



Industry-Written Supplements

With a committed audience that reads each issue regularly and thoroughly, *EyeNet*—the official newsmagazine of the American Academy of Ophthalmology—delivers unparalleled reach and prestige. Take advantage of this positioning to get your message out with a supplement, polybagged with the monthly issue. Design your own cover and layout, or use the modified *EyeNet* design template provided by the Academy.

Average circulation: 22,000

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	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb
Proposal Review	11/16	12/21	1/11	2/15	3/15	4/12	5/17	6/14	7/19	8/16	9/13	10/18	11/15	12/20
PDF Review	11/30	1/4	1/25	3/1	3/29	4/26	5/31	6/28	8/2	8/30	9/27	11/1	11/27	1/3
Digital	12/7	1/11	2/1	3/8	4/5	5/3	6/7	7/5	8/9	9/6	10/4	11/8	12/6	1/10
Preprinted	12/10	1/14	2/4	3/11	4/8	5/6	6/10	7/8	8/12	9/9	10/1	11/11	12/9	1/13

Note: Supplement content and design are subject to review and approval by the American Academy of Ophthalmology and must comply with applicable regulatory and CME requirements.