



Cover Tips

With a committed audience that reads each issue regularly and thoroughly, *EyeNet* delivers unparalleled reach and prestige. Take advantage of this positioning to showcase your brand front and center on *EyeNet*'s cover.

PRODUCTION SPECS

If sending preprinted tips, ship to:

Fry Communications, Bldg #2
Attn: Amy Kuhn
800 West Church Road
Mechanicsburg, PA 17055

Include the following information about the piece and on what issue it will appear (i.e., "*EyeNet* July 2022 cover tip").

Count: 25,500 (full run of magazine)

Trim: 8 x 5 1/8" (Add 0.125" bleed to all sides. Keep live matter 1/2" from trim edge.)

Stock: 70lb #3 Gloss or similar

If you would like *EyeNet* to print the tips, email hi-res, press-ready pdf to mjmrsvica@mrsvica.com.

RATE

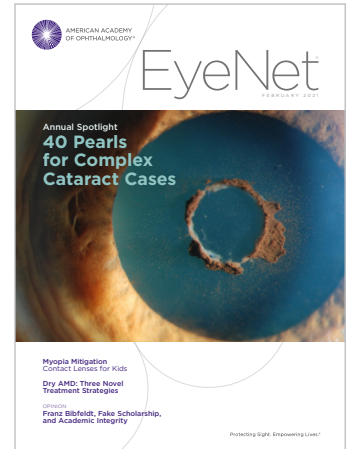
Preprinted cover tips: \$18,540

Additional cost for *EyeNet* to print: \$3,090*

* Additional production fees may apply if the cover tip is a unique trim size, has multiple pages, includes wafer seals, etc. Contact *EyeNet* for more information.

DEADLINES

	PDF	Preprinted
January 2022	12/7	12/17
February 2022	1/7	1/14
March 2022	2/4	2/11
April 2022	3/4	3/11
May 2022	4/8	4/15
June 2022	5/6	5/13
July 2022	6/10	6/17
August 2022	7/8	7/15
September 2022	8/5	8/12
October 2022	9/9	9/16
November 2022	10/7	10/14
December 2022	11/4	11/11
January 2023	12/9	12/16



RESERVE YOUR SPACE

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