructors: Caroline Patterson; Elise Levine, MA, CRC, OCS; Robert A. Wade, JD; Julia Prospero; Ashley R. Geary

This master class will focus specifically on regulatory topics that have an impact on human resources and employment issues in your ophthalmic practice. An expert panel will explore the legal and practical implications surrounding employee performance, compensation, evaluation and dismissal, as well as physician-specific employment issues. Join the discussion and share solutions to diverse workplace challenges that you and your colleagues experience every day, such as social media use and employee discipline.

NEW: The Lean Practice: Concrete Strategies for Unlocking Your Practice’s Profitability and Patient Satisfaction
SPE05 | 1:30 – 5:30 p.m.
Instructors: Heidi Ann Campbell, COT; Amanda Mestler, COT; Dennis P. Han, MD; Robert E. Wiggins, MD, MHA; Stephanie R. Collins, MBA, COA; Ashton Satchwell

In an increasingly complex healthcare environment, busy practices face constant pressure to do more with less. This master class will walk you step-by-step through the most effective ways to meet the challenge and thrive. Learn how you and your staff can apply specific lean strategies to increase revenue and improve patient satisfaction without adding resources or minimizing the time doctors spend with patients. Attendees will be grouped by practice size and specialty to enrich information exchange.

Master Class Fees
Advance Registration (by Oct. 13): $340
Onsite Registration (starting Oct. 14): $370

For the most up-to-date information, check the Program Search at aao.org/programsearch.
Discover the Sights and Sounds of New Orleans

TOUR PROGRAM HIGHLIGHTS

The Academy has partnered with a local company, ACCENT on Arrangements, for a full program of tours that explore local culture, historic neighborhoods, jazz and blues, and New Orleans’ vibrant history.

View the full schedule of events and purchase your tickets at www.accentregister.com/register/aao17.

Friday, Nov. 10

Ghostly Spirits & Scandalous Tales Tour
Discover New Orleans’ dark past, including how this port city took up the roguish and sensual customs of both the Spanish and the French and later added its own incredible local legends.

Saturday, Nov. 11

New Orleans Highlights City Tour
Explore the endless variety of sights and sounds found in the Big Easy as you venture on a fascinating roundabout tour of the city's unique neighborhoods.

Additional tour date:
Sunday, Nov. 12

Grace and Grandeur: Houmas House Plantation Tour
Transport back to a time of Southern splendor as you relax at the “Crown Jewel of Louisiana’s River Road,” a beautiful grand plantation of the South recently restored to its original grandeur, complete with antiques, fixtures and furnishings.

Airboat Adventure Tour
Relax in the beauty and serenity of one of North America’s wildest swamps and natural areas as you take an airboat ride into the vast interior of this mysterious ecosystem filled with wild flowers, indigenous aquatic plants and cypress trees draped in Spanish moss.

Sunday, Nov. 12

Magical Musical Mystery History Tour
Join Chris Rose — a former Times-Picayune columnist and Pulitzer-winning reporter — on an exciting city tour filled with anecdotes and true stories about the historical importance of New Orleans’ influence on music.

Louisiana Flatboat Swamp Tour
Enter the land of swamps and marshes, home to hundreds of species of unique and interesting animals, while discovering the land that gave birth to Cajun culture and cuisine.

Monday, Nov. 13

French Quarter Walking Tour with Hermann Grima House
Explore the history, folklore, customs and distinctive architecture of the French Quarter as you walk past romantic courtyards and enchanting antique and specialty shops — all symbolic of the lingering charm of the Old World.

Taste of New Orleans Cooking
Join knowledgeable guides on a culinary tour of New Orleans culture as you hop between restaurants and interesting foodie venues through the streets of the French Quarter.
Celebrate the Fun of Mardi Gras

**Mardi Gras World**
Sunday, Nov. 12 | 6 – 10 p.m.

*Business/cocktail attire*

Purchase tickets by Nov. 6 at aao.org/foundation/gala-overview.

**Let the good times roll!** Join the Academy Foundation for an evening of fun and fantasy in the heart of the Big Easy. This 14th annual fundraiser will be the social event of AAO 2017. Dine, dance, enjoy live entertainment, get great silent auction deals and see Mardi Gras floats up close. Proceeds will support the Academy’s educational, quality of care and service programs.

**2017 Honoree: H. Dunbar Hoskins Jr., MD**

A distinguished glaucoma specialist and the Academy’s executive vice president for 16 years (1993 – 2009), Dr. Hoskins is a champion of ophthalmic education, physician and patient advocacy, and technological innovation. Contributions for the tribute book are now closed, but you can still make a donation in honor of Dr. Hoskins at aao.org/donate.

The silent auction will feature great deals on great items, including:
- Optos® California ultra-widefield retinal imaging device
- Ellman® Dual Surgitron
- Lumenis® laser indirect ophthalmoscope
- DigiSight® Paxos Scope mobile imaging system
- A week at a top-tier resort in Costa Rica
- Five nights at the Four Seasons Chicago during AAO 2018
- Premium NBA game tickets
- Gift certificates for Marion Parke luxury footwear
- Fine wines and Scotch whiskies

Can’t attend the gala? Bidding will be open to all U.S. members in early November. Watch your email for announcements.

Learn more or buy tickets at aao.org/foundation/gala-overview.
Register and Book Your Hotel

Go to aao.org/registration to register or purchase an Academy Plus course pass. To book a room at an official AAO 2017 hotel, visit aao.org/hotels. If you are a member of the Academy or AAOE, your registration is free, but you must still register to attend.

With the Academy Plus course pass, you get unlimited access to more than 350 Academy and AAOE instruction courses. Drop in on courses without signing up ahead of time.

IMPORTANT DATES

Oct. 13 (U.S.)
Last date to register and have your badge and meeting materials mailed to you before the meeting (international deadline has passed).

Oct. 14
Registration fees increase to onsite pricing

SUBSPECIALTY DAY REGISTRATION

Your Subspecialty Day registration includes:
• Ability to float among Subspecialty Day meetings on the day(s) you are registered
• Access to the Retina Subspecialty Day exhibits on Friday if you are registered for a Subspecialty Day meeting taking place on Friday
• Access to the AAO 2017 exhibition on Saturday if you are registered for a Subspecialty Day meeting taking place on Saturday
• Detailed course syllabus
• Continental breakfast
• Coffee breaks
• Lunch
CME Reporting and Proof-of-Attendance

The American Academy of Ophthalmology is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Credit Designation Statement for AAO 2017: The American Academy of Ophthalmology designates this live activity for a maximum of 31 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Credit Designation Statement for Cornea, Glaucoma, Neuro-Ophthalmology, Oculofacial Plastic Surgery, Pediatric Ophthalmology and Refractive Surgery Subspecialty Day Meetings: The American Academy of Ophthalmology designates this live activity for a maximum of 7 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Credit Designation Statement for Retina Subspecialty Day: The American Academy of Ophthalmology designates this live activity for a maximum of 14 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

You will not receive credit for activities such as viewing exhibits or social networking, or for attending committee meetings, special meetings and events, Learning Lounge, the AAOE General Session, EyeNet lunch symposia or affiliate events.

Report CME credit at terminals located in Lobby B2; Lobby G; and the Academy Resource Center, Hall G, Booth 3140. Once your attendance is verified, you can claim credit online. Check your email at the end of the meeting for a convenient link to the online system.

FULFILL ALL YOUR SELF-ASSESSMENT REQUIREMENTS AT AAO 2017

Select AAO 2017 courses and sessions meet the Self-Assessment CME requirements defined by the American Board of Ophthalmology (ABO). U.S. ophthalmologists can complete all eight required self-assessment (SACME) hours at AAO 2017. These courses are designated in the AAO 2017 program as self-assessment.

Portions of these activities meet the Self-Assessment CME requirements defined by the American Board of Ophthalmology (ABO). The ABO is not an accrediting body for purposes of any CME program. ABO does not sponsor this or any outside activity, and ABO does not endorse any particular CME activity. Complete information regarding the ABO Self-Assessment CME Maintenance of Certification requirements are available at: https://abop.org/maintain-certification/learning-self-assessment-activities/.

NOTE: Credit designated as “self-assessment” is AMA PRA Category 1 Credit™ and is pre-approved by the ABO for the Maintenance of Certification (MOC) Learning and Self-Assessment requirements.

Find more information about the Academy’s educational offerings on the CME Central website at aao.org/cme-central.
Social Media: Connect With Colleagues and Get the Latest Updates

FACEBOOK: JOIN THE ACADEMY’S AAO 2017 EVENT PAGE
Get the latest AAO 2017 updates by joining the AAO 2017 Facebook event page.

TWITTER: FOLLOW AAO 2017 CONVERSATIONS
Follow the Academy @aaooophth on Twitter and use the official annual meeting hashtag, #aao2017, for conversations and real-time meeting updates. Follow AAOE @aaoe_aao for the most up-to-date practice management news.

ACADEMY WEBSITE
Check out aao.org/2017 for the latest information on AAO 2017.

MOBILE MEETING GUIDE
Access the Mobile Meeting Guide at aao.org/mobile on your smartphone, tablet or any web-enabled mobile device.

Use the Mobile Meeting Guide to:
• Search the scientific program
• Save courses and sessions to your Planner
• Sync your calendar created during registration with your Planner
• Use the Happening Now feature to view courses and sessions taking place at that moment
• Start or join an interactive networking community
• Search for an exhibitor or product and save to your Planner
• View Alumni and Related Group events
• View satellite symposia hosted by industry
• Follow the Academy on Twitter and Facebook

For assistance, visit the Tech Bar at the Rest Stop, Hall I1, Booth 5048 or email support@apprisor.org.